

# John Hansen

John is a professional writer focused on video games. He has been covering this entertainment since 2018 and is looking to continue to learn and grow in the industry. He graduated with a Bachelor's degree in Journalism and Mass Communication from Ashford University in 2018 and has been highly dedicated to breaking into gaming circles since then. From volunteering on small blog websites to starting his own company and working on one of the biggest games available in Minecraft, John has proven he can be an adaptable worker while maintaining his love for video games and all things nerdy.

Davenport, IA

563-299-8399

Email: [johnjw92@gmail.com](mailto:johnjw92@gmail.com)

## Social accounts

X: @REVSXSHADOWS

Bluesky: @johnhansen.bsky.social

Portfolio:

[johnhansen.journoportfolio.com](http://johnhansen.journoportfolio.com)

## EDUCATION

### **Ashford University — Bachelor's in Journalism and Mass Communication**

April 2015 - October 2018

## RECENT WORK EXPERIENCE

### **Microsoft/Mojang — Minecraft Support Content Writer (Contract)**

[help.minecraft.net](http://help.minecraft.net)

September 2023 - March 2025

- Wrote articles helping people looking for support on [help.minecraft.net](http://help.minecraft.net).
- Redesigned older articles to make them easier to read and keep up with.
- Worked with various Microsoft and Mojang teams to ensure all content made sense and was easy to understand for anyone visiting the site.
- Edited and proofread drafts of articles and other documents.
- Crafted SEO-friendly content for websites and blog posts to increase organic traffic.
- Ensured accuracy and consistency in all written materials through diligent proofreading and editing.

### **Game Sandwich LLC — Co-Founder, Editor, Writer**

[gamesandwich.com](http://gamesandwich.com)

April 2023 - Present

- Started up a small business with colleagues after we were all laid off from Gamepur.
- Write many news, reviews, and features while editing work from volunteer writers who joined the site.

- Recruited new writers to join our team.
- Worked to build a presence on YouTube and Twitch.
- Handled social media for the company on Twitter/X and Bluesky.
- Established and nurtured contacts with various PR contacts in the industry.

## **Gamepur — Staff Writer**

gamepur.com

September 2019 - March 2023

- Covered video games through guides, news, features, and reviews
- Helped input plan to achieve proper SEO in articles for latest video game releases.
- Was beat lead for Minecraft, Overwatch, Call of Duty Zombies, and also assisted in multiplayer Call of Duty, Apex Legends, and new releases in general.
- For multiple years, was a top performing writer for Gamepur when it came to writing and bringing traffic to the site.

## **SKILLS**

- Search Engine Optimization (SEO)
- WordPress
- ZenDesk
- Writing Skills
- Proofreading
- Copywriting and Editing
- Building Professional Relationships
- Grammar Usage
- Social Media Posting
- Video Making