# **OLIVIA GRIFFIN**

Recognised as 'Best Journalist' in Wales by the Student Publication Association.

Deputy Editor of *Quench Magazine*. Bylines in *Country & Town House Magazine*, *Cardiff Life Magazine*, *South Wales Argus* and more.

## Contact

- oliviamgriffin@outlook.com
- m www.linkedin.com/in/olivia-griffin

## **Skills**

- Feature Writing & Investigative Journalism
- Editing & Proofreading
- Interviewing & Research
- · WordPress & Digital Publishing
- Social Media & Content Strategy
- · Adobe InDesign & Canva
- Customer Service & Administration

### **Awards**

#### **SPA Regional Awards 2025**

BEST JOURNALIST

## Cardiff CSM Awards 2024

- BEST ARTICLE (Runner-Up): Fashion Whispers Resistance: The History of Rebellious Clothing
- BEST SECTION (Runner-Up): Fashion, Quench Magazine

## **Education**

### Cardiff University | 2022 - 2026

BA English Literature

## Swansea University | 2024

 Cambridge CELTA (Level 5 Teaching Qualification)

## Ralph Allen School | 2019 - 2021

 A-Levels: English Literature (B), Religious Studies (B), History (C)

## Work Experience

## Writer | Cardiff Life Magazine | 2025 - Present

Covering local culture, lifestyle and business stories.

## Digital Content Creator | Cardiff University | 2025

 Writing engaging student life articles, meeting deadlines and optimising content using SEO analytics for maximum reach.

## ♦ Fashion Writer (Internship) | Country & Town House Magazine | 2024

 Researched and wrote articles on luxury lifestyle, fashion and interiors for print and digital. Conducted fact-checking and proofreading for highprofile features and interviews. Analysed market trends to inform editorial decisions.

## Features & Lifestyle Editor | Empoword Journalism | 2023 - Present

 Curate and edit lifestyle features, ensuring alignment with editorial standards. Manage contributor pitches and weekly content call-outs.

## Deputy Editor-in-Chief | Quench Magazine | 2024 - Present

 Manage a team of 40+ contributors, editors, designers, illustrators and photographers. Oversee content creation, workflow and editorial direction.

## Fashion Section Editor | Quench Magazine | 2023 - 2024

 Led content strategy, edited articles and managed digital and social media. Designed fashion content aligned with the magazine's editorial style.

## News Reporter (Internship) | South Wales Argus, Newsquest | 2023

 Reported on breaking news and feature stories in a fast-paced newsroom.

## Other Work Experience

- Student Services Assistant | Kaplan International Languages | 2024
- Reservations Assistant | Thermae Bath Spa | 2023
- English Language Tutor | Conversation Over Borders | 2022 2023
- Sales Assistant | Urban Outfitters | 2021 2023
- Senior Sales Assistant | The Kooples | 2021
- Receptionist & Housekeeper | Harington's Hotel | 2019 2021