

Short form email copy for a football training course:

Subject: EXPOSING Kevin de Bruyne

Kevin de Bruyne has been exposed.

Everyone's favourite midfielder. Arguably the best in the present world. An illustrious player envied by those below him.

But why?

It's his genes, good looks or good fortune, right?

Wrong.

He used a very specific hyper powerful training regime to supercharge his gameplay, allowing him to cause MAXIMUM damage every time the ball finds his feet.

With this SECRET training program that he has been using, it was inevitable for him to achieve the status he has.

[Click here if you want to be let in on De Bruyne's SNEAKIEST training secrets.](#)

Subject: 🏆 "What position are you?"

Are you stuck for an answer?

Are you afraid to say you're a midfielder just in case you might disappoint teammates?

Or are you one of those clueless players who doesn't really know the game and says "I can play anywhere" or "I'm an all-rounder"?

You know you are too slow, too sluggish and simply not skilful enough to claim the spot of a midfielder...

But you do it anyway, indirectly causing your team to lose.

No one puts the blame on each other because that's basic sportsmanship but inside... YOU know you held them back.

If you're tired of being the weakest link and are ready to become a player of UNSTOPPABLE force on the pitch, then [click here](#) to begin your evolution and level up your footballing game.

Subject: My tears splashed on my boots...

BOOM.

My boot collided with the ball after an incoming pass.

The connection was perfect.

I finally scored!

After 90 minutes of utter toil and struggle, I scored the winning goal, paying off the effort I put in training.

We rejoiced.

But then came the fateful game, the one to be the decider on our promotion to the next league.

It was rough.

I've never played with players of such calibre.

Each pass was too late, each player was marked, every dribble was tackled, every shot saved.

A humiliating defeat: We weren't promoted.

At this stage I had two options.

Give up as it's going to take a whole season to try again or grow a pair and take the action necessary to instil real change in our game as a team and level up as a midfielder.

The choice was mine.

Luckily, I came across a KILLER training regime that not only improved my individual skills and mindset but allowed us to CRUSH every team we went up against in the following season.

Unstoppable.

And I only have Mark to thank for that.

[Discover the exact tools I took from Mark to become the best footballer I could be.](#)

P.S. It's free ;)