

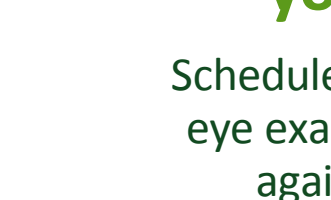
[subject line options]

<Member Name>, let us help you care for your eyes
Regular screenings may help prevent vision loss
Keep up with your screenings to help keep your vision sharp

[preheader options]

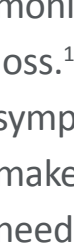
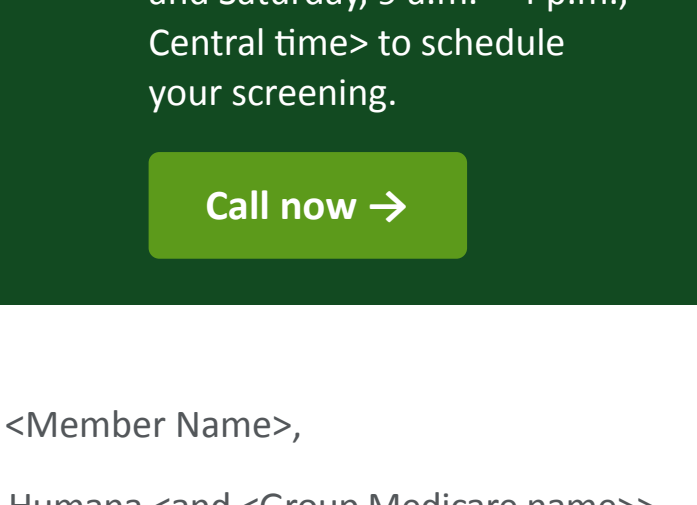
Your annual exam is covered by your Humana health plan at no added cost*

Get a comprehensive eye exam through your Humana health plan at no added cost*



All eyes on protecting your vision

Schedule a comprehensive eye exam to help protect against vision loss

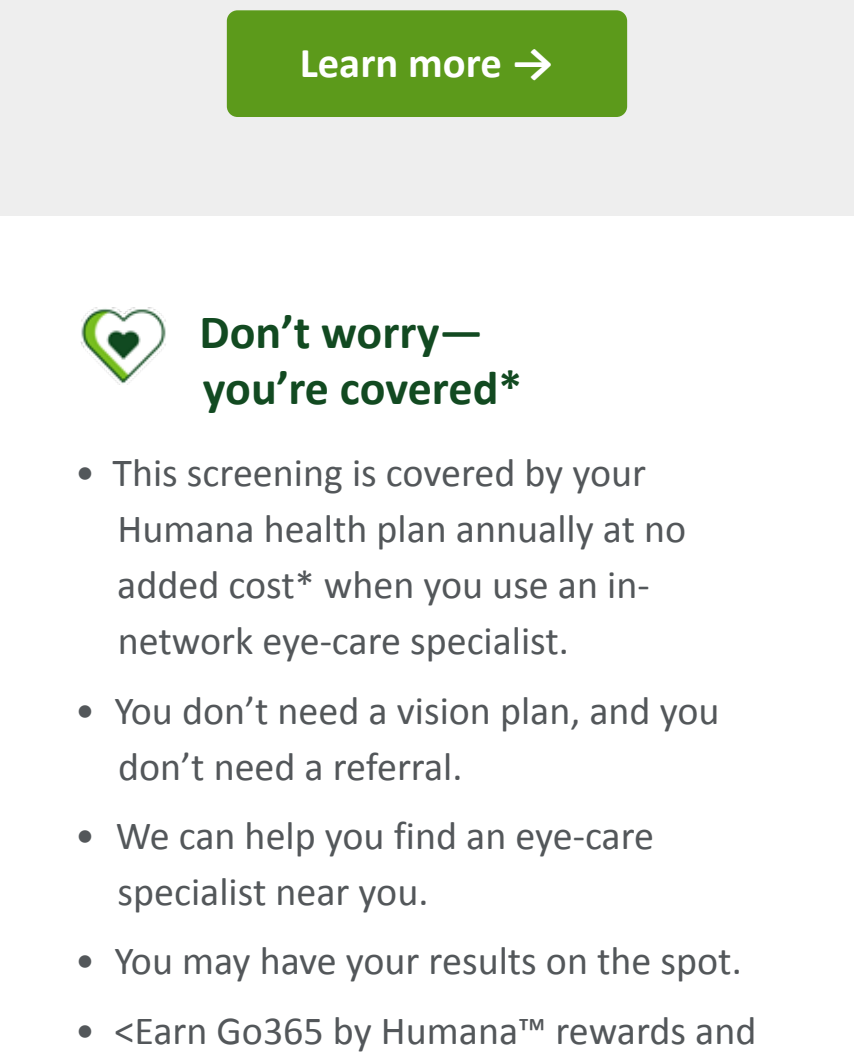


Call our dedicated scheduling team at <844-784-2793 (TTY: 711) Monday – Friday, 7 a.m. – 9 p.m., and Saturday, 9 a.m. – 4 p.m., Central time> to schedule your screening.

[Call now →](#)

<Member Name>,

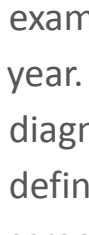
Humana <and <Group Medicare name>> want to remind you to schedule your comprehensive eye exam. Diabetic retinopathy may get worse over time, and monitoring is key to preventing vision loss.¹ Even for people not yet experiencing symptoms, regular screenings can help make sure you get the treatment you may need to slow disease progression and help protect your sight.



Make your appointment today—it's easy.

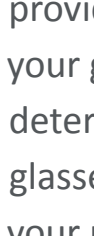
Take care of your vision.
Schedule your comprehensive eye exam.

[Learn more →](#)



Don't worry—you're covered*

- This screening is covered by your Humana health plan annually at no added cost* when you use an in-network eye-care specialist.
- You don't need a vision plan, and you don't need a referral.
- We can help you find an eye-care specialist near you.
- You may have your results on the spot.
- <Earn Go365 by Humana™ rewards and redeem them in the Go365 Mall.[†]>



With early- and advanced-stage diabetic retinopathy, regular eye exams may help you see a clear path forward

In addition to getting your screenings, you can help prevent vision loss by:²

- Monitoring your blood sugar
- Keeping blood pressure and cholesterol under control
- Staying physically active
- Avoiding smoking and tobacco products

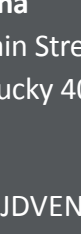
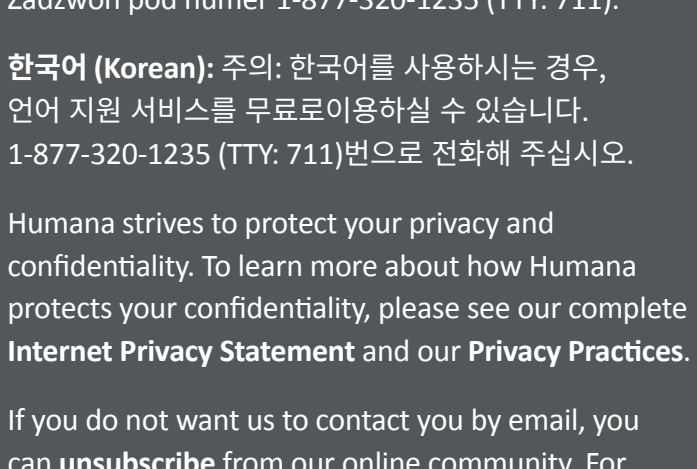
* Your Humana plan includes a \$0 copay for one comprehensive diabetic eye exam at an in-network provider per plan year. Any follow-up appointments, tests, diagnostic screenings to receive more definitive health information, or repeated screenings beyond those covered annually may incur additional costs. Please review your plan for further details.

<† Reward eligibility and reward amounts may vary by plan. Rewards have no cash value and must be earned and redeemed within the same plan year. Rewards expire Dec. 31. No amount of this reward can be used to purchase Medicare-covered services, nor can it be converted to cash.>

Humana Vision Insurance covers this exam. If you don't have Humana Vision Insurance through EyeMed, this diabetic retinopathy exam may be covered with your medical benefits with an in-network provider. A refraction exam (which checks your general vision, commonly used to determine changes in vision requiring glasses or contacts) is not covered within your medical benefits. Ask your provider to bill your retinopathy exam to your medical benefit if you

don't have Humana Vision Insurance through EyeMed.

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Sources

1. www.cdc.gov/visionhealth/resources/features/keep-eye-on-vision-health.html
2. www.cdc.gov/diabetes/managing/diabetes-vision-loss.html

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Louisville, Kentucky 40202

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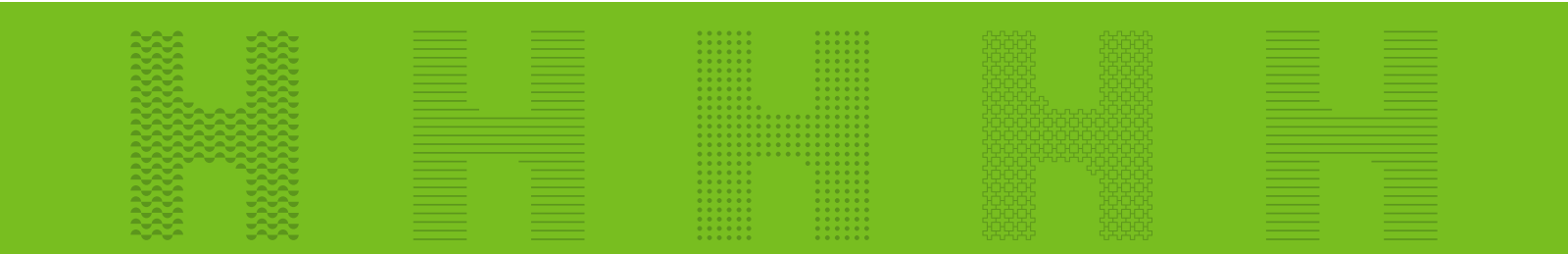
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