

ALANNA MARSHALL

Freelance Journalist

CONTACT

☎ 317-200-7161

✉ alannamarshall101@gmail.com

📁 [Digital Portfolio](#)

📍 [LinkedIn](#)

EDUCATION

Bachelor of Art (B.A.) in Journalism, Minor in Spanish
University of Cincinnati at Cincinnati, OH – May 2025

SKILLS

Hard Skills:

- Interviewing (Advanced)
- News Writing (Experienced)
- Editing
- Fact-checking
- Proofreading
- Copywriting

Tools:

- Google Docs
- Microsoft Word
- WordPress

Language:

- Spanish (Intermediate proficiency)

OTHER

- Phi Beta Kappa Society (PBK) – Member
- Society of Professional Journalists (SPJ) – Member

WORK EXPERIENCE

Freelance Writer

July 2024 – Present

CityBeat, Cincinnati, OH

- Developing and pitching diverse story ideas that align with the magazine's target audience
- Managing multiple projects simultaneously, maintaining high editorial standards
- Conducting in-depth research and delivering high-quality work within tight deadlines

Peer Leader Coordinator

May 2023 – Present

UC Learning Commons, Cincinnati, OH

- Supervising a group of 10 Peer Leaders and Peer Facilitators
- Implementing individualized performance improvement plans for professional and personal growth
- Interviewing and evaluating top-tier candidates for various positions within the program

General Reporter

July 2024 – May 2025

The News Record, Cincinnati, OH

- Wrote engaging articles for print and digital forums while following AP Style guidelines
- Collaborated with editors to brainstorm story ideas and develop editorial calendar content
- Demonstrated adaptability by handling multiple assignments in a fast-paced environment

Editorial Intern

May 2023 – August 2023

VMSD, Montclair, New Jersey (Remote)

- Led interviews with designers, contractors, architects and other industry professionals
- Refined content through rigorous editing to ensure clarity and grammatical accuracy
- Wrote and scheduled social media posts to promote published stories

EXTRACURRICULARS

President/Treasurer

July 2024 – May 2025

UC Chapter of The Society of Professional Journalists (SPJ)

- Facilitated club meetings and organized campus events throughout the semester
- Managed all financial transactions, ensuring accurate tracking of UFB funds

PROJECTS

Black Excellence in Ohio: Untold

October 2024 – February 2025

Stories of American Experience and Contribution

The Ohio Newsroom, Cincinnati, OH

- Led a five-month multimedia reporting project, integrating research, interviews and production
- Crafted and edited a concise script for a 4-minute radio broadcast segment
- Partnered with a historian to fact-check and contextualize reporting for historical accuracy