# A YEAR OF HOPE

# GIVING TUESDAY

### Good morning,

Today is <u>Giving Tuesday</u>, and we begin with gratitude. Before any goals, before any updates, we want to honor you.

Every moment of relief a woman felt this year, every warm meal, every safe home, and every ride to treatment was possible because of this community of caring people.

This morning we celebrate;

our donors

our supporters

our volunteers

and the strength of every woman who allowed us to walk beside her.

We also hold close the memory of a few beautiful souls we lost in the past year. Their compassion shaped our mission, and their legacy continues in every act of kindness.

With love and gratitude,

### **Michelle Power**

Founder, Pawsitively 4 Pink

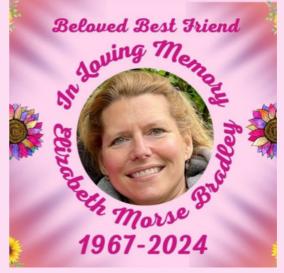
www.pawsitively4pink.org

# In Honor and In Loving Memory

This year we also hold close the memory of a few remarkable women who are no longer with us. Their compassion, leadership, and belief in our mission shaped Pawsitively 4 Pink in ways that continue to touch every woman we serve.

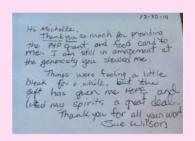
Their legacy lives on in every act of kindness shared today and in every moment of relief we are able to provide to women fighting breast cancer. We honor them with gratitude and love.











Practical, focused services lift breast cancer and paid tribute to those we've lost too soon.

# Why it Matters?



Housing support for women in active treatment



Grocery and essentals assistance for families under pressure



Reliable transportation support that helped women reach life saving care

Celebrate Giving Tuesday with Us!

The Women You Lift Up Through Your

# **Kindness**

Your support provides comfort dignity and real relief to women fighting breast cancer today.















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At 75, J.G. never expected to be starting over—especially while facing breast cancer. Living with her daughter and receiving only a very small income, she began treatment with chemotherapy and relied heavily on her daughter for care, transportation, and emotional support. While the family did everything they could, the financial strain grew quickly. Groceries, housing costs, and basic utilities became harder to manage as cancer treatment took priority. That's when Pawsitively 4 Pink stepped in. Through grocery assistance, support with housing, and help covering essential utilities, P4F relieved some of the pressure on the family. Instead of worrying about how to keep the lights on or food in the home, they could focus on treatment, rest, and healing, [Today, J.G. continues her journey with courage—grateful not only for the care

At 54, T.F. never expected her life to utravel so quickly. Her diagnosis—stage 3 metastatic breast cancer—brought fear, surgeries, endless appointments, and exhaustion. What she didn't expect was the financial fallout. One paycheck turned into none, and soon she was choosing between groceries and the gas she needed to get to treatment.

She felt invisible, overwhelmed, and tired of being strong.

Then she found Passitively 4 Pink. With support from P4P, her rent was paid, her utilities stayed on, and for the first time in months, she could exhale. But more than that—she felt seen, supported, and reminded that she wasn't fighting alone.

Today, T.F. continues her treatment with hope. The road is still hard—but now she walks it knowing someone is walking beside her.

E.B.'s diagnosis of left breast hormone receptor/Her-2 positive breast cancer brought her into a world she never thought she'd have to navigate. Surgeries, chemotherapy, radiation, and supportive holistic supplements became her new routine. As treatment progressed, the fatigue and side effects made it impossible for her to maintain her full work schedule, and she was forced to cut her hours in half. With her income reduced, the financial pressure grew quickly, Medical bills added up, groceries became harder to afford, and even gas to get to treatment became a worry. Tratafix where the supply of the financial costs, along with gas and grocery careful actions, along with gas and grocery careful. Pdf each the burdens that were weighing her down. That help gave her room to breathe and the ability to focus on her recovery rather than financial fear.

E.B. continues her treatment with resilience—and, with the comfort of knowing she has support beside her every step of the way.

When J.K. was diagnosed with an advanced stage of breast cancer at 6. Jife suddenly became unrecognizable. One day she was managing her routine, her responsibilities, her home—then suddenly everything revolved around scans, surgeries, and treatment schedules.

What she didn't anticipate was how quickly the financial strain would appear. The cancer didn't just take her energy—it took her ability to work. With no income, her moregae slipped out of control of the contro













As always a big thank you to everyone involved in supporting this mission and the women in our community. If you or a loved one needs assistance in the fight against breast cancer, we're just a click or call away.

## Thank you!



## **Pawsitively 4 Pink**

Worcester MA 01604 United States

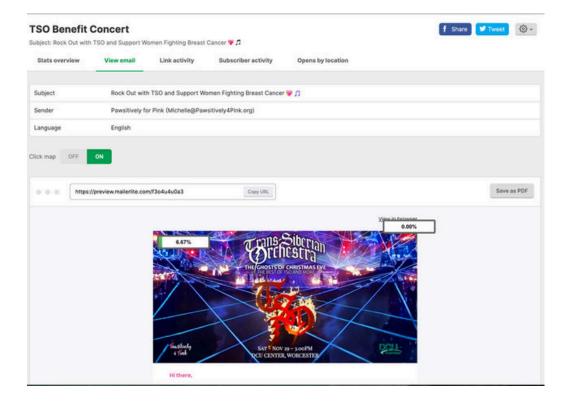






You received this email because you signed up on our website, made a donation, or attended one of our fabulous events.

<u>Unsubscribe</u>



### Hi there,

We are excited to share something truly special happening in our community on Saturday, 29 November at 3 PM. The Trans-Siberian Orchestra is bringing their breathtaking holiday show to the 13.33% ester, and they are using their spotlight to lift up women who are fighting breast cancer right here at home.

A portion of the proceeds from this performance will support Pawsitively 4 Pink, helping local women with the essential financial relief they need during treatment. This includes transportation, groceries, utilities, and everyday care. These are the moments when compassion matters most, and we are grateful for partners who choose to stand with us.

By joining us at the show, you are not only enjoying an unforgettable night of music and magic. You are giving hope. You are reminding a woman in our community that she is not alone. And you are helping us continue the work that keeps families supported during their hardest days.

Your night out becomes someone else's lifeline, and that is the true heart of this season.

With love and gratitude,

### Michelle Power

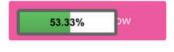
Founder, Pawsitively 4 Pink



# Music That Moves You and Helps Our Community

Every ticket purchased helps support women fighting breast cancer right here in Worcester.

Thank you for standing with us and empowering local families.



# Special Mention

A heartfelt thank you to our incredible corporate partners who showed such generosity this November. We are deeply grateful to **Telemed NO LLC**, The **Fitness Asylum**, and the **Tantasqua Regional High School Student Council** for stepping forward with so much care and commitment.

Your support brings real relief to the women in our community who are fighting breast cancer. Whether it is help with transportation, groceries, utilities, or the simple reassurance that they are not alone, your kindness makes a true difference.

Thank you for believing in our mission and for the compassion you bring to every act of giving. You are part of the heart of P4P, and we are so grateful to have you in our family.



Breast concer doesn't just take a toll on the body, it can cost thousands in out-of-pocket expenses, even with insurance.

For many women, a cancer diagnosis isn't just about treatment; it's about tough choices. Treatment often means deciding between healing and paying rent, groceries, or utilities. The financial burden can be overwhelming and adds stress to an already difficult journey.

That's where **Pawsitively 4 Pink** steps in. We help ease those financial worries so women can focus on what truly matters: getting well.

Your donation has a direct impact, too.
0.00%

PAWSITIVELY 4 PINK

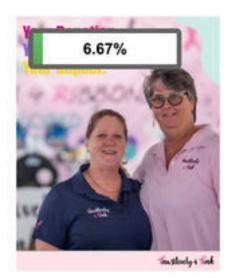
# breast cancer support group

Supporting women on their journey thorugh breast cancer and recovery. All the news at a click



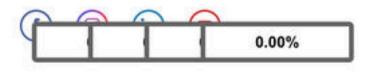
3.33% BOOK

Latest On Social



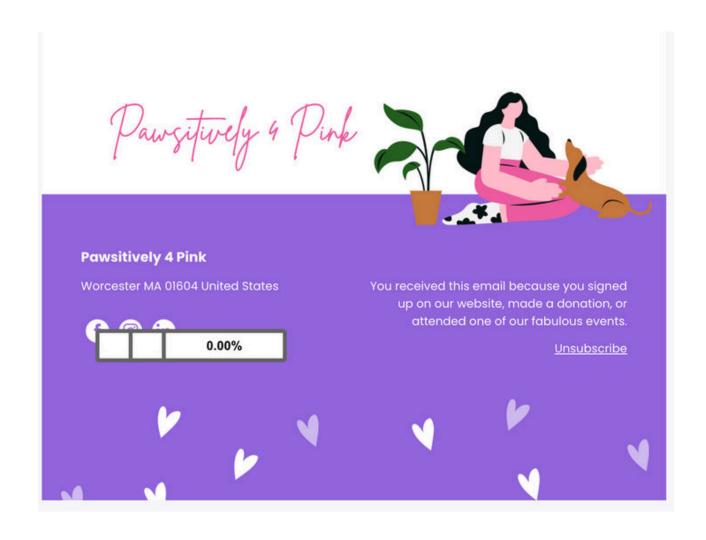








As always a big thank you to everyone involved in supporting this mission and the women in our community. If you or a loved one needs assistance in the fight against breast cancer, we're just a click or call away.





**OPEN WALLET: 0** 

**SHOP YOUR STORE: Worcester Rec** 

# SIO OFF YOUR NEXT VISIT

\$50 minimum purchase. Expires in 3 days.

# Don't let this pass you by SampleFirstName!

Your welcome offer expires in the next 3 days: \$10 OFF any purchase of \$50 or more!

Redeemable in store. We hope to see you soon!

**SPEND YOUR \$10 NOW** 

Not only do you stack up points with every purchase, but you can redeem your points for cash rewards or Pallidium concert tickets!



# Redeem your points for cash rewards or Pallidium concert tickets!

POINTS EARNED PER \$1 SPENT	REWARD
200 POINTS	T-SHIRT OR HAT
300 POINTS	\$20 OFF
400 POINTS	1 PALLADIUM TICKET
500 POINTS	\$40 OFF
800 POINTS	2 PALLADIUM TICKETS
1000 POINTS	\$90 OFF

# SHOP WORCESTER

1191 MILLBURY ST. WORCESTER, MA 01607 (508) 476-6290

# **HOURS**

Mon-Wed 9:00 am - 9:00 pm Thurs-Sat 9:00 am - 10:00 pm Sun 10:00 am - 6:00 pm

# SHOP NORTHAMPTON

110 PLEASANT ST. NORTHAMPTON, MA 01060 (508) 476-6290

# **HOURS**

Mon-Thurs 9:00 am - 8:00 pm Fri-Sat 9:00 am - 9:00 pm Sun 9:00 am - 6:00 pm

# FOLLOW US ON







Please Consume Responsibly. This product may cause impairment and may be habit-forming. For use only by adults 21 years of age and older. This product has not been analyzed or approved by the FDA. There is limited information on the side effects of using this product, and there may be associated health risks. Marijuana use during pregnancy and breast-feeding may pose potential harms. It is against the law to drive or operate machinery when under the influence of this product. KEEP THIS PRODUCT AWAY FROM CHILDREN. There may be health risks associated with consumption of this product. Marijuana can impair concentration, coordination, and judgment. The intoxicating effects of edible products may be delayed by 2 hours or more. In case of accidental ingestion, contact poison control hotline 1-800-222-1222. This product may be illegal outside of MA.

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**OPEN WALLET: 0** 

**SHOP YOUR STORE: Worcester Rec** 



SampleFirstName, you've earned some gear to show your support for a locally-owned Massachusetts dispensary!

Next time you're at the store, just let us know you'd like to redeem your reward.

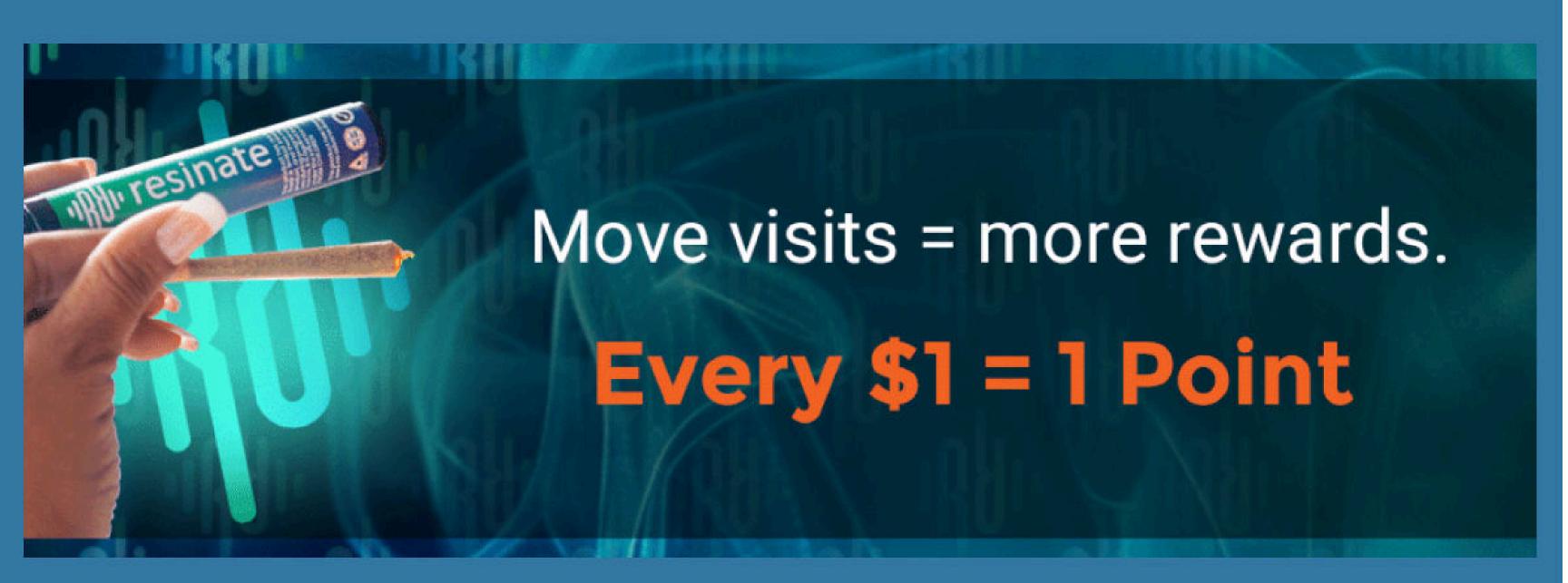
You Have: 0 points

# Spend 'em or keep saving your points:

POINTS EARNED PER \$1 SPENT	REWARD
200 POINTS	T-SHIRT OR HAT
300 POINTS	\$20 OFF
400 POINTS	1 PALLADIUM TICKET
500 POINTS	\$40 OFF
800 POINTS	2 PALLADIUM TICKETS
1000 POINTS	\$90 OFF

**SHOP NOW** 

# Earn even more rewards:









Have you set up your online wallet yet? It's the no-nonsense way to track points and access your rewards without any hassle.

# WORCESTER

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