

Tiger Beer

Giving creators a platform to 'ROAR'

An incubator for every kind of artist.

Tiger
ROAR

ROXXAN X TIN

TIGER RAW COLLECTIVE

TIGER ROAR COLLECTIVE / ACTIVATION

An incubator and community for every type of artist, the Tiger Roar Collective invited a diverse group of talent from various industries and a dozen countries to share their talent.

Traditional dancers, fine artists, or classical musicians have a number of options to pursue their passions. But more unconventional creatives often have limited opportunities to help them realise their dreams.

This activation gave the creators a community and audience, and encouraged the the collective to 'ROAR' for the world to hear.

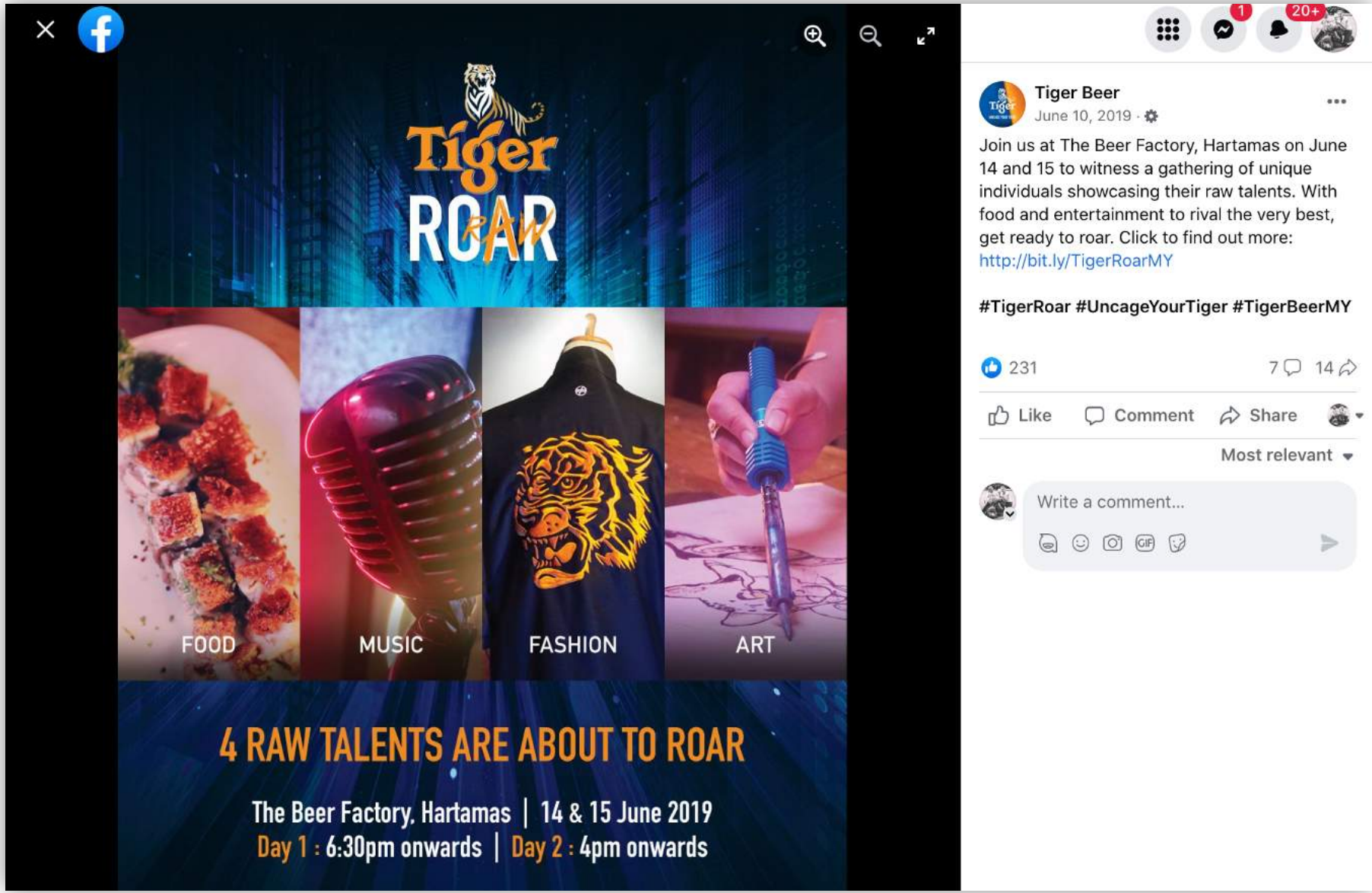
- Creative direction & support
- Social content
- Event Communication



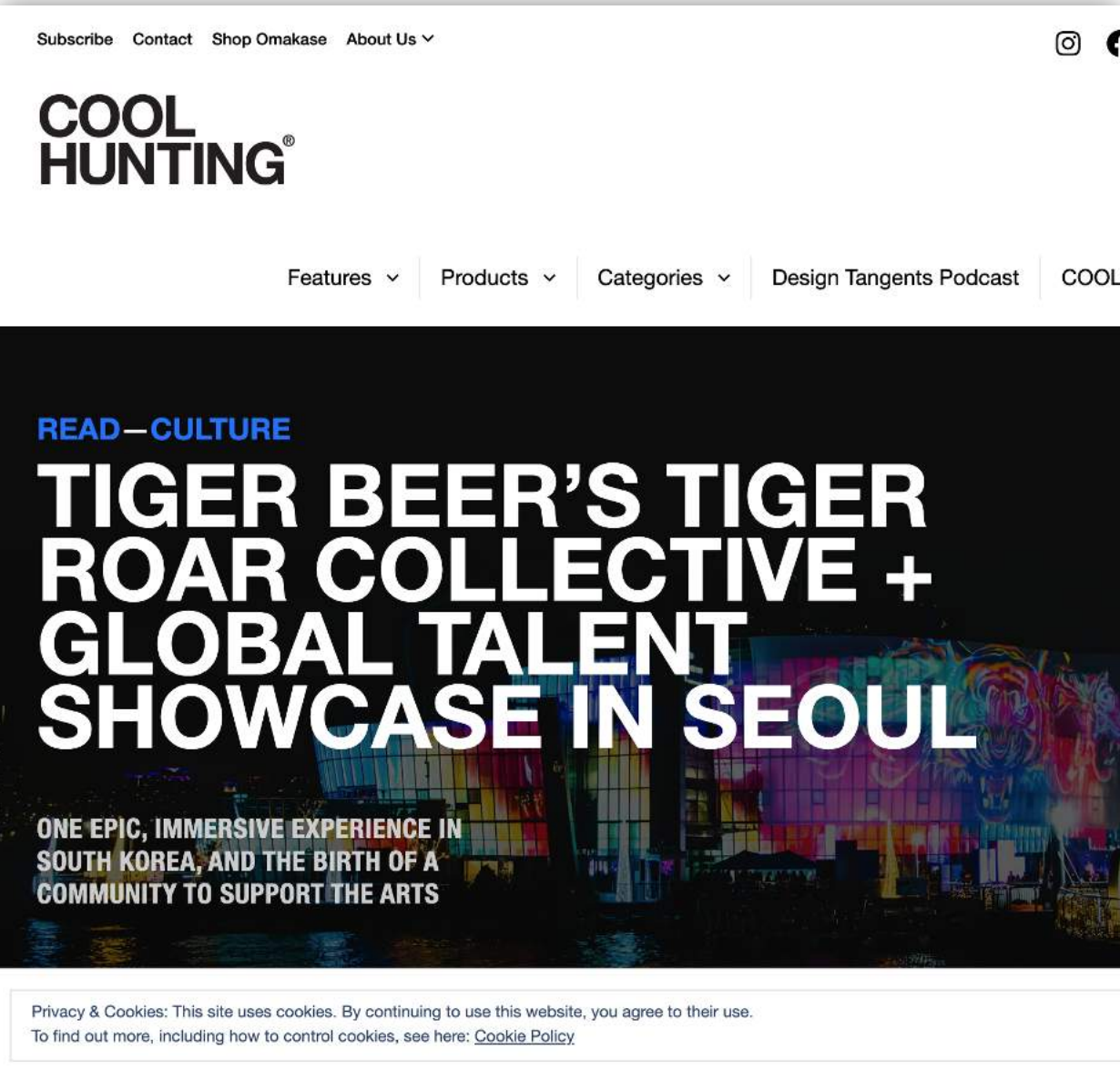
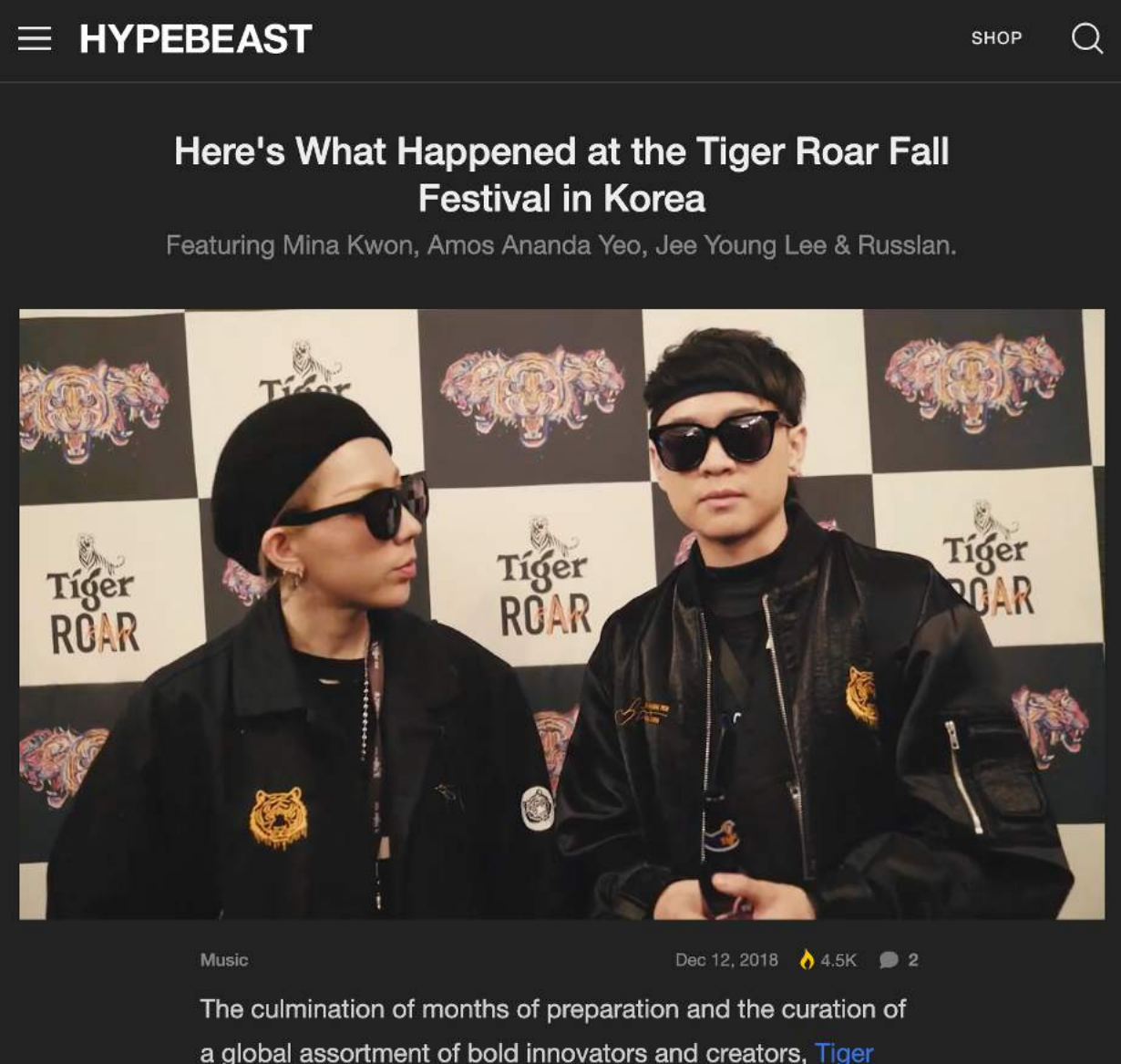
COLLECTIVE FEATURES

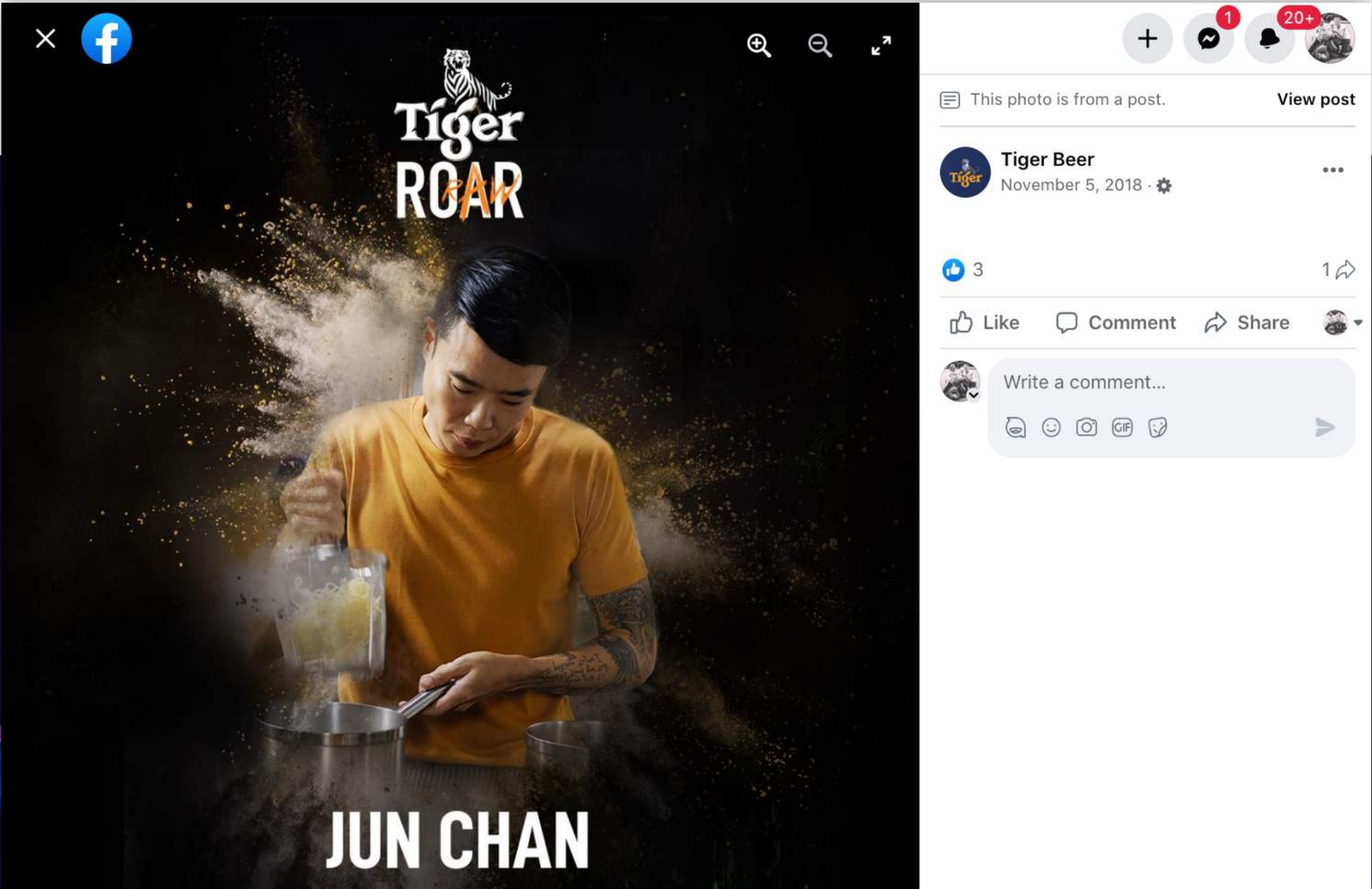


SOCIAL ENGAGEMENT



PRESS





TIGER ROAR COLLECTIVE / LIMITED EDITION BOTTLES

