

iPhone 15 Product Description

July 16, 2023

Product Overview

Equipped with the latest 48-megapixel camera, the iPhone 15 captures hyper realistic photos at the click of a button. It features USB-C technology that results in charging speeds up to 35W for a faster and more efficient experience. New features such as the Location Buddy and SOS 12



improvements prioritize safety and minimize accidental emergency services calls. Color additions include red, black, white, and Apple's newest Sky Blue. The iPhone is available in both 6.1 and 6.7 inch sizes and can be purchased exclusively through Apple starting February 2024.

Camera

Featuring an advanced quad-pixel sensor and eight different photo settings, the iPhone camera has been upgraded to allow for resolution far exceeding 12MP. To access the different settings, simply swipe up straight from the "Camera" app. The different user modes are now easily accessible from one

central place.

Touch ID

Touch ID will be the default setting on the iPhone 15 and features advanced fingerprinting technology designed to eliminate fraud. This will be required to use features such as Apple Pay

and Apple Wallet. However, FaceID and Raise to Wake technology is still available for use. This mode can be enabled by turning on the “Face ID” function in the “Settings” application.¹

¹ This is not an official Apple document and was solely used for an exercise in technical writing practice.