

CenterWell Social

# 2025 Enterprise Shared Content



Month	Holiday	Date(s)	Platforms	Creative Post Type	Creative Direction Notes	Hive Resources
January	MLK Day	January 20	FB, LI (B2C)	Static		Brad
January	Lunar New Year	January 29	FB, LI (B2C)	Static		Cat
February	African American Heritage Month	---	FB, LI (B2C)	Album/Carousel	Educational approach	Madeline
February	National Cancer Prevention Month	---	FB, LI (B2C)	Static		Brad/Cat
March	International Women's Day	March 8	FB, LI (Careers)	Static	Feature one woman from each LOB, with careers spin for LI	Madeline
March	Women's History Month	---	FB, LI (B2C)	Album/Carousel	Educational approach	Stefanay
March	Eid al-Fitr (end of Ramadan)	March 30	FB, LI (B2C)	Static		Madeline
April	Medication Safety Week	April 1 - 7	FB, LI (B2C)	Animated		Cat
April	Passover+	April 12	FB, LI (B2C)	Static		Madeline
April	Easter+	April 20	FB, LI (B2C)	Static		Stefanay
April	Stress Awareness Month	---	FB, LI (Careers)	Animated	Careers spin for LI/how CW helps you prioritize your mental health	Brad

## KEY

+ is holiday/observance

Month	Holiday	Date(s)	Platforms	Creative Post Type	Creative Direction Notes	Hive Resources
May	National Nurses Week	May 6 –12	FB, LI (Careers)	Static	Use photos of CW nurses; General thank you for FB & careers for LI	Cat
May	Arthritis Awareness Month	---	FB, LI (B2C)	Static	CTAs left open-ended for each LOB	Brad
May	Memorial Day+	May 26	FB, LI (B2C)	Static		Brad
May	Asian Pacific American Heritage Month+	---	FB, LI (B2C)	Album/Carousel	Educational approach	Stefanay
June	Juneteenth+	June 19	FB, LI (B2C)	Static		Madeline
June	LGBTQ+ Pride+	---	FB, LI (B2C)	Static		Stefanay
June	Alzheimer's & Brain Awareness Month	---	FB, LI (Careers)	Static	Keep this general for both consumer & careers audiences	Madeline
July	Independence Day+	July 4	FB, LI (B2C)	Static		Cat
July	Social Wellness Month	---	-FB -LI (Careers)	-Album -Static	-Educational approach for B2C -Careers spin for LI	Cat
July	Summer Skin Health	---	FB, LI (B2C)	Animated		Madeline
August	World Lung Cancer Day	August 1	FB, LI (B2C)	Static	CTAs left open-ended for each LOB	Stefanay
August	National Senior Citizen's Day+	August 24	FB, LI (B2C)	Static		Brad

### KEY

+ is holiday/observance

*In partnership with marketing, the Hive will develop shared creative content to be used across Senior Primary Care, Home Health, and Pharmacy lines of business.*

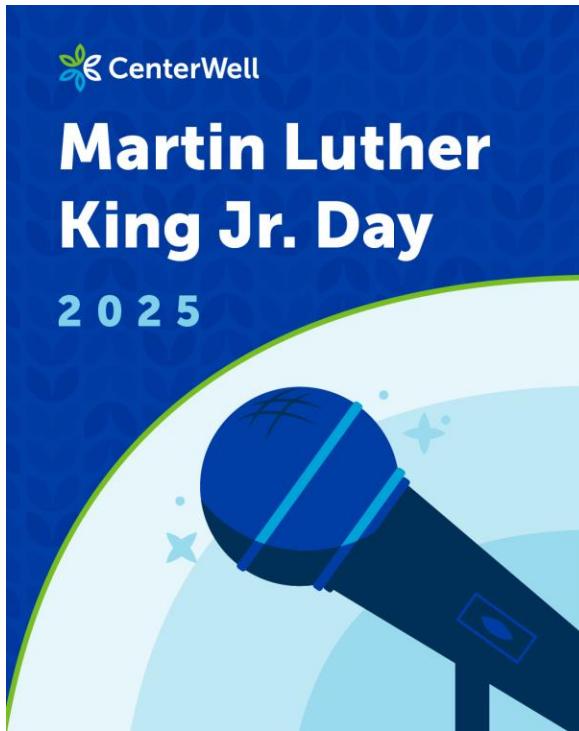
Month	Holiday	Date(s)	Platforms	Creative Post Type	Creative Direction Notes	Hive Resources
September	Labor Day+	September 1	FB, LI (Careers)	Static	Careers CTA for LI	Brad
September	Fall Prevention Awareness Month	---	FB, LI (B2C)	Album/Carousel	Educational approach	Cat
September	Flu shot reminder	---	FB, LI	Animated	Keep this general for both consumer & careers audiences	Cat
September	Rosh Hashanah+	September 22	FB, LI (B2C)	Static		Cat
October	Active Aging Week	TBD	FB, LI (B2C)	Static		Brad
October	Mental Health Awareness Day	October 10	FB, LI (Careers)	Static	Keep this general for both consumer & careers audiences	Cat
October	Yom Kippur+	October 1	FB, LI (B2C)	Static		Cat
October	Hispanic Heritage Month+	---	FB, LI (B2C)	Album/Carousel	Educational approach	Cat
October	Breast Cancer Awareness Month	---	FB, LI (B2C)	Static	CTAs left open-ended for each LOB	Stefanay
October	Diwali+	October 21	FB, LI (B2C)	Static		Cat
November	Veterans Day+	November 11	FB, LI (B2C)	Static		Brad
November	Thanksgiving+	November 27	FB, LI (B2C)	Static		Stefanay
November	Native American & Indigenous Heritage Month+	---	FB, LI (B2C)	Album/Carousel	Educational approach	Stefanay
December	Holiday/New Year+	---	FB, LI (B2C)	Brand team developing separately	<i>In partnership with marketing, the Hive will develop shared creative content to be used across Senior Primary Care, Home Health, and Pharmacy lines of business.</i>	



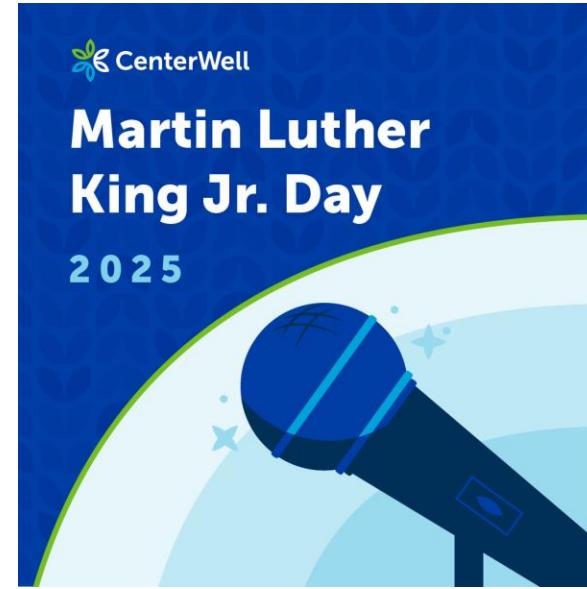
# January 2025 – MLK Day

[post copy]

Today we honor Martin Luther King Jr.'s legacy of service and commitment to equality, civil rights and a brighter future for all. #MLKDay



Facebook



LinkedIn

[frame copy]

Martin Luther King Jr. Day  
2025

# January 2025 – Lunar New Year

[frame copy]

Wishing you and yours joy, health and good fortune in the year of the snake. #LunarNewYear



Facebook



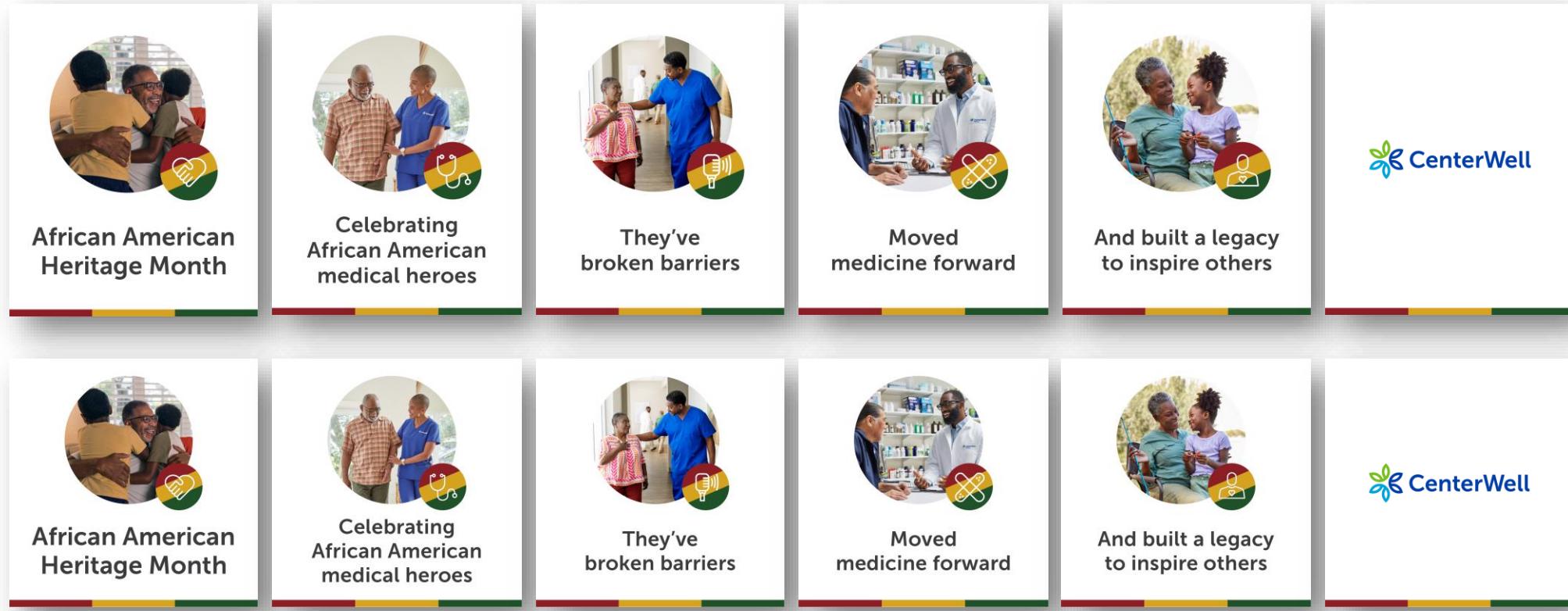
LinkedIn

[post copy]

Happy Lunar New Year

# February 2025 – African American Heritage Month

Dr. James McCune Smith was the first Black American to earn a medical degree—but due to racism at American medical schools, he had to travel to Scotland to do so. Dr. Marilyn Hughes Gaston's sickle cell research improved the lives of countless children with the disease. Today we honor them and the continuing contributions of African Americans to medicine and healthcare. #AfricanAmericanHistoryMonth #BlackHistoryMonth #BHM



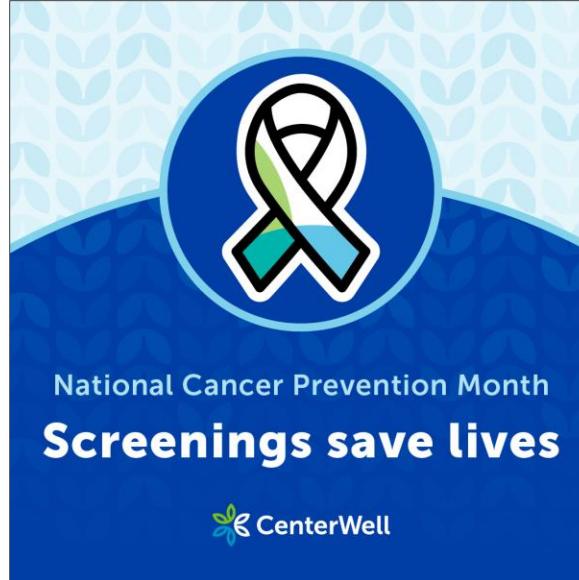
# February 2025 – National Cancer Prevention Month

[post copy]

This National Cancer Prevention Month, we're raising awareness about the power of cancer screenings. While not all cancers are preventable, screenings can help catch them early, when they may be easier to treat. Learn more about types of cancer screenings at [www.cdc.gov/cancer/prevention/screening.html](http://www.cdc.gov/cancer/prevention/screening.html). #NationalCancerPreventionMonth



Facebook



LinkedIn

[frame copy]

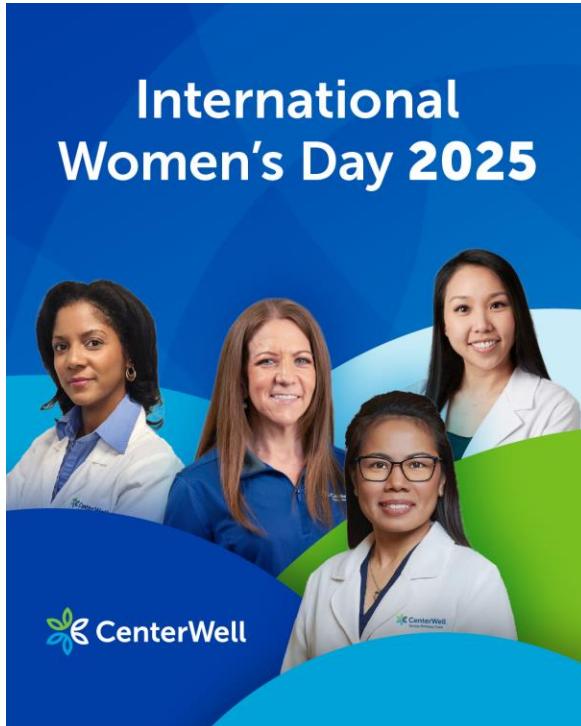
National Cancer Prevention Month

Screenings save lives

# March 2025 – International Women's Day (consumer)

[post copy]

Celebrating the diverse women who make strides every day toward a more equitable, inclusive culture—and, in our company, a workplace where every voice is heard. Learn more about how you can make a difference at [www.internationalwomensday.com](http://www.internationalwomensday.com). #IWD2025 #AccelerateAction

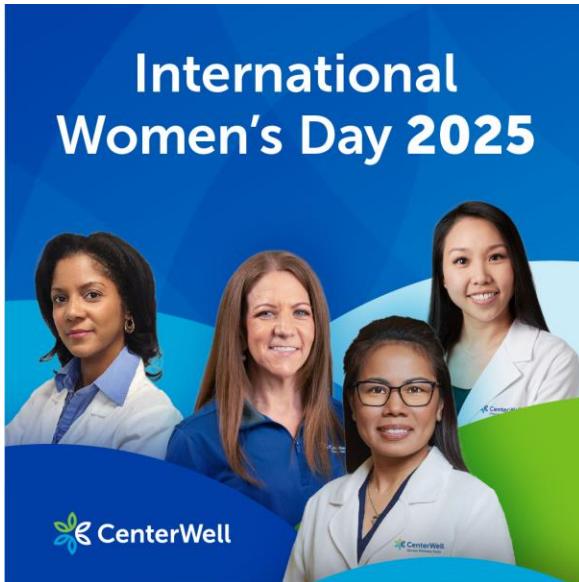


Facebook

# March 2025 – International Women's Day (careers)

[post copy]

At CenterWell®, we work hard to build an equitable, inclusive workplace where everyone can be their true self and every voice is heard. Today we're celebrating the diverse women who make a difference—in our company and across their communities. Explore careers at [CenterWellCareers.com](https://CenterWellCareers.com). #IWD2025 #AccelerateAction #CenterWellCareers #HealthcareJobs



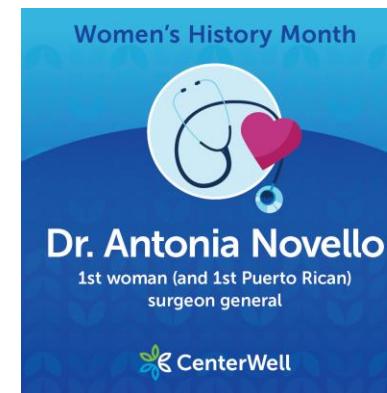
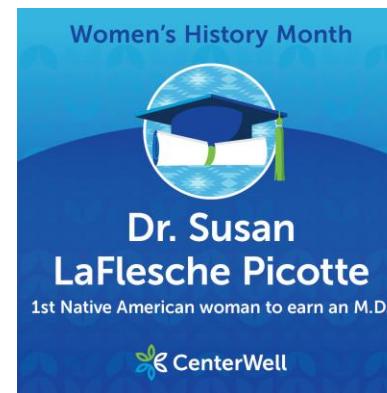
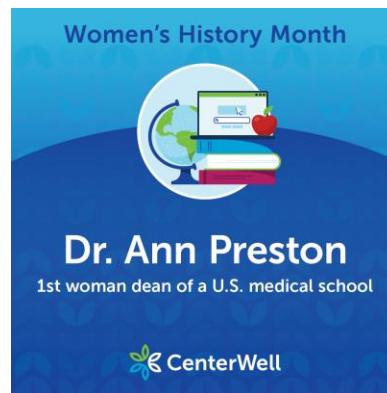
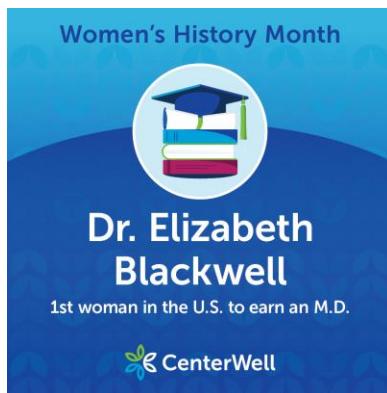
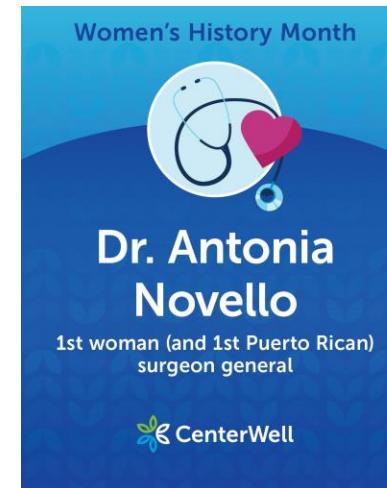
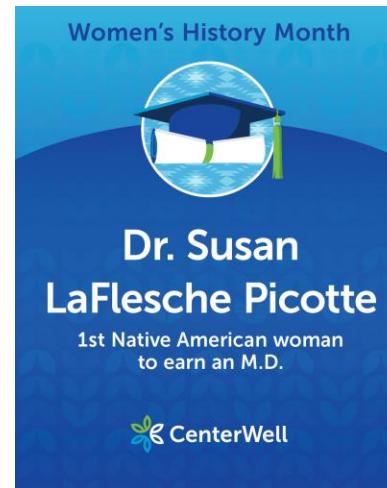
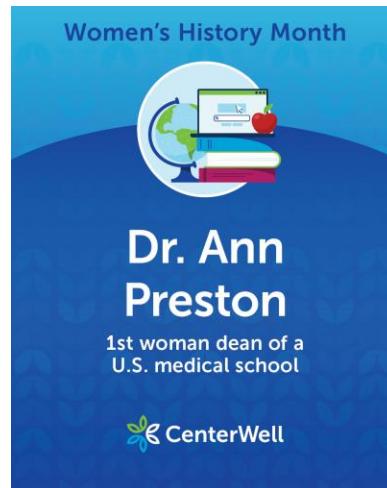
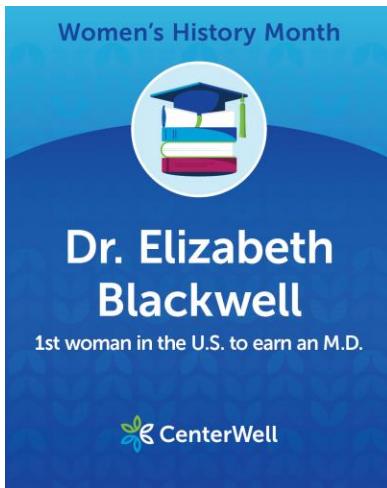
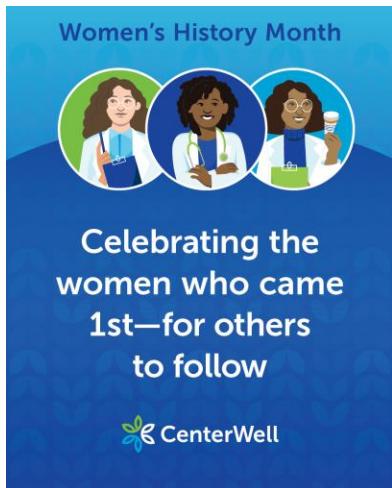
LinkedIn

[album/carousel copy]

# March 2025 – Women's History Month

[post copy]

Elizabeth Blackwell didn't let rejection by 10 medical schools end her dream of becoming a doctor. Since then, women have been overcoming barriers, blazing trails and continuing to make contributions to medicine and healthcare. Today we celebrate the women medical heroes who came before—and who will continue to make a difference into the future. #WomensHistoryMonth



[eyebrow]  
Women's History Month

- Celebrating the women who came 1<sup>st</sup>—for others to follow
- Dr. Elizabeth Blackwell, 1<sup>st</sup> woman in the U.S. to earn an M.D.
- Dr. Ann Preston, 1<sup>st</sup> woman dean of a U.S. medical school
- Dr. Susan LaFlesche Picotte, 1<sup>st</sup> Native American woman to earn an M.D.
- Dr. Antonia Novello, 1<sup>st</sup> woman (and 1<sup>st</sup> Puerto Rican) surgeon general

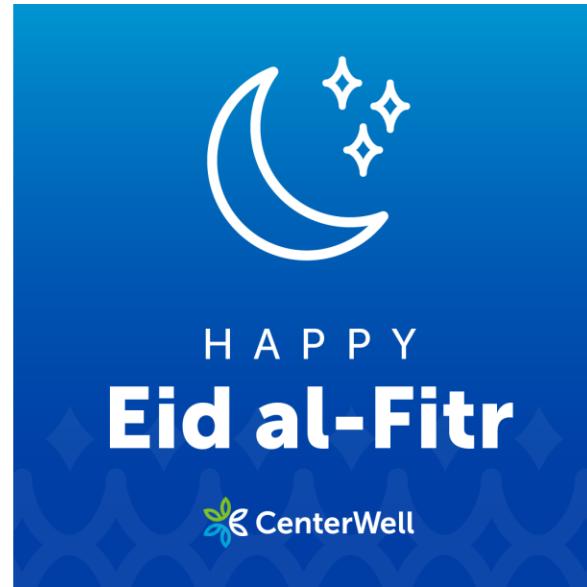
# March 2025 – Eid al-Fitr

[post copy]

Eid Mubarak. Wishing you and your loved ones peace, happiness and the joy of being together as you celebrate the breaking of the fast.



Facebook



LinkedIn

# April 2025 – Medication Safety Week

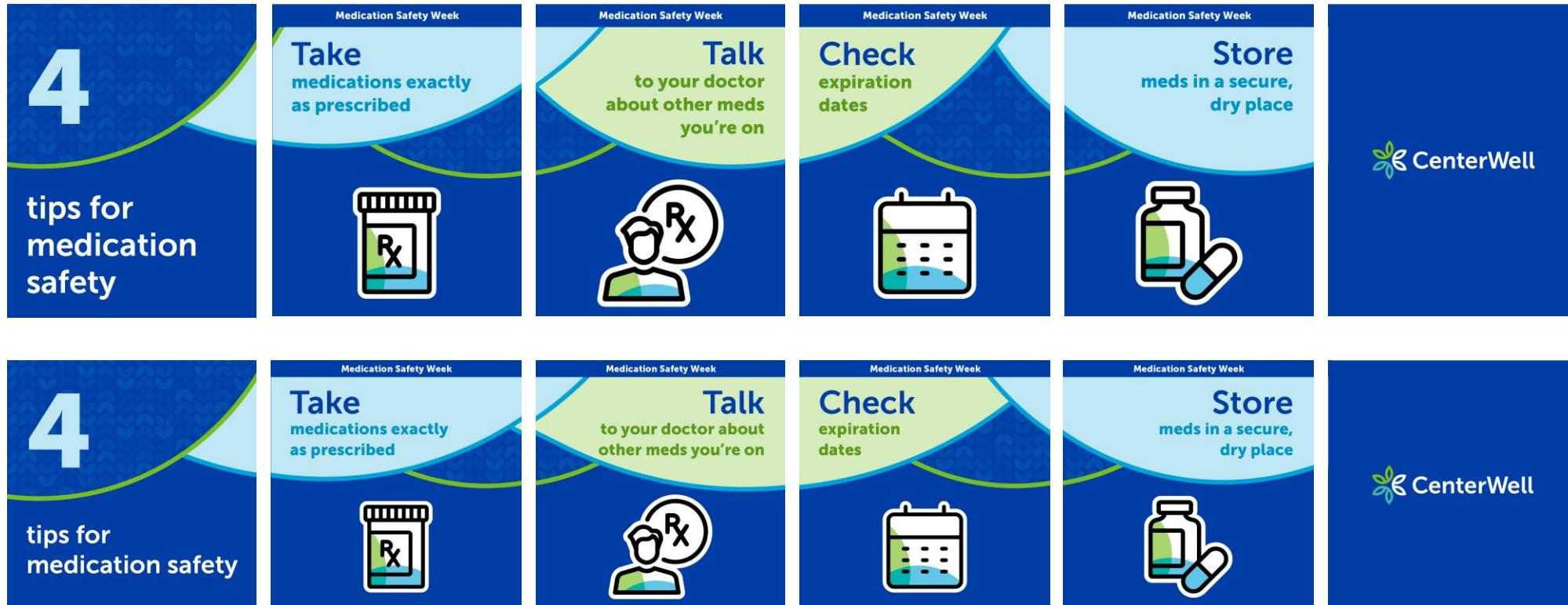
[post copy]

You rely on the medicines prescribed by your doctor to feel your best and be your healthiest. But if taken incorrectly, medicine can do more harm than good. Medication Safety Week is a great time to review your meds and make sure you're storing and taking them the right way. If you're not sure, reach out to your doctor. #MedSafetyWeek

[animated frame copy]

[eyebrow]  
Medication Safety Week

- 4 tips for medication safety
- Take medications exactly as prescribed
- Talk to your doctor about other meds you're on
- Check expiration dates
- Store meds in a secure, dry place



Animation notes: Scallops line in and overlap one another like a wave, while the icons/text fade into frame

# April 2025 – Passover

[post copy]

Chag Sameach. As you sit down to the Seder table, may you enjoy your favorite holiday foods, cherished traditions and the company of your loved ones. #Passover #Pesach



Facebook



LinkedIn

# April 2025 – Easter

[post copy]

Wishing you joy, peace and memories in the making as you celebrate Easter with the people you love. #Easter



Facebook



# April 2025 – Stress Awareness Month (consumer/careers)

[post copy] April is Stress Awareness Month. While everyone experiences stress sometimes, there are things you can do to help keep your stress levels under control.

[FB CTA] Learn more tips at [www.cdc.gov/nowrightnow/emotion/stress/index.html](http://www.cdc.gov/nowrightnow/emotion/stress/index.html). #StressAwarenessMonth

[LI CTA] And as a CenterWell® employee, you can expect great benefits and a work-life balance that ensures you have time to be with your loved ones and take care of your needs. Explore job opportunities at [CenterWellCareers.com](http://CenterWellCareers.com). #StressAwarenessMonth #CenterWellCareers #HealthcareJobs



Animation notes: Multi-colored petals drop into frame in succession and continue to float around/shift/scale up and down throughout animation. Icons and bullets animate in and out consistently through each frame. Closes with standard outro logo animation.

[animated frame copy]

[eyebrow]  
Stress Awareness Month

- 4 tips for managing stress
- Stay in touch with others
- Take time for yourself
- Try a new routine
- Move your body in a way you enjoy



# May 2025 – National Nurses Week (consumer/careers)

[post copy]

Thank you to our nurses—who put their whole hearts into what they do. Their dedication to the seniors we serve shines through in ways big and small, every day.

[FB CTA]

Has a nurse made a difference in your life? Share in the comments.

#NationalNursesWeek

[IG/LI CTA]

Explore nursing jobs at [CenterWellCareers.com](https://CenterWellCareers.com).

#NationalNursesWeek #CenterWellCareers #HealthcareJobs

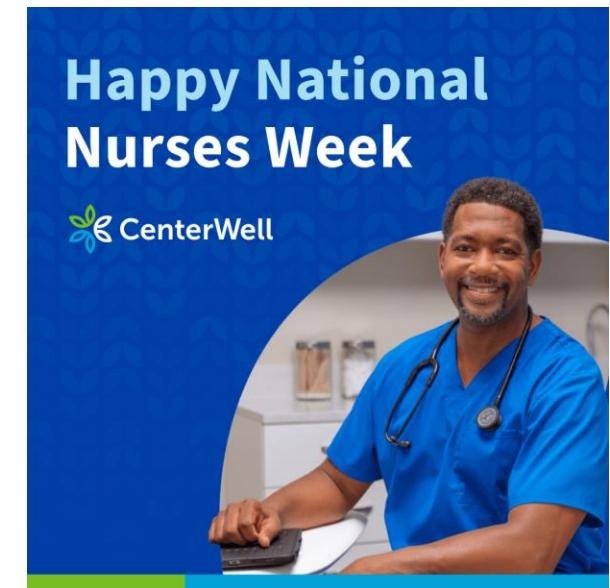
#NurseJobs



Facebook

[frame copy]

Happy National Nurses Week



LinkedIn

# May 2025 – Arthritis Awareness Month

[post copy]

The most common form of arthritis is osteoarthritis, affecting about 33 million adults in the U.S.(1)

There is no cure for osteoarthritis, but there are ways to ease pain and move more comfortably—so you can continue doing the activities you love.

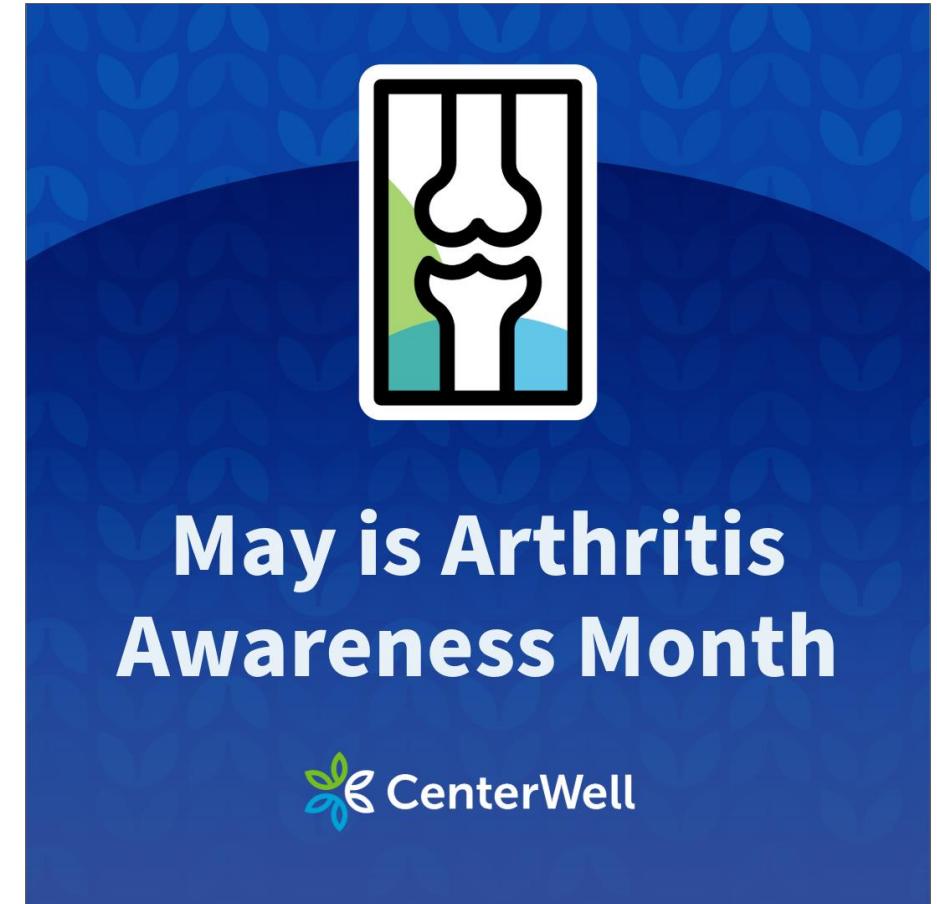
- ♥ Reduce stiffness with low-impact exercise.
- ♥ If you are overweight, talk with your doctor about steps you can take to lose weight.
- ♥ Try heat and cold treatments to relieve pain.
- ♥ Ask your doctor about over-the-counter and prescription medicines that may be helpful.

#ArthritisAwarenessMonth

Source

1. [“Osteoarthritis,” National Institute on Aging, last accessed Nov. 22, 2024.](#)

[Note: LOBs to add CTAs]



Facebook, LinkedIn and Instagram

# May 2025 – Asian Pacific American Heritage Month

[post copy]

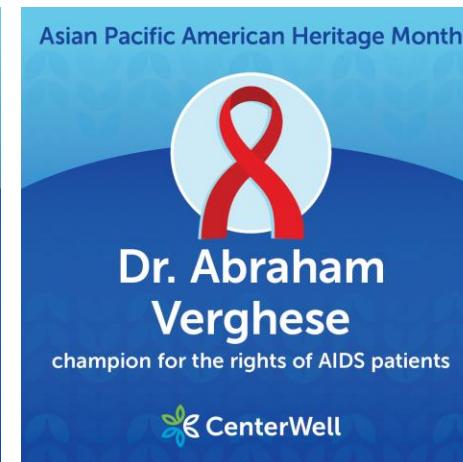
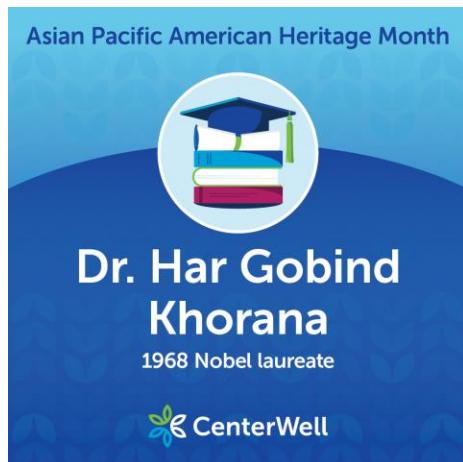
Dr. Margaret Chung founded one of the first Western medical clinics in San Francisco's Chinatown. Thanks to Dr. David Ho's research, AIDS is a manageable condition. Asian Pacific Americans have helped shape medicine and healthcare in the U.S. in so many ways. Today we celebrate their many contributions—yesterday and today.

#AsianPacificAmericanHeritageMonth

[eyebrow]  
Asian Pacific American Heritage Month

[album/carousel copy]

- Dr. Margaret Chung, first Chinese American woman physician
- Dr. Har Gobind Khorana, 1968 Nobel laureate in Physiology or Medicine
- Dr. David Ho, groundbreaking AIDS researcher
- Dr. Abraham Verghese, champion for the rights of AIDS patients
- Dr. Jennie Chin Hansen, first Asian American president of the AARP



Facebook, Instagram and LinkedIn

# June 2025 – Juneteenth

[post copy]

On June 19, 1865—two and a half years after Abraham Lincoln signed the Emancipation Proclamation—enslaved African Americans in Galveston, TX, finally learned they were free. Juneteenth evokes the jubilation of that day and serves as a reminder that freedom is worth celebrating. #Juneteenth



Facebook, Instagram and LinkedIn

# June 2025 – Pride

[FB/IG post copy]

At CenterWell®, you can count on providers and team members who listen and understand—and care that honors who you are and what makes you unique. Happy Pride Month from all of us. #Pride #LoveIsLove

[LI post copy]

At CenterWell®, we're committed to creating an environment where everyone can show up as their true selves and shine bright. Wishing a happy Pride Month to our LGBTQ+ patients, customers and employees. #Pride #LoveIsLove



Facebook and Instagram



LinkedIn

# June 2025 – Alzheimer's and Brain Awareness Month

[post copy]

Join us in putting on purple for Alzheimer's disease. The most common form of dementia, Alzheimer's affects more than 6 million Americans 65 and older.<sup>(1)</sup> Working toward a cure and effective treatment begins with raising awareness—this month and beyond. #ENDALZ  
#AlzheimersandBrainAwarenessMonth

Source

1. ["What Is Alzheimer's Disease?"](#), National Institute on Aging, last accessed Nov. 23, 2024.

## Alzheimer's and Brain Awareness Month



Facebook and LinkedIn

# July 2025 – Independence Day

[post copy]

Parades, fireworks, cookout with loved ones—however you plan to celebrate, wishing you a safe and festive Independence Day weekend. #IndependenceDay



Facebook

[frame copy]

Happy 4th of July



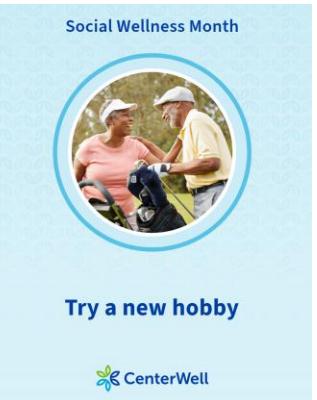
LinkedIn

# July 2025 – Social Wellness Month – Consumer (FB)

Focusing on your social health keeps you energized and inspired—and can even help protect your overall health.(1) So reach out to the people you care about and think of other ways to connect with friends old and new. What's one way you plan to be social this month? Share in the comments. #SocialWellnessMonth

Source

1. [“Social Wellness Toolkit,”](#) National Institutes of Health, last accessed Nov. 25, 2024.



[frame copy]

[eyebrow]

Social Wellness Month

[album copy]

- Call up an old friend
- Invite a neighbor over for coffee
- Volunteer in your community
- Try a new hobby
- Take a class at a community center

Facebook and Instagram

# July 2025 – Social Wellness Month – Careers (LI)

[post copy]

When you join the CenterWell® team, you'll make a real difference in the lives of the seniors we serve. You can also expect excellent benefits and a work-life balance that ensures you have the time you need to spend with the people you care about. Find jobs at [CenterWellCareers.com](https://CenterWellCareers.com).  
#SocialWellnessMonth #CenterWellCareers #HealthcareJobs



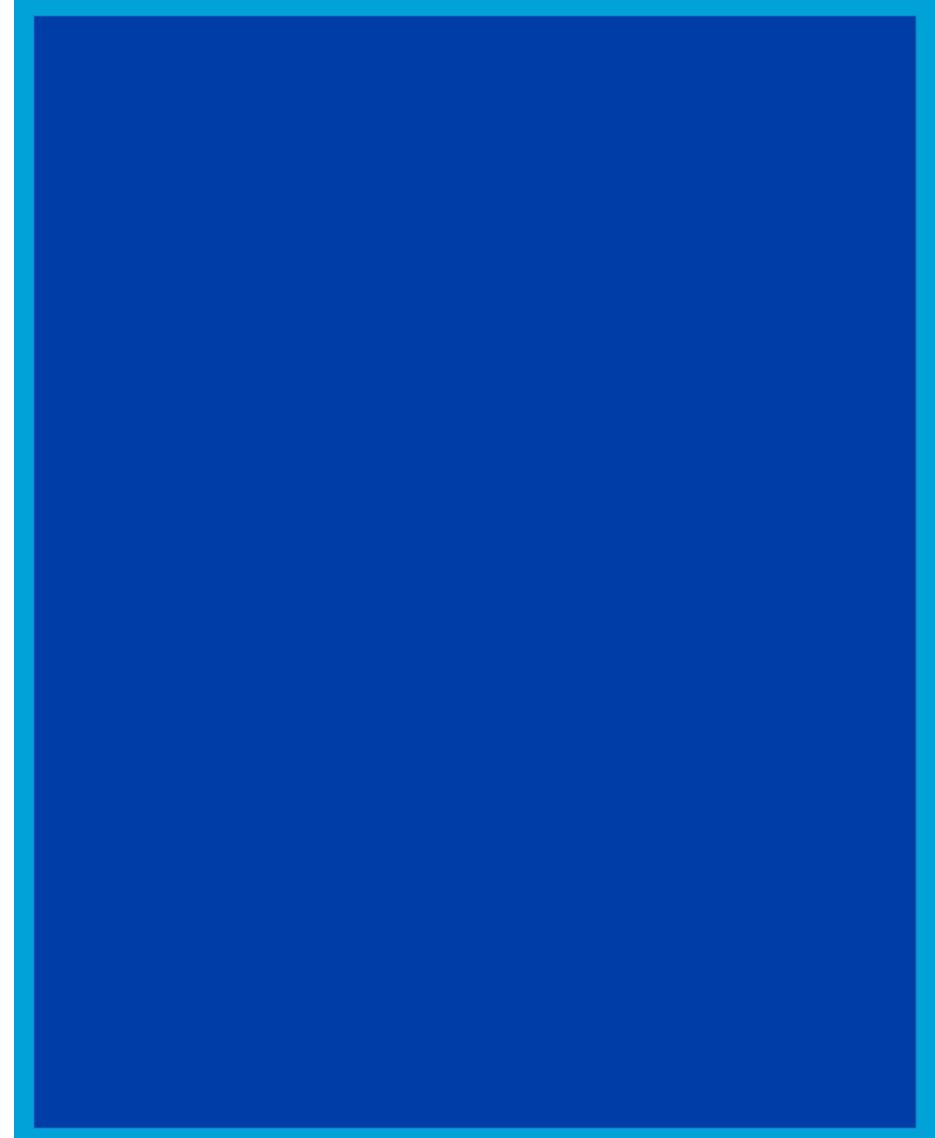
LinkedIn

# July 2025 – Summer skin health

[post copy]

Spending time outside feels good and is a great way to move more and meet up with friends and loved ones. Get out confidently by covering exposed skin with sunblock and following these other tips for protecting your skin. Learn more at [www.cdc.gov/skin-cancer/sun-safety/index.html](http://www.cdc.gov/skin-cancer/sun-safety/index.html).

#HealthyAging #SummerSkinCare



# August 2025 – World Lung Cancer Day

While lung cancer is often associated with smoking, it can also affect people who have never smoked. Protecting your health begins with getting screened as recommended by your doctor and knowing the symptoms, which may include:(1)

- ✓ Frequent coughing
- ✓ Chest pain
- ✓ Shortness of breath
- ✓ Unexplained fatigue

#WorldLungCancerDay #LungCancerAwareness

Source

1. "[Lung Cancer Among People Who Have Never Smoked](#)," Centers for Disease Control and Prevention, last accessed Nov. 25, 2024.

[Note: LOBs to add CTAs]



Facebook, Instagram and LinkedIn

# August 2025 – Senior Citizens Day

[post copy]

Seniors enrich the lives of their loved ones and everyone around them. At CenterWell®, we're proud to honor the seniors we serve today—and all year long—with personalized care centered on them. Learn more about our services at [CenterWell.com](https://CenterWell.com). #NationalSeniorCitizensDay #HealthyAging



Facebook, Instagram and LinkedIn

# September 2025 – Labor Day

[FB post copy]

Cookout with loved ones, watching a parade—however you plan to celebrate, wishing you a joyful Labor Day. #LaborDay

[LI post copy]

At CenterWell®, you can expect work-life balance and a career with meaning. And paid holidays off mean you can spend Labor Day barbecuing with loved ones, watching a parade—or celebrating in your own special way. Explore job opportunities at [CenterWellCareers.com](http://CenterWellCareers.com). #LaborDay

LinkedIn



Facebook



# September 2025 – Fall Prevention Awareness Month – FB

As you get older, your risk for falls may go up. That's why we're sharing tips for making your home safe and improving your balance—so you can move around with confidence at any age.(1) #FallPreventionAwarenessMonth  
#HealthyAging

Source

1. "Falls and Fractures in Older Adults: Causes and Prevention," National Institute on Aging, last accessed May 2, 2025, [www.nia.nih.gov/health/falls-and-falls-prevention/falls-and-fractures-older-adults-causes-and-prevention](http://www.nia.nih.gov/health/falls-and-falls-prevention/falls-and-fractures-older-adults-causes-and-prevention).

[Note: LOBs to add CTAs]

[eyebrow—across all frames]  
Fall Prevention Awareness Month

[Album copy]

- Exercise regularly to help keep your muscles strong
- Check your home for clutter and hazards
- Get your eyesight and hearing tested
- Wear rubber-soled, nonskid shoes



Facebook

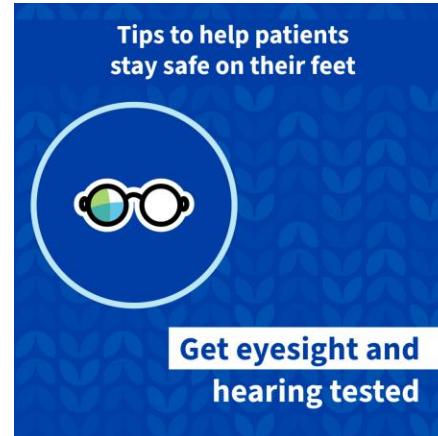
# September 2025 – Fall Prevention Awareness Month – LI

As your patients get older, their risk for falls may go up. But there are steps they can take to make their homes safer and improve balance—and move around with confidence at any age.(1) #FallPreventionAwarenessMonth #HealthyAging

## Resource

1. “Falls and Fractures in Older Adults: Causes and Prevention,” National Institute on Aging, last accessed May 2, 2025, [www.nia.nih.gov/health/falls-and-falls-prevention/falls-and-fractures-older-adults-causes-and-prevention](http://www.nia.nih.gov/health/falls-and-falls-prevention/falls-and-fractures-older-adults-causes-and-prevention).

[Note: LOBs to add CTAs]



[eyebrow—across all frames]

Tips to help patients stay safe on their feet

[Album copy]

- Keep muscles strong with regular exercise
- Check the home for clutter and hazards
- Get eyesight and hearing tested
- Wear rubber-soled, nonskid shoes

LinkedIn

# September 2025 – Flu shot reminder

The CDC recommends that most people get their flu shot every year.<sup>(1)</sup> It's a simple step that helps protect you, your loved ones and your community. Talk to your doctor about getting your flu shot and learn more at [www.cdc.gov/flu/vaccines/keyfacts.html](http://www.cdc.gov/flu/vaccines/keyfacts.html). #FluShot #FightFlu

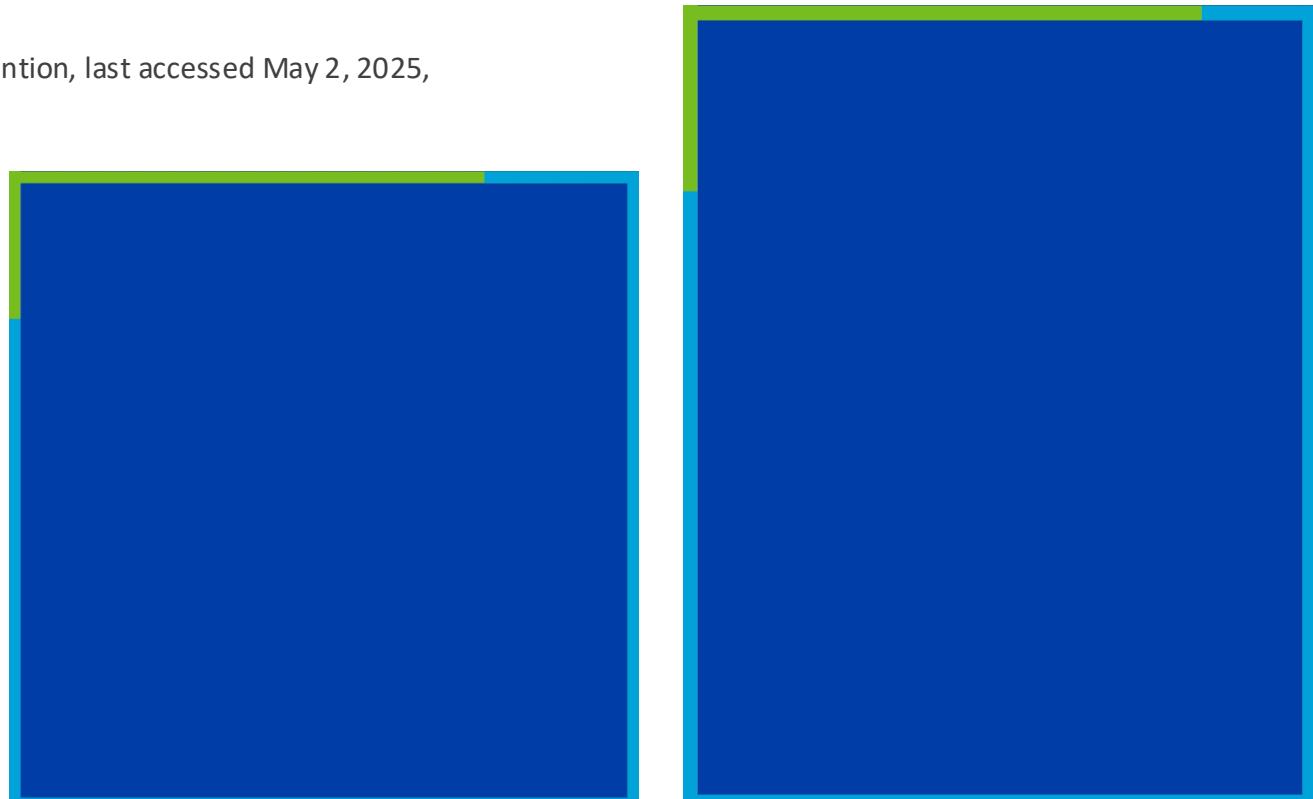
Source

1. "Key Facts About Seasonal Flu Vaccine," Centers for Disease Control and Prevention, last accessed May 2, 2025, [www.cdc.gov/flu/vaccines/keyfacts.html](http://www.cdc.gov/flu/vaccines/keyfacts.html).

[animated frame copy]

- Raise your sleeve and lower your flu risk
- The flu shot helps you stay safe
- And can even protect the people around you
- So you can get out and about with confidence
- And focus on the doing the things you love

LinkedIn



Facebook

# September 2025 – Rosh Hashana

Wishing you and your loved ones a healthy, happy and sweet year ahead. **#RoshHashana**  
**#ShanahTova**

Facebook



LinkedIn



[frame copy]  
Happy New Year  
Shanah Tovah

# October 2025 – Active Aging Week – FB

Be curious, be inspired and be active in a way that brings you happiness—whether that's tossing a ball with your grandkids or walking the block with a neighbor. Active Aging Week is a reminder that getting older isn't about slowing down. It's about continuing to live your best life on your terms. **#ActiveAgingWeek #HealthyAging**

[Note: LOBs to add CTAs]

LinkedIn



Facebook



# October 2025 – Active Aging Week – LI

Active Aging Week is a reminder that getting older isn't about slowing down. It's about continuing to live one's best life at any age. How can you support your patients and encourage them to be curious, be inspired and be active in ways that bring them joy? **#ActiveAgingWeek** **#HealthyAging**

Note: LOBs to add CTAs

LinkedIn



Facebook



# October 2025 – World Mental Health Day

Pause and ask yourself, “How am I doing?” This World Mental Health Day, here are a few things you can do to care for yourself, mentally and emotionally.

- Reach out to loved ones
- Try a new hobby
- Go outside for a walk
- Recharge with a rest break

[FB CTA]

What are your favorite self-care tips? Share in the comments.

#WorldMentalHealthDay #MentalHealthAwareness

#SelfCare

[LI CTA]

When you join the CenterWell® team, you can expect an excellent work-life balance and benefits that support your well-being. Explore careers at [CenterWellCareers.com](https://CenterWellCareers.com).

#CenterWellCareers #CenterWellHomeHealth

#CenterWellJobs #CenterWellSeniorPrimaryCare

#CenterWellPharmacy

LinkedIn



[frame copy]

Tips for putting your mental health first

Facebook



# October 2025 – Yom Kippur

Wishing you and yours peace, reflection and a meaningful fast as you observe Yom Kippur. G'mar chatima tova. [#YomKippur](#)

LinkedIn



[frame copy]  
Yom Kippur

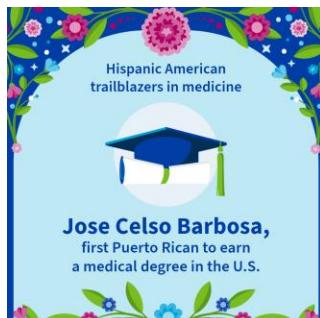
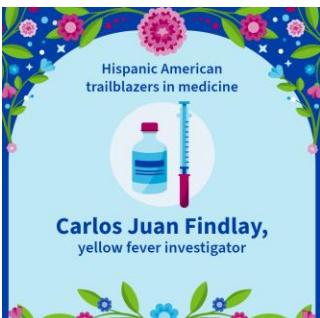
Facebook



# October 2025 – Hispanic Heritage Month

We're celebrating the many Hispanic American heroes, healers and innovators who've made a lasting impact on medicine and public health. They continue to inspire those who follow in their footsteps—and their contributions have helped pave the way to better care for all of us.

#HispanicHeritageMonth



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- Hispanic American trailblazers in medicine
- Carlos Juan Findlay, yellow fever investigator
- Jose Celso Barbosa, first Puerto Rican to earn a medical degree in the U.S.
- Ildaura Murillo-Rohde, founder, National Association of Hispanic Nurses
- Helen Rodriguez-Trias, first Latina leader of the American Public Health Association

Facebook & LinkedIn

# October 2025 – Breast Cancer Awareness Month – FB

For Breast Cancer Awareness Month, we're sharing a few ways to help reduce your risk—so you can focus on living your best life.(1)

- Find an exercise routine you love
- Maintain a healthy weight
- Avoid drinking alcohol
- Get screened as recommended by your doctor

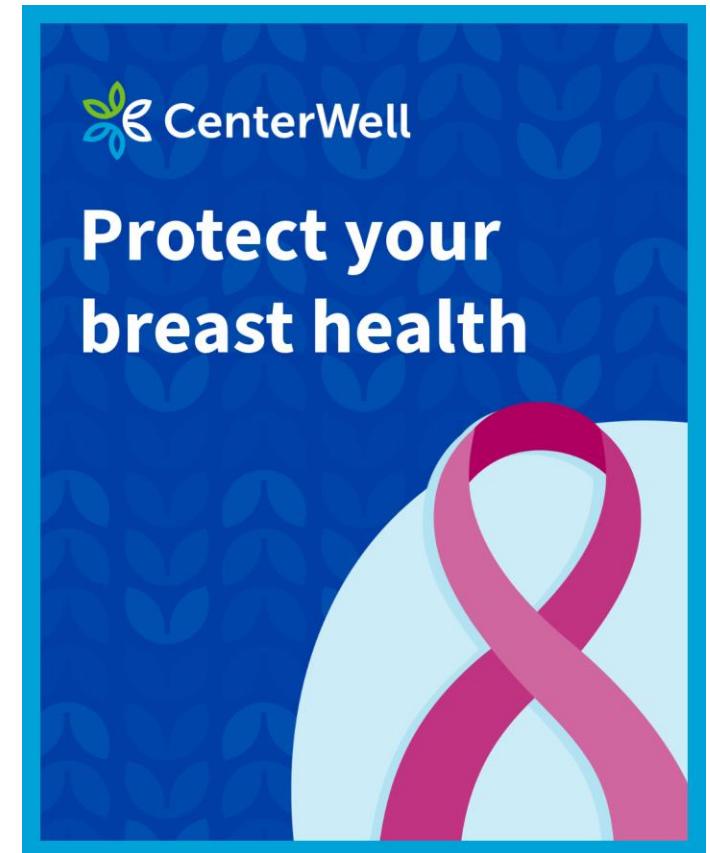
#BreastCancerAwarenessMonth

Source

1. "Breast Cancer," American Cancer Society, last accessed May 2, 2025, [www.cancer.org/cancer/types/breast-cancer.html](http://www.cancer.org/cancer/types/breast-cancer.html).

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Facebook and Instagram



# October 2025 – Breast Cancer Awareness Month – LI

Join us in wearing pink and raising awareness about breast cancer, which affects 1 in 8 U.S. women during their lifetime.(1)  
Be sure to talk to your patients about what they can do to reduce their risk and any screenings they may need.

#BreastCancerAwarenessMonth

Resource

1. “Breast Cancer Facts & Stats,” National Breast Cancer Foundation, last accessed May 2, 2025, [www.nationalbreastcancer.org/breast-cancer-facts](http://www.nationalbreastcancer.org/breast-cancer-facts).

LinkedIn



# October 2025 – Diwali

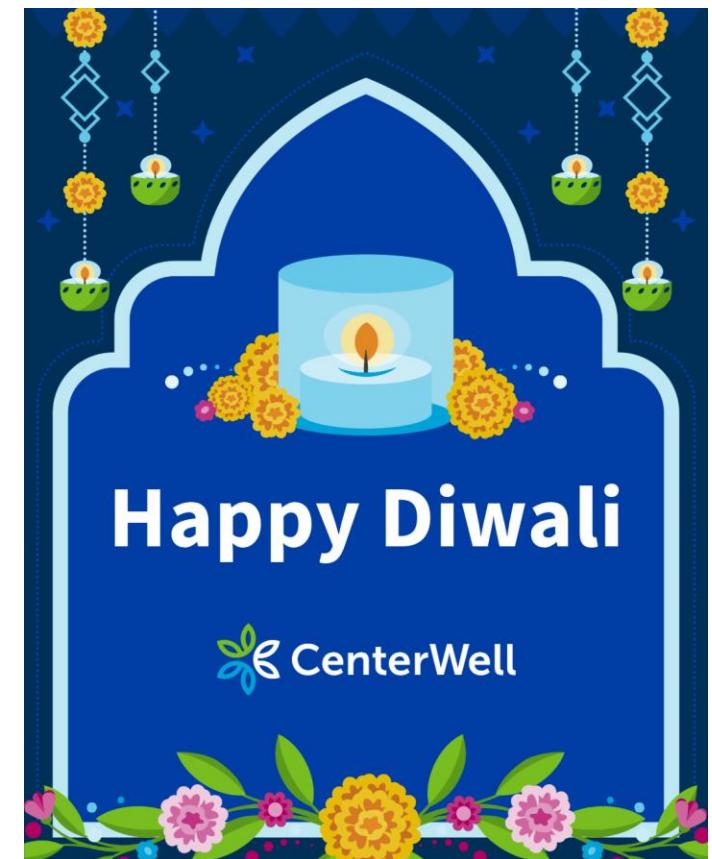
May you and your family enjoy love, happiness and prosperity through the dazzling festival of lights and beyond. **#HappyDiwali**

LinkedIn



[frame copy]  
Happy Diwali

Facebook



# November 2025 – Veterans Day

This Veterans Day, we salute our veteran and active-duty staff members and patients. We're honored to care for you and work with you, every day. #VeteransDay

LinkedIn



Facebook



# November 2025 – Thanksgiving

Wishing you and your loved ones a day filled with joy, beloved tradition and all of your favorite Thanksgiving foods. We're thankful for you—today and every day. **#Thanksgiving**

Facebook and Instagram

LinkedIn



Facebook & LinkedIn

# November 2025 – Native American and Indigenous Heritage Month

For Native American and Indigenous Heritage Month, we're honoring the Indigenous Americans—past and present—who've made an impact on the health of their communities and moved medicine forward for all of us. #NativeAmericanHeritageMonth

[Album copy]

- Celebrating Indigenous American healthcare heroes
- Susan LaFlesche Picotte, first female Indigenous American doctor
- Everett R. Rhodes, first Indigenous director of the Indian Health Service
- Jeff Henderson, founder of the Black Hills Center for American Indian Health
- Dr. Lori Arviso Alvord, first female Navajo board-certified surgeon

