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Jo and June

TALKING SHOP

Husband-and-wife team Danielle and Philip Fausset-Holmes own Jo and June, located in the charming Kendall Whittier neighbourhood of Tulsa, Oklahoma. More than just a store, it's a peaceful escape to brighten up your day - we chat to Danielle to find out what inspired this family business



HOW DID YOU BECOME INTERESTED IN HOMEWARES?

I have always loved and decorated with vintage goods, ever since I can remember decorating my own room as a kid. And Philip fell in love with vintage by being around my things!

TELL US WHAT JO AND JUNE IS ALL ABOUT...

Jo and June is a unique vintage shop. Not only do we carry vintage decor and clothing, but also goods from small businesses, such as pottery artists, candle makers, and more. We also have a wide variety of sustainable goods, including a refill station for things like laundry soap, cleaning products, shampoo, conditioner, body wash and so much more.

WHAT IS THE CONCEPT BEHIND THE STORE?

To give items another life, to reduce waste and recycle vintage goods.

HOW DID IT START OUT?

We started Jo and June because I always knew that I wanted to be an entrepreneur, and things just kind of fell into place. Our very first shop space was only about 350 feet, and we were only open on the weekends.

WHAT'S BEHIND THE NAME?

We named it after my great grandma, June, and Philip's great grandma, Josephine.



TELL US ABOUT YOUR STOCK...

We sell so many things! Vintage clothing, vintage accessories, vintage home decor. As well as bath, body, face and skincare goods that are all biodegradable, cruelty free, all natural and vegan. We have a large variety of reusable, sustainable goods such as unpaper towels, bamboo toothbrushes and even dish brushes. We also carry lots of things like incense, crystals, books, handmade pottery, greeting cards and much more.

YOU STOCK LOTS OF SUSTAINABLE ITEMS. WHY IS THIS IMPORTANT TO YOU?

This earth has given us so much and we continue to harm her and selfishly consume. By carrying sustainable goods, we are giving people another option to do the work and start the healing process for Mother Earth.

WHERE DID YOUR PASSION FOR VINTAGE COME FROM?

I grew up around vintage and always admired it. My dad, grandparents and great grandma always had the neatest things, and I was always intrigued by them.

TELL US A LITTLE ABOUT YOUR BACKGROUNDS...

Philip and I are both from Tulsa. We have been best friends since we were 16 years old and started dating each other at 17. We were married at the age of 22. Philip went to school for nursing, and I went for business management.



WHAT MADE YOU WANT TO DO THIS TOGETHER?

Being able to work together to make this dream a reality, and continue growing it, is the best thing for us! Philip handles our social media and is the shipping and website manager. I handle customer and email enquiries, ordering, and hiring. We both occasionally run the retail floor and both source vintage goods.

HOW WOULD YOU DESCRIBE YOUR PERSONAL STYLE?

Philip's personal style is all very neutral and kind of an epic look. Mine is kinda cute and a little punk, sometimes a little bit of cowgirl is tied in there.

WHAT'S THE BEST THING ABOUT RUNNING A SHOP?

The best things are that we get to help the planet, we get to help bring a smile to people's faces when they find something that gives them joy, and we get to help other small businesses by carrying their goods.

AND WHAT'S THE HARDEST?

Probably that we are kind of always on call. Since we are not only a bricks-and-mortar store but also online, we are never technically closed.

HOW DO YOU INCORPORATE 'GOOD VIBES' INTO RUNNING YOUR BUSINESS?

Just being the truest versions of ourselves that we can be and trying to give back.

WHAT ADVICE WOULD YOU GIVE OTHERS WHO WANT TO PURSUE CAREERS DOING SOMETHING THEY LOVE?

Gather up all of your passion, put what you want out into the universe, try to be a good human, and jump in. Don't give up.

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