

ALANNA MARSHALL

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[Online Portfolio](#) • [LinkedIn](#)

EDUCATION

Bachelor of Arts in Journalism

Expected Graduation: May 2025

University of Cincinnati

- Minor: Spanish
 - GPA: 3.7 / Dean's List 2021, 2022, 2023, 2024
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SUMMARY

Experienced freelance journalist with a talent for crafting compelling stories, feature articles and in-depth reports, specializing in magazine journalism. Skilled in research, interviewing and adapting content for diverse audiences across digital and print platforms.

WORK EXPERIENCE

Multimedia Reporter, The Ohio Newsroom

October 2024 - February 2025

- Led a five-month multimedia reporting project, integrating research, interviews and production
- Crafted and edited a concise script for a 4-minute radio broadcast segment
- Partnered with a historian to fact-check and contextualize reporting for historical accuracy

General Reporter, The News Record

July 2024 - Present

- Writing engaging articles for print and digital forums while following AP Style guidelines
- Collaborating with editors to brainstorm story ideas and develop editorial calendar content
- Demonstrating adaptability by handling multiple assignments in a fast-paced environment

Freelance Writer, CityBeat

July 2024 - Present

- Developing and pitching diverse story ideas that align with the magazine's target audience
- Managing multiple projects simultaneously, maintaining high editorial standards
- Conducting in-depth research and delivering high-quality work within tight deadlines

Peer Leader Coordinator, UC Learning Commons

May 2023 - Present

- Supervising a group of 10 Peer Leaders and Peer Facilitators
- Implementing individualized performance improvement plans for professional and personal growth
- Interviewing and evaluating top-tier candidates for various positions within the program

Editorial Intern, VMSSD

May 2023 - Aug 2023

- Conducted interviews with designers, contractors, architects and other industry professionals
 - Refined content through rigorous editing to ensure clarity and grammatical accuracy
 - Wrote and posted social media content for the magazine
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ACTIVITIES

President/Treasurer

UC Chapter of The Society of Professional Journalists (SPJ)

January 2025 - Present

- Facilitating club meetings and organizing campus events throughout the semester
 - Managing all financial transactions, ensuring accurate tracking of UFB funds
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SKILLS

- **Technical:** Research, fact-checking, editing and proofreading
- **Language:** Spanish (Intermediate)