

Newsletter sample:

*Subject/Title: Dreaming of the perfect sleep? We'll make your dreams come true!
And more...*

Dear [Customer name],

That perfect sleep. No creaks, no aches, no pains, just a sturdy reliable bed. A loyal companion as you doze off into dreamland. Here at Realwoods, we want the absolute best nights for you. Nights that leave you feeling fit, thinking sharply, and happy and that is the difference between tiredness/fatigue and a proper restorative rest.

Research shows that sleeping on an uncomfortable bed could ROB you up to an hour of sleep. Make the right choice if not for you, then for your mind, body, and sleep - plus, your back will thank you later.

🌟Introducing our Chunky bed range 🌟

Say hello to the epitome of quality and durability! Our Chunky range combines the use of a headboard, 100% solid wood, LARGE 4 inch square width posts and extremely strong pine slats to give unmatched sturdiness and stability leaving no room for improvement. Take a look!



*4-foot Chunky Panel Bed, Small Double. (Popular!)
This bed, with its strong construction features and sturdy four-inch square posts, has no issues in passing our 'Shake & Shift' test. Its 'Slatted' title refers to its beautiful headboard design and the foot end with the high foot variant likewise uses this feature.*

[View Product](#)

*4-foot Chunky Panel Bed, Small Double. (Popular!)
the Chunky bed makes full use of our Hidden Fittings and strong premium slats. It is available in standard bed sizes from 3ft up to 6ft but can also be customised as part of our bespoke service.*

[View Product](#)



🏆Quality that Rests Easy 🏆

Realwoods is all about exceeding expectations and delivering exceptional value. We take pride in our skilful team who have gained extensive experience in furniture manufacturing and supply.

🎁Exclusive Newsletter Offer 🎁

As a token of our appreciation for being part of the Realwoods community, we are delighted to offer an exclusive 10% discount on any product across our site. Simply use the code "Realwoods10" at checkout and embrace the luxury of a Realwoods product at an unbeatable price.

*🛏️ Shop Now and Transform Your Life 🛏️
Elevate your sleep and take your body and soul to the next level.*

Don't believe us? Fair. Our reviews speak for themselves!

MS Mrs Smith
7 reviews 🌐 GB

★★★★★ 12 Mar 2022

Thank you Realwood for creating the...

Thank you Realwood for creating the exact furniture I needed for my bedroom to go with the pine pieces I already have. You built a dressing table and a wardrobe to my specific measurements and they fit perfectly and look amazing. Thank you to Richard and John who delivered them so carefully and for the excellent communication I had from Richard from placing my order to its delivery. I have already recommended Realwood to a friend and would not hesitate to do so again. Thank you to all the staff who contributed to my order.

Date of experience: 12 March 2022

MI Michael
3 reviews 🌐 GB

★★★★★ 31 Jan 2023

Highly recommend

My Realwoods bed is fantastic - really easy to assemble and well made from solid wood. I didn't expect Richard to deliver the bed himself either, he's a lovely guy and dealing with Realwoods was a very pleasant experience overall. Thank you to the team and I'll certainly be buying again when I'm need of a new bed.

Date of experience: 26 January 2023

We thank you for choosing realwoods to be a part of your sleep journey. If you have any questions, don't hesitate to send an email to sales@realwoods.co.uk.

Wishing you nights of blissful sleep and mornings filled with energy!

Sweet Dreams,

Realwoods

P.S. Follow us on Facebook and Twitter for daily sleep inspiration and customer reviews!