



EMME GARFIELD

COPYWRITER & SOCIAL MEDIA MANAGER

CONTACT

emme10017@gmail.com 

Delray Beach, Florida 

[LinkedIn](#) 

[Portfolio](#) 

EDUCATION

Bachelor of Arts

Communications

Florida Atlantic University

September 2019 - current

Boca Raton, FL

SKILLS

Microsoft Word

Microsoft PowerPoint

Webflow

Basecamp

Slack

HubSpot

Creative and highly versatile copywriter with over 5 years of experience in corporate and commercial writing. Reputation for crafting engaging and innovative copy for website content, blogs, press releases, social media, and other advertising materials. Experienced in managing teams and adhering to briefs. Exceptionally strong sense of audience and consumer focus alongside excellent client and coworker communication skills.

WORK EXPERIENCE

Senior Copywriter/Social Media Manager

MAD Group Consulting Inc.

June 2021 - current

- Managed a team of 10+ copywriters and creatives to produce innovative blog, social media, and website content for clients
- Ensured the delivery of all projects prior to the deadline
- Created social media graphics that embodied a brand's aesthetic
- Increased user engagement by implementing effective copy on all social media channels (Instagram, Facebook, LinkedIn)

Senior Copywriter

FRIDAY

March 2023 - current

- Wrote and edited SEO-optimized blogs and social media copy specific to the entrepreneurial and HR space
- Improved organic website traffic of target demographic
- Uploaded blogs to Webflow

Copywriter

GMB Gorilla

December 2022 - July 2023

- Wrote instructional blogs with humorous tones appealing to Google My Business users

Senior Copywriter

SolveOnline LLC.

December 2021 - current

- Wrote and edited SEO-optimized articles, website content, and social media copy
- Improved SEO rankings on all platforms