

RAINBOW BRIGHT

Go bold brights or subtle pastels when shopping at these six colour-loving stores



Words: Colette Earley



BERYLUNE

Offering the very best in cards, gifts, homeware, stationery, accessories and more, Berylune is the perfect place for all of your home essentials and not-so-essentials. Owned by sisters Amy and Emily and their best friend Zoë, the team hand-pick lifestyle products that they love to share with customers who come through the door of their Royal Leamington Spa shop, as well as through their website. The team's love of colour shines through their selection, with an abundance of illustrated, hand-dyed and painted products; the uplifting vibe even pours out onto the street, through the sunny yellow exterior and pink door. Expect gorgeous rainbow stationery, enchanting decorations, delicious treats and so much more in this wonderland of colourful inspiration for your home.

100 Warwick St, Leamington Spa, CV32 4QP, UK

www.berylune.co.uk
Instagram: [@beryluneuk](https://www.instagram.com/beryluneuk)

KITTY MCCALL

Snugly situated on The Old High Street in Folkestone, homewares and lifestyle store Kitty McCall is filled with founder Catherine Nice's bright and bold tropical designs, as well as a carefully curated range of products from some of her favourite designers. The eye-catching exterior provides a snapshot of what to expect inside, which includes a selection of Catherine's artwork printed across a variety of items such as lampshades, pouffes and cushions. Open since 2015, the store has built a reputation for its diverse offering, from beautiful large prints, throws, and cushions to the smallest essentials like notebooks, soaps and chocolate, all, of course, encased in unique, perfectly designed packaging.

45 The Old High St, Folkestone, CT20 1RN, UK

www.kittymccall.com
Instagram: [@kittymccall](https://www.instagram.com/kittymccall)

PETIT PAN

Owners of Petit Pan, Belgian artist Myriam De Loor and Chinese kite maker Pan Gang, have created a little homage to pattern and colour in their beautiful Paris-based store, aptly located in the artsy Marais district. Upon entering, you'll be inspired by their stunning light fixtures, hanging décor and fabulous tiling - luckily, you'll be able to recreate the look in your own home using their fabulous range of products, including bright home linens, enchanting lanterns, children's clothing, toys, stationery and more. They also sell ceramic tiles and fabrics, adorned with original designs featuring abstract-style motifs.

76 Rue François Miron, Paris, 75004, France

www.petitpan.com
Instagram: [@petitpan](https://www.instagram.com/petitpan)

PINKY'S

A jungle of colour and pattern, expect to be dazzled by the range of goods that Pinky's in Melbourne has to offer - from illustrated hats, patterned tea towels, and fun clothes patches, to the most zany, brilliant homeware you could possibly wish for. A feast for the eyes, their store packs in every shade, shape and design you could imagine - you'll want to take your time exploring here so that nothing is missed. A stunning mural, featuring giant flowers that look straight out of Alice in Wonderland, provides a striking backdrop on one of the walls.

28 Gilbert Road, Preston, VIC, 3072, Australia

www.pinkysstore.com
Instagram: [@pinkys_store_melbourne](https://www.instagram.com/pinkys_store_melbourne)

POKETO

Poketo has four retail locations across Los Angeles, and each one is filled with bright, blocked colours and exquisitely designed lifestyle goods. Founded in 2003 by husband and wife Ted Vadakan and Angie Myung, the stores and website have become a creative hub, offering a stylish selection of stationery, clothing, homeware and other design-conscious goods, every one chosen to cultivate a creative lifestyle for the buyer. With a philosophy of 'art for the everyday', the brand has collaborated with over 200 international artists over the years, creating exclusive products. Their new flagship store, Poketo Project Space at ROW DTLA, is a concept space providing a temporary home for pop-ups by different brands, artists and designers.

Various LA locations

www.poketo.com
Instagram: [@poketo](https://www.instagram.com/poketo)

TAKEAWEI

Pastel colours are seemingly a huge inspiration for Takeawei, with their beautiful Fitzroy store in Melbourne filled to the brim with delicate, powdery-hued ceramics for your home. Lovingly handmade by ceramicist Chela Edmunds on the Surf Coast of Victoria, each piece mixes organic forms and textures with bright, buttery soft tones. For mugs, vases, plates, jugs, planters and more, all bursting with colour, this is a store you'll want to discover. Sharing their passion for the craft, Takeawei also offers wheel workshops, where keen ceramicists can learn how to create their very own designs.

232 Brunswick St, Fitzroy, VIC, 3065, Australia

www.takeawei.com
Instagram: [@takeawei](https://www.instagram.com/takeawei)