# Paige B. Stevens

# **Professional Achievements**

Gen Al Innovation Challenge Award Recipient 2025

- Prompt Engineering Pioneer: Developed production-ready generative AI prompts that automatically extract and format release notes from Azure DevOps, reducing documentation time on repetitive tasks by 75%.
- Al Content Optimization: Architected Al-powered content summarization that boosted search relevance and user engagement by 40%.

Solutions deployed company-wide, establishing new standards for automated documentation workflows.

### **VP Innovation Award Nominee 2021**

- Agile Content Strategy: Spearheaded cross-functional documentation process redesign using agile methodologies, improving team velocity and stakeholder collaboration.
- DevOps Integration: Embedded within scrum teams to implement just-in-time documentation using Jira and Atlassian ecosystem.

Created replicable framework being evaluated for enterprise-wide rollout.

# American Express VP Blue Ribbon Award 2020

- Strategic Partnership: Led cross-functional collaboration resulting in accelerated product launch timeline (6 weeks ahead of schedule).
- o **Technical Excellence**: Delivered comprehensive network documentation supporting critical product launch with zero support issues on day one.

The project ensured support readiness on day of project launch.

# **Professional Experience**

Senior Technical Writer & Content Strategist symplr– Houston, TX (Remote) August 2023 – Present

# Al Innovation & Content Strategy:

- Pioneered Al-Driven Workflows: Researched, developed, and deployed generative Al prompts that streamlined documentation production while maintaining brand voice consistency.
- Cross-Functional UX Partnership: Collaborated with UX teams to deliver microcopy and UI content for Saas product features, ensuring accessibility compliance.
- Content Design Leadership: Defined UI content review standards and led team enablement sessions, upskilling 8 technical writers on modern content design practices.

# **Process Innovation & Analytics:**

- Scalable Documentation Workflow: Designed and implemented end-to-end online review workflow with integrated SME onboarding and comprehensive process documentation.
- Data-Driven Content Strategy: Leveraged Google Analytics to identify highimpact content opportunities, tailoring strategies to serve top-performing user personas.

#### About Me

I spent two years designing and implementing AI-based documentation automation, freeing our writers to focus on strategic UX improvements. I look forward to contributing to an organization that values bold ideas and the people who bring them to life.

# **Contact Information**

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#### LinkedIn:

https://www.linkedin.com/in/pa ige-stevens-cspo-and-techwriter/

# **Education**

Certified UX Writer
Expected Completion:
December 2025
Technical Writer HQ

Accessibility-First Design October 2024 LinkedIn Learning

Certified AI Technical Writer August 2023 Technical Writer HQ

Certified Scrum Product Owner (CSPO) February 2019 Braintrust Consulting

Bachelor of Arts, Education Boston College

# **Technical Writing Consultant & Content Strategist**

Ventera – Reston, VA (Remote) February 2022 – August 2023

#### **Digital Transformation & User Experience:**

- o UI/UX Modernization Leadership: Developed comprehensive documentation strategy supporting federal agency digital transformation, improving user task completion for 60%.
- o Inclusive Content Design: Architected user journey mapping and persona-driven content strategy grounded in extensive user research and accessibility standards.
- API Documentation Excellence: Authored Open API specifications and transformed complex technical data for both developer and business stakeholder audiences.

# **Content Strategy & Technical Communication:**

- Strategic Content Publishing: Delivered release notes and thought leadership content showcasing technical innovations and feature adoption.
- Stakeholder Engagement: Managed complex approval workflows across federal agency teams while maintaining project timeline adherence.

### **Lead Technical Writer & Content Strategist**

symplr – Houston, TX (Remote) August 2021 – February 2022

#### Team Leadership & Strategy:

- Knowledge Management Architecture: Led design and deployment of scalable documentation ecosystem across multiple Saas products serving over 5,000 customers and impacting over 5 million healthcare workers.
- Team Development & Agile Implementation: Mentored technical writing team, implementing individual career development plans and agile documentation workflows.
- o Process Innovation: Introduced SAFe principles and coached writers and product managers on modern agile documentation methodologies.

#### Senior Technical Writer

Early Warning (Zelle) – Scottsdale, AZ (Remote) February 2020 – August 2021

B2B Enablement | Partner Enablement Strategy | UX-Driven Documentation | Cross-Platform Content Solutions

#### **Technical Writer**

American Express (via IntraEdge) – Phoenix, AZ July 2019 – January 2020 RESTful API Documentation | Stakeholder Management | Content Process Leadership

#### **Senior Analyst & Technical Writer**

Nissan Motor Corp. – Franklin, TN November 2013 – June 2018 Digital Transformation Trainer | Strategic Content Creator | Enterprise-Wide Technical Content Delivery

# **Professional Toolkit**

Authoring & Publishing: Madcap Flare, Pendo, Adobe FrameMaker, RoboHelp, Markdown editors

Content and Learning Frameworks: DITA, ADDIE, SAM

Content Management & Collaboration: Confluence, SharePoint, Google Docs, GitHub Wiki

**UX/UI & Microcopy Tools**: Figma, Miro, Balsamiq

Project & Workflow Management: Aha, Jira, Asana, Smartsheet, Azure DevOps

Al & Automation Tools: ChatGPT, Copilot, Claude, Bedrock Product Experience & Analytics: Pendo, Google Analytics

DevOps & Version Control: Flare Online, Git, GitHub, GitLab, Bitbucket

General Productivity & Office Tools: Microsoft Office Suite, GoogleDocs, Snaglt, Visio, Draw