

Subject: Blog Feature - Do Less Laundry!

Content: Hello! We hope this email finds you well and you are enjoying your day. At Nori, we are passionate about simplifying your life and making your everyday routine more intentional. We are pleased to introduce a blog feature that will revamp your approach to the most common household chore: laundry. So sit back, relax, and learn more about the art of doing less laundry.

Read More: "[Wash Less: How to Do Less Laundry](#)"

Doing laundry can feel like a cyclical, continuous chore that eats up hours of your day-to-day life. What if we told you there's a more efficient way? In our latest blog post, "Wash Less: How to Do Less Laundry", we offer uncomplicated methods to lessen your laundry workload that blend seamlessly with your lifestyle. Here's a handful of our curated tips:

1. Hang your clothes outside to freshen them up.
2. Put vinegar into the fabric softener compartment of your washer to deodorize your clothing.
3. Sprinkle baking soda into your clothes overnight to absorb any odors.
4. Use a few drops of essential oils in your laundry basket to give your laundry a light, fresh scent.
5. Steam your garments: Try the Nori Press and Nori Fabric Facial.

Shop the [Nori Press](#), a tool that replicates ironing and leaves your clothes looking fresh and clean. By incorporating the Nori Press into your laundry routine, you'll achieve wonderful results while reclaiming the hours of your day formerly spent folding clothes. Let us help you streamline your life and transform the way you view laundry.

Thank you for being a part of the Nori community!

Warm Regards,

Nori Team