

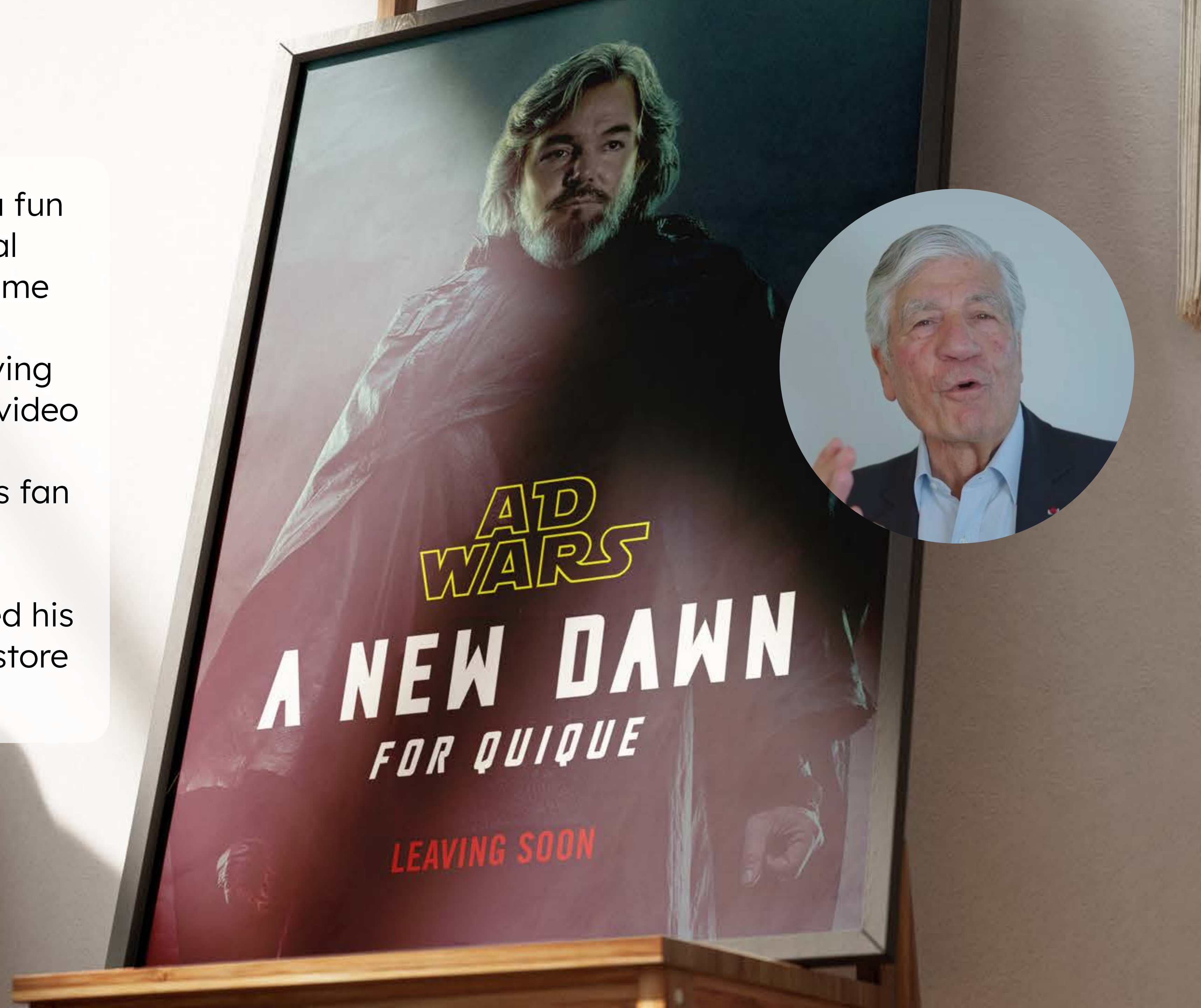
Publicis Groupe

An epic farewell for a much loved client

Hint — he's a Star Wars fan.

Publicis Groupe (Paris) asked for a fun farewell idea and video for a global client at Nestlé, returning to his home country after a number of years working together. Included a 'Leaving Soon' framed poster and farewell video for the occasion, with heartfelt messages for the ardent Star Wars fan from Publicis Groupe leadership, including CEO Arthur Sadoun and Chairman Maurice Lévy who played his part beautifully with the line 'to restore creative freedom to the galaxy!'

- Concept
- Copywriting
- Script development
- Production oversight
- Talking points







It is a dark time for the Rebellion. Although the Death Star has been destroyed, the GALACTIC EMPIRE is gaining strength in the outer realms, ruling though fear and extremely unreasonable deadlines.

Pursued by the Empire's sinister agents, Jedi Knight Quique leaves the republic for a distant solar system and a place called Peru to help rebel forces restore creative freedom to the galaxy...

