



# PROFFES

## TREND PORTFOLIO 2.0

US-Options and Stocks



Wednesday, June 28, 2023

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Dear Reader,

I'm not sure about all the investment newsletters out there, but we're having a great time. Certainly, we didn't pull this off overnight. We planned for it when we launched Trend Portfolio 2.0 in late November.

The world – and markets – weren't looking very rosy back then. Inflation was hitting every continent after all the pandemic money, and a decade of easy money policies by every major central bank on the planet was trying to revive the global economy after the 2008 meltdown.

Everyone knew there would be a reckoning when the punch bowl was pulled from the party. The pandemic pushed the global economy over the tipping point, and now there's no unity among central banks. It's every central bank for itself.

The way I saw it in a market like that, the US and the power of the US dollar would become the safe harbour. The companies that dominate the MegaTrends I follow would become leaders once again, either step by step or in bounding leaps.

When flying aircrafts, we love to hear the words "*blue skies with tailwinds.*" When climbing, there's an acronym, "*KAVU,*" which means *clear above, visibility unlimited.*

Pick which one you like; both are great descriptions of how our portfolios are performing and will continue to deliver.

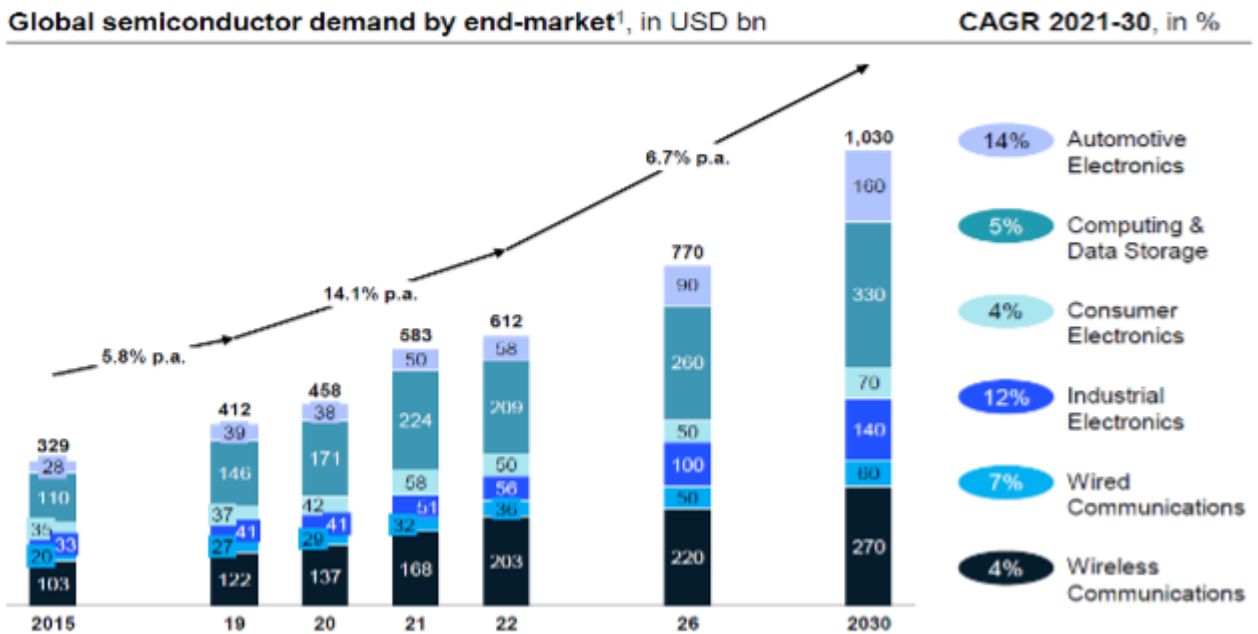
Best Regards,

Michael Proffe

## ASML: The Pick and Shovel Maker in the Chip Gold Rush

If the headline is confusing you, let me explain. When the gold rush started in California, thousands headed West to cash in, but the only people that really cashed in were the people making and selling picks, shovels, and other mining equipment. Those were guaranteed sales and added up over time. The gold miners could even look for gold without them.

That's where **ASML (ASML)** sits in relation to the chip industry.

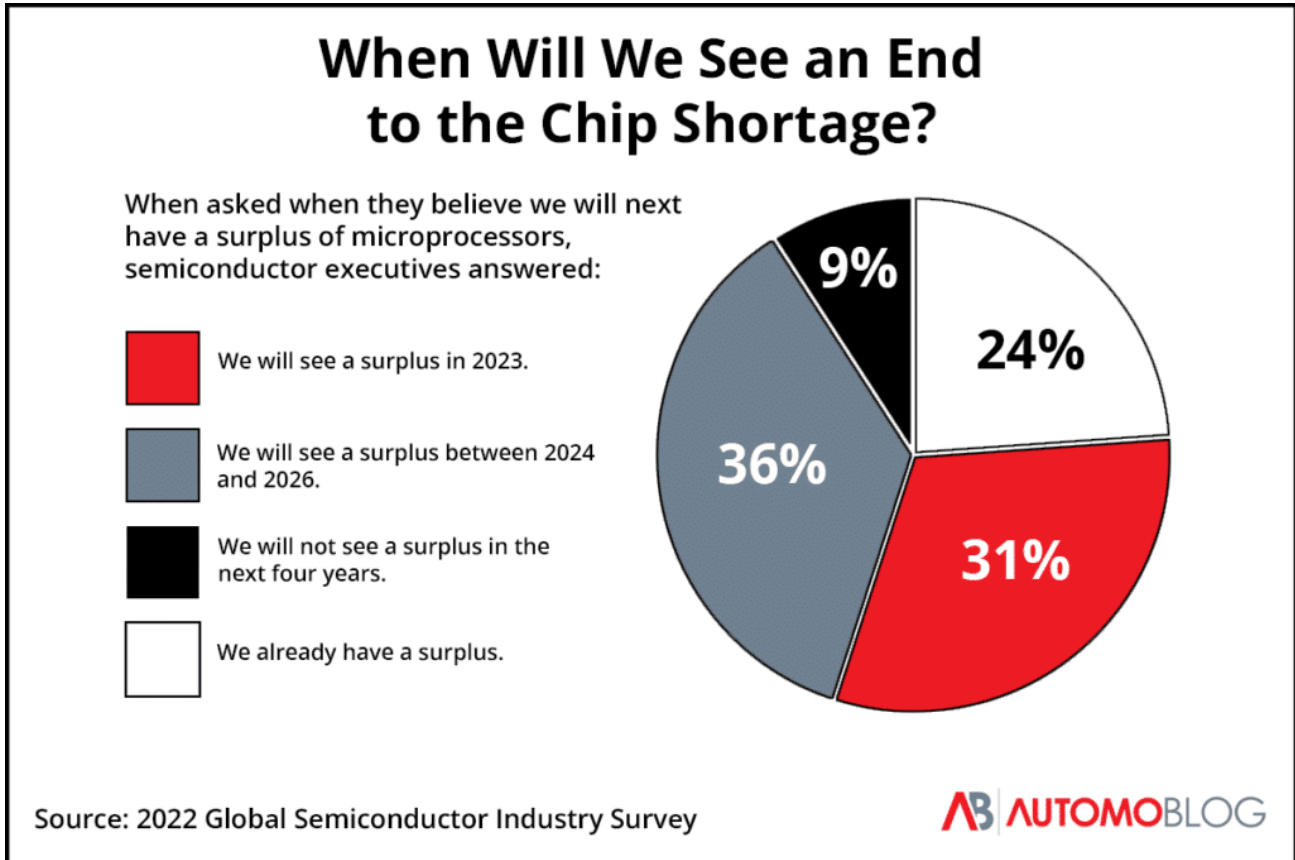


Source: Semiconductor Industry Association

ASML builds the various machines that make the chips that are once again growing in demand. What's more, it's one of the prized companies that is leading the next generation of chips, whether it's for artificial intelligence (AI), machine learning (ML), driverless vehicles, or robotics.

We've seen how leading chipmakers have rallied since AI sparked the imagination of business leaders, investors, and consumers, and whether this was a clever change of subject offered up by the markets to keep investors investing, or it's the real deal, it's a moot point now. The money is flowing and the development of this sector is on fire.

Fortunately, we've been sitting on the first wave of beneficiaries - the dominant tech stocks that will apply the power of AI and ML and can get it out to millions of people quickly, but the second wave will drive even more people deeper into the industry to grab stocks like ASML, which usually doesn't get a lot of press.



Source: Automoblog

Last year, the Global Semiconductor Industry group took a survey to see when the chip glut – remember that and how it decimated chip stocks? – would end. Not only did 76% of respondents say the best is yet to come, but this was before the massive infusion of cash into the AI/ML sector.

Now, these companies have investment capital to drive these technologies and the products they infuse much faster than before, and as new chip designs hit the factory floors, the demand to top-shelf, best in class equipment will be necessary to make the chips.

It shouldn't come as a surprise then that ASML is outperforming the NASDAQ 100 on its own, which truth be told, is heavily weighted by some of the other great stocks I have in our portfolio.

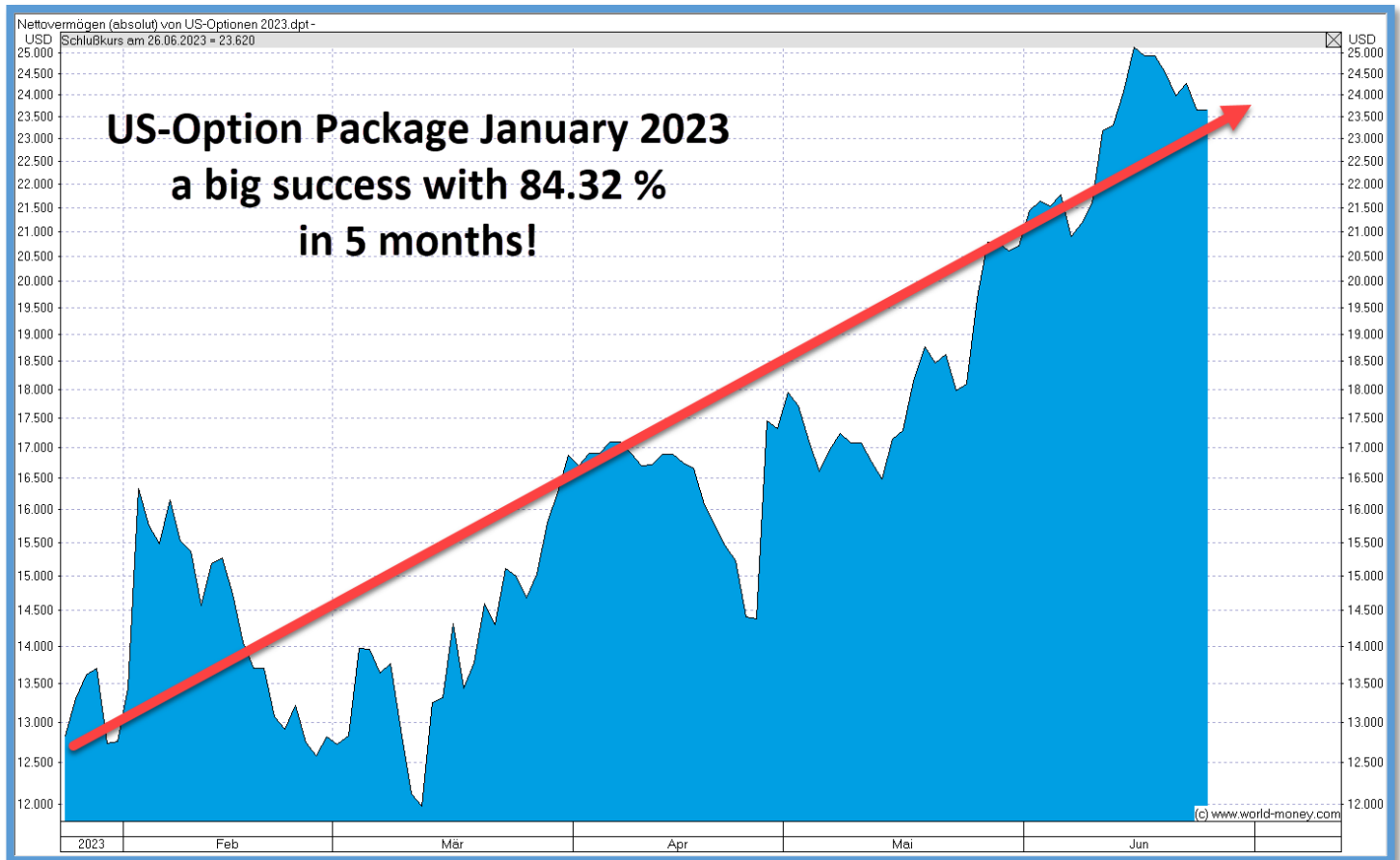
ASML is at the very beginning of a very long run. Don't miss out!

## Proffe's US Options Package: January 2023 Edition - Achieve an Incredible 84% Return in Just 5 Months!

Last week, we sold US Options Package January 2023. Here are the highlights:

The two best performing options were Meta and Oracle – see the charts below. We made a total return of 84.32%!

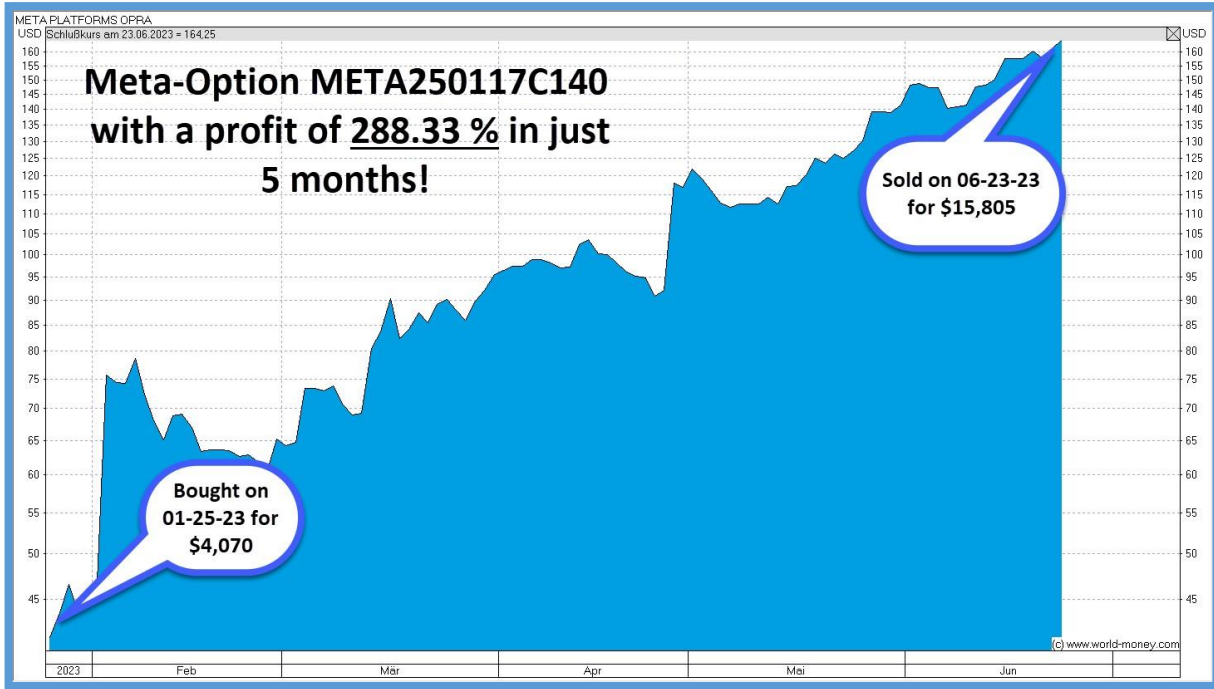
### Percentage Gain from the Package's 5-Month Run



This kind of performance of simple and conservative options only works because we pick the right stocks and give ourselves enough time to let the options work their magic. The Options Portfolio is built to leverage gains in precisely the same way, and this most recently sold package is a perfect example of its continued success.



### The Meta Option Was a Gigantic Winner for Our Overall Portfolio



### The Oracle Option Also Brought in Significant Profit



Get involved! There's sure to be another package for purchase in the future. [CLICK HERE so you don't miss out on these gains!](#)

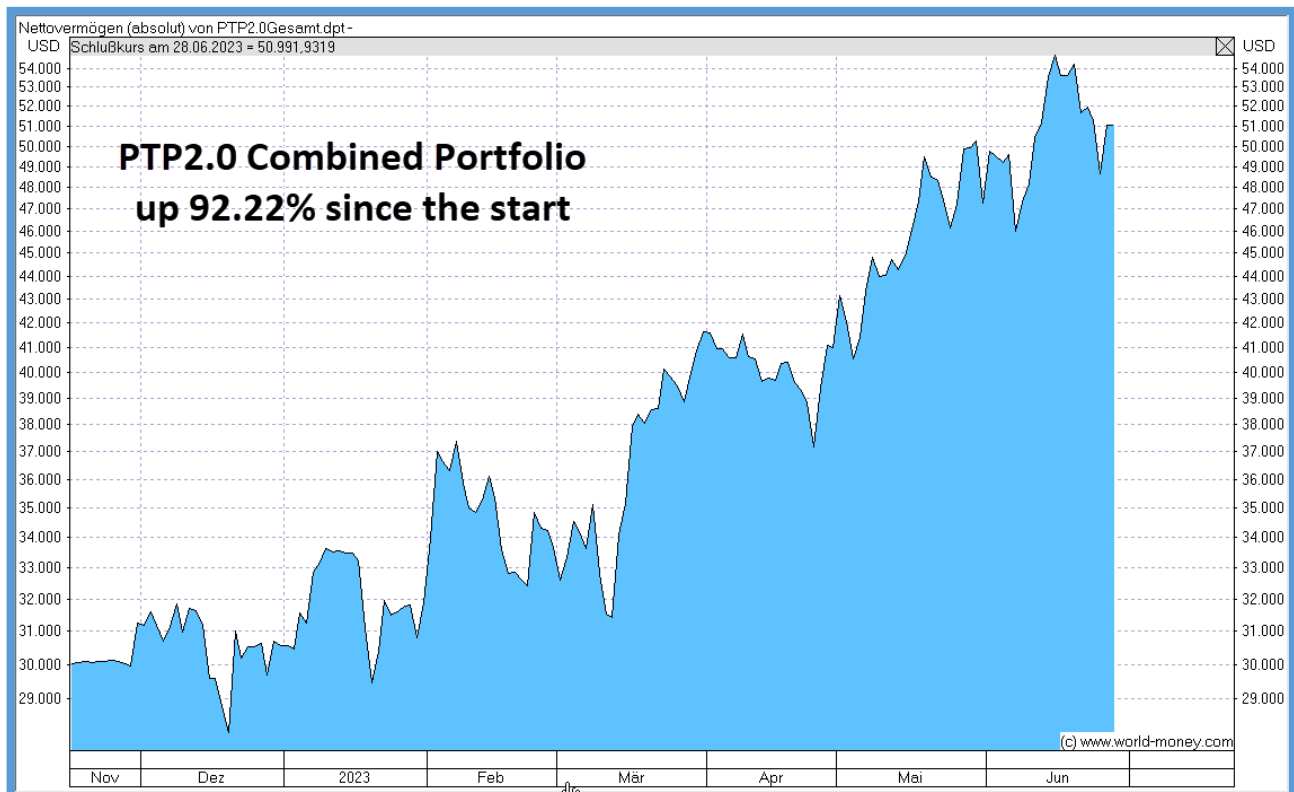
## Total Portfolio Overview

Our combined portfolio performance continues to far outpace the industry averages, yet we've pulled it off without a lot of risk from our stocks or our options.

The combined portfolios are up just about 70% since we launched the publication in November! Our Options Portfolio is a big part of that rise. I hope recent events have proven that it's crucial you hold the stock and options portfolios to realize this powerful combined return.

PORTFOLIO INFORMATION COMBINED			
START DATE:	11-16-2022	START AMOUNT: \$	30,000.00
CURRENT DATE:	06-28-2023	CASH: \$	142.02
TOTAL TODAY: \$	50,991.93	PERFORMANCE	69.97% \$ 20,991.93

### Performance of Combined Stock & Options Portfolio Since Launch

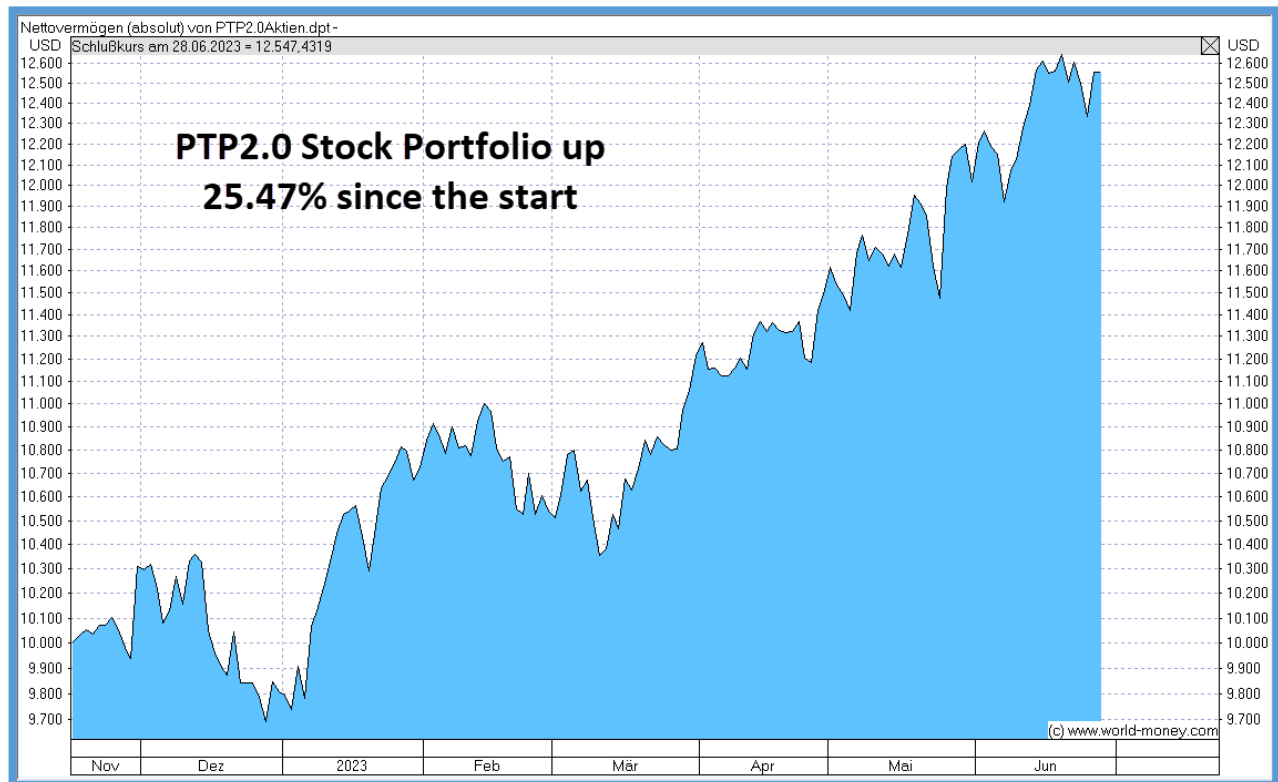


## Stock Portfolio

The stock portfolio has gained 25% in about 7 months, which is more than double the gain of the S&P 500 and about equal to the NASDAQ 100. If you haven't picked up all the portfolio stocks yet, this is an ideal time to buy any of the shares you have yet to add.

PORTFOLIO INFORMATION STOCK			
<b>START DATE:</b>	11-16-2022	<b>START AMOUNT:</b>	\$ 10,000.00
<b>CURRENT DATE</b>	06-28-2023	<b>CASH:</b>	\$ 140.02
<b>TOTAL TODAY:</b>	\$ 12,547.43	<b>PERFORMANCE</b>	25.47% \$ 2,547.43

### Performance of Stock Portfolio Since Launch





Symbol	Name	P-Date	P, total	P/Size	Price	Value, total	Earnings	E. [%]	Size
NVDA	NVIDIA	11-23-2022	988.92	164.82	418.76	2,512.56	1,523.64	154.07	6
LLY	ELI LILLY	11-16-2022	1,058.79	352.93	464.50	1,393.50	334.71	31.61	3
AAPL	APPLE COMP	11-16-2022	1,041.53	148.79	188.06	1,316.42	274.89	26.39	7
LVMUY	LVMH	11-23-2022	1,022.70	146.10	182.88	1,280.17	257.47	25.18	7
ASML	ASML	11-30-2022	1,161.64	580.82	725.08	1,450.16	288.52	24.84	2
HSY	HERSHEY	11-30-2022	690.99	230.33	259.91	779.73	88.74	12.84	3
MA	MASTERCARD	11-23-2022	1,048.11	349.37	381.79	1,145.37	97.26	9.28	3
META	META PLATFOR	05-30-2023	797.25	265.75	287.05	861.15	63.90	8.02	3
CRM	SALESFORCE	05-30-2023	868.56	217.14	208.82	835.28	-33.28	-3.83	4
GOOG	ALPHABET	05-30-2023	867.16	123.88	119.01	833.07	-34.09	-3.93	7
<b>TOTAL</b>			<b>9,545.65</b>			<b>12,407.41</b>	<b>2,861.76</b>	<b>29.98</b>	

ABBREVIATION	EXPLANATION
<b>Symbol</b>	Exchange symbol
<b>ISIN</b>	The Internationally Securities Identification Number (ISIN) is a 12-character letter figure
<b>P-date</b>	Purchase date
<b>P, total</b>	The complete purchase price of the respective position
<b>P/size</b>	Share price
<b>Price</b>	Current price
<b>Value, total</b>	Current total value of the position
<b>Earnings</b>	Profit and losses
<b>E. [%]</b>	Profit and losses in %

## Closed Stock Positions

To provide a clearer picture of the total return, we have added a table to show our closed stock positions in the portfolio.

Name	P-Date	P, Total	P/Size	S-Date	S, Total	S/Size	Earnings	E [%]	# Shares
CIGNA	11-30-2022	963.48	321.16	05-30-2023	729.15	243.05	-234.33	-24.32	3
CATERPILLA	11-16-2022	929.68	232.42	05-30-2023	838.08	209.52	-91.6	-9.85	4
STARBUCKS	11-16-2022	970.7	97.07	05-30-2023	982.3	98.23	11.6	1.2	10

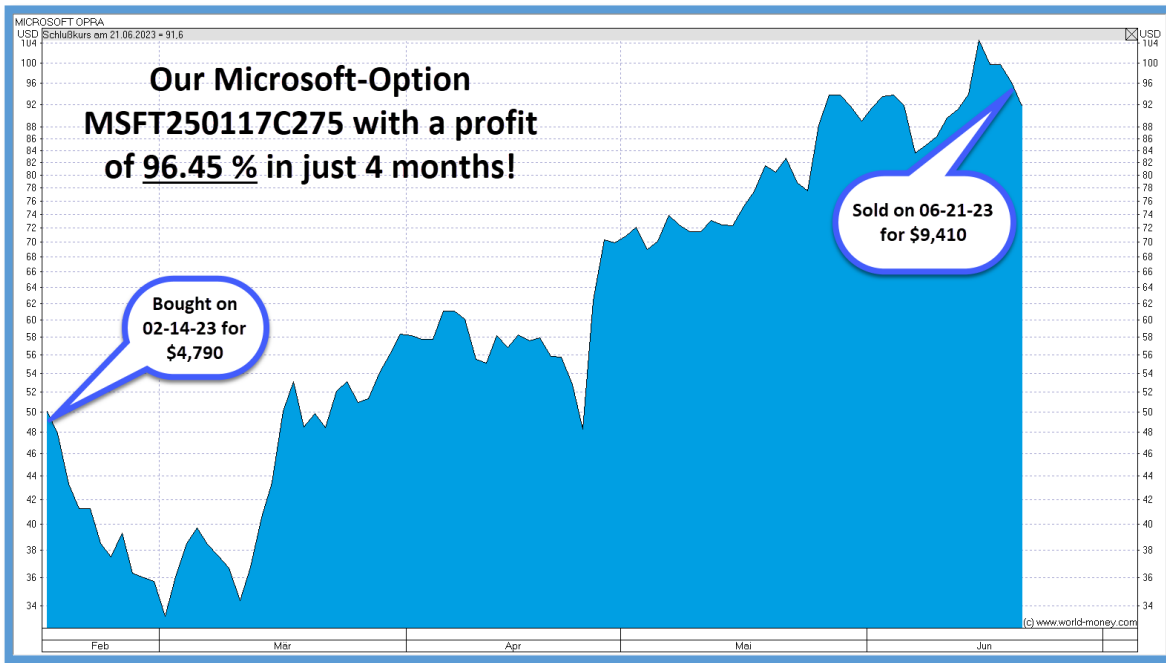




## Options Portfolio

**Last week, we sold our Microsoft option for a 96.45% profit in just 4 months!**

### Profit Gain of MSFT Option in 4 Months!



Yesterday, we bought the following options:

1 contract of MSFT250620C330 for \$6,560

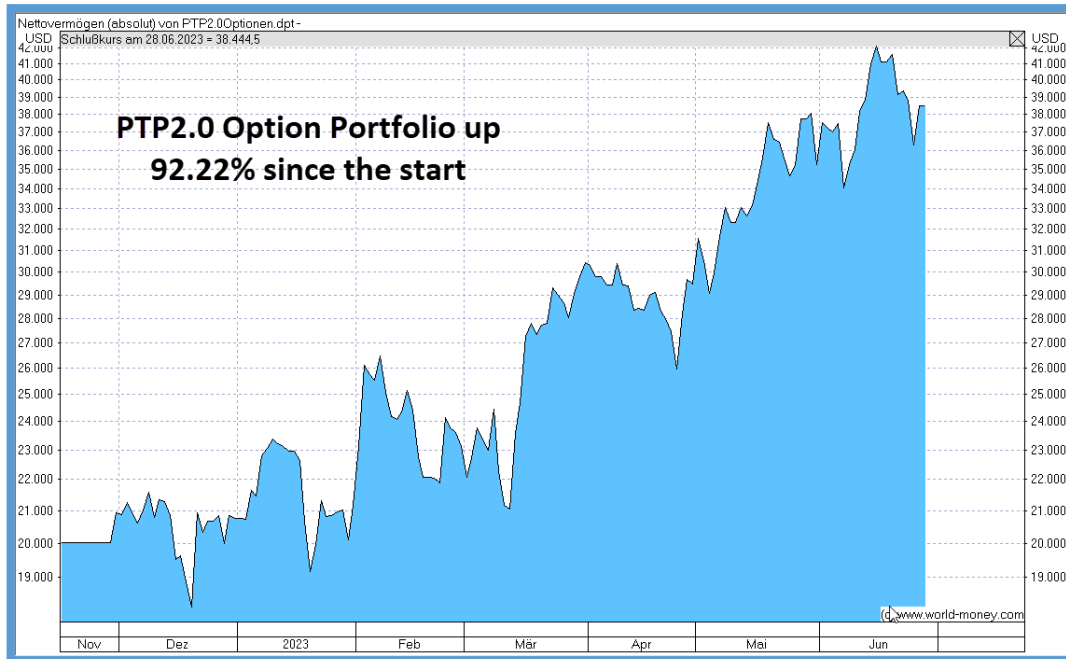
1 contract of AAPL250620C185 for \$3,465

The safety-first options portfolio as a whole has so far returned a stunning 92% in the past 7 months with our recent sales. Much of that move is due to our tech-driven options, and we have new positions that will continue to drive this kind of outperformance forward.

PORTFOLIO INFORMATION OPTION			
START DATE:	11-30-2022	START AMOUNT: \$	20,000.00
CURRENT DATE	06-28-2023	CASH: \$	2.00
TOTAL TODAY: \$	38,444.50	PERFORMANCE	92.22% \$ 18,444.50



### Performance of Options Portfolio Since Launch



### Open Options Positions

As a friendly reminder, contracts in **RED** are sells and contracts in **GREEN** are buys.

Option-Name	Name	P-Date	Expirationdate	P, total	P/Size	Price	Value, total	Earnings	E. [%]	Contracts
META250117C250	META PLATF	05-25-2023	01-17-2025	6,090.00	60.90	85.05	8,505.00	2,415.00	39.66	1
NVDA250117C385	NVIDIA	05-25-2023	01-17-2025	10,680.00	106.80	125.18	12,517.50	1,837.50	17.21	1
MSFT250620C330	MICROSOFT	06-27-2023	06-20-2025	6,560.00	65.60	66.95	6,695.00	135.00	2.06	1
AAPL250620C185	APPLE	06-27-2023	06-20-2025	3,465.00	34.65	35.30	3,530.00	65.00	1.88	1
GOOG250620C125	ALPHABET	05-30-2023	06-20-2025	2,695.00	26.95	23.20	2,320.00	-375.00	-13.91	1
AMD250117C120	ADVANCED M	05-25-2023	01-17-2025	6,350.00	31.75	24.38	4,875.00	-1,475.00	-23.23	2
<b>Gesamt</b>				<b>35,840.00</b>			<b>38,442.50</b>	<b>2,602.50</b>	<b>7.26</b>	

### Closed Options Positions

To provide a clearer picture of the total return, we have added a table to show our closed options positions in the portfolio.

Optionname	P-Date	P, Total	P/Size	S-Date	S, Total	S/Size	Earnings	E [%]	Contracts
MSFT250117C275	02-14-2023	4790.00	47.9	06-21-2023	9,410.00	94.1	4,620.00	96.45	1
GIS240119C82.5	11-30-2022	3840.00	9.6	05-30-2023	2,760.00	6.9	-1,080.00	-28.13	4
SCHW240119C80	11-30-2022	3930.00	13.1	05-30-2023	252.00	0.84	-3,678.00	-93.59	3
AMD250117C70	12-14-2022	4750.00	23.75	05-24-2023	9,690.00	48.45	4,940.00	104	2
NVDA250117C230	02-14-2023	6495.00	64.95	05-24-2023	11,670.00	116.7	5,175.00	79.68	1
META250117C115	12-07-2022	3650.00	36.5	02-10-2023	8,205.00	82.05	4,555.00	124.79	1
NKE240119C110	12-07-2022	3640.00	18.2	02-08-2023	4,950.00	24.75	1,310.00	35.99	2



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2.0

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