

Persuasive short form email to increase sales and conversion:

Subject: You seriously going to do the same thing again?

Beep, Beep, Beep. Your alarm has gone off. Dream time is over.

You get up and button up your overtight shirt.

You just about slide on your uncomfortable trousers.

You cram your feet into your cramped leather shoes.

Then you pour in your coffee, glance at your lifeless reflection on your way to the door and sit in your icy cold car: finally ready to go into work.

Is this it?

Is this life?

“This is normal, everyone’s life is like this, right?”.

WRONG.

You are not happy.

I don’t blame you; I wouldn’t be happy extinguishing the fire in my soul everyday just to please some boss who doesn’t care about me.

Imagine you took the ONE simple step to DRASTICALLY change your life forever.

And it only takes 8 days.

You don’t even need to risk losing your job.

Need I say more?

[Click here to see how Therapyfit can UNLEASH your potential.](#)

Best regards

TherapyFit