

# ALANNA MARSHALL

317 200 7161 • [alannamarshall101@gmail.com](mailto:alannamarshall101@gmail.com)

<https://alannamarshall.journoportfolio.com/>

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## SUMMARY

Experienced freelance journalist with a talent for crafting compelling stories, feature articles, and in-depth reports. Skilled in research, interviewing, and adapting content for diverse audiences across digital and print platforms.

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## WORK EXPERIENCE

### General Reporter, The News Record

July 2024 - Present

- Writing clear, concise, and engaging articles for the university newspaper and website, adhering to AP Style guidelines
- Collaborating with editors to brainstorm story ideas and develop editorial calendar content
- Demonstrating adaptability by handling multiple assignments in a fast-paced environment

### Freelance Writer, Citybeat

July 2024 - Present

- Refining content through rigorous editing and proofreading to ensure clarity and grammatical accuracy
- Managing multiple projects simultaneously, demonstrating strong organizational skills
- Conducting in-depth research and delivering high-quality work within tight deadlines

### Peer Leader Coordinator, The University of Cincinnati

May 2023 - Present

- Supervising a group of 10 Peer Leaders and Peer Facilitators
- Implementing individualized performance improvement plans for professional and personal growth
- Interviewing and evaluating top-tier candidates for various positions within the program

### Editorial Intern, VMSD

May 2023 - Aug 2023

- Conducted interviews with designers, contractors, architects and other industry professionals
  - Managed writing various feature articles, headlines and blurbs with strict deadlines
  - Wrote and posted social media content for the magazine
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## EDUCATION

### Bachelor of Arts in Journalism

Aug 2021 - May 2025

University of Cincinnati

- Minor: Spanish
  - GPA: 3.7 / Dean's List 2021, 2022, 2023
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## ADDITIONAL INFORMATION

- **Skills:** Research and Fact-Checking, Editing and Proofreading
- **Languages:** English, Spanish (Intermediate)
- **Awards/Activities:** Treasurer/Vice President, UC Chapter of The Society of Professional Journalists (SPJ)