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## American ANTHEM

VODKA CRAFTED WITH PRIDE *and* PASSION IN THE U.S.A.

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### BERRY CRUSH

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## SIGNATURE VODKA SERVES

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AMERICAN SUNRISE

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## GIVE BACK TO THOSE WHO SERVE AND SACRIFICE SO MUCH FOR ALL OF US.

Simple. Powerful. Life-changing. American Anthem makes it easy for you to say "Thank You" with your actions.

LEARN HOW



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## IT BEGINS WITH \$1.

For every bottle of American Anthem vodka manufactured, we will donate 1 dollar to an organization that benefits active service members or veterans.\*

THE REST IS UP TO YOU.\*\*



[WRITE A LETTER OF GRATITUDE](#) [or](#) [JOIN A LOCAL SERVICE PLATOON](#)



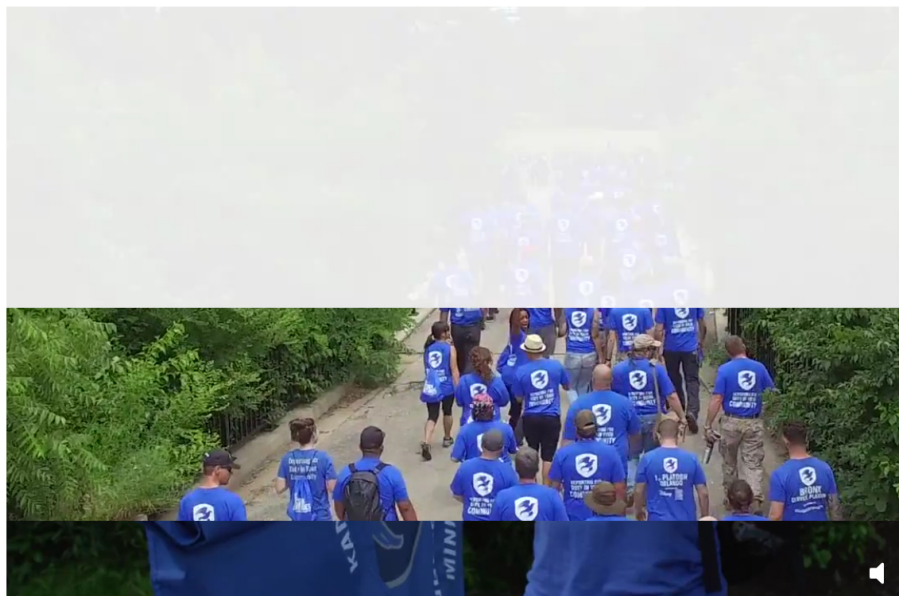
## WRITE A LETTER OF GRATITUDE

Submit your military thank you letter to be sent in an Operation Gratitude Care package to a deployed U.S. Service Member.

[GET WRITING](#)

## JOIN A SERVICE PLATOON

United by the common bond of service, platoons offer veterans the opportunity to make an impact in their community, and connect with others through regular social and networking events.

[VIEW PLATOONS](#)

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\* Distribution/sale occurring between 5/1/2018 & 6/30/2019. Participating charities are Operation Gratitude (<http://www.operationgratitude.com>) and The Mission Continues (<http://missioncontinues.org>). Total minimum donation of \$100,000 to each charity. American Anthem to determine percentage of one dollar donation received by each charity. Product purchase by consumer not tax deductible.

\*\* Such actions are completely independent of American Anthem's one dollar donation to participating charities.