



# MANSI VANMALI

CONTENT WRITER

**ADDRESS :**

Mumbai, India

**EMAIL :**

thewriterlyways03@gmail.com

**WEBSITE :**

<https://writerlyways03.portfolial.com/>

**CONTACT:**

+918080408033

## EDUCATION

**Master of Marketing Management (2020)**

Mumbai University

**Bachelor of Financial Markets (2017)**

Mumbai University

## CERTIFIATION

**The Fundamentals of Digital Marketing**

Google Digital Garage

## CAREER OBJECTIVE

Experienced content writer with a proven track record of 3 years in creating compelling, SEO-driven content. Skilled in research, editing, and collaborating with teams to deliver high-quality, impactful content that drives audience engagement and growth.

## WORK EXPERIENCE

### Content Writer

Friendly Diamonds | August 2021-Current

- Crafted engaging and persuasive product descriptions for a wide range of jewelry items.
- Created compelling and visually appealing content for various social media platforms, including Instagram, Facebook, and Pinterest, to promote products.
- Authored informative and creative blog posts and articles on jewelry trends

### Freelance Blog Writer

Property Pistol | September 2021-Current

- Crafted engaging and informative blog posts that showcased the company's properties, services, and expertise while providing valuable insights on buying, selling, and investing in real estate.
- Conducted in-depth research on real estate market trends, local housing statistics, and industry updates to ensure accurate and up-to-date content.

### Creative Scriptwriter

Getsetfly Media | November 2019-July 2020

- Authored compelling and concise scripts for YouTube videos, including intros, outros, narration, and dialogue, ensuring clear communication of ideas and messages.
- Conducted thorough editing and proofreading to refine scripts, ensuring accuracy, coherence, and a polished final product.

## SKILLS

- Content Management Systems
- SEO Tools
- Social Media Management
- Canva & Adobe
- Communication skills
- Analytics Awareness
- Time Management