

Leo Collis

Nationality: English

Mother tongue: British English

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Previous Employment and Responsibilities

June 2014 - May 2023: Multi-platform editor at Bleacher Report

- ***Breaking news editing, copy editing, proofreading, script editing, subtitle editing, social content editing***

In over nine years working for one of the United States' leading sports media websites, I gained experience in many different disciplines.

My main duty was copy editing for the breaking news team, which required editing reports in both British English and American English within a five-minute window. Articles would then be fleshed out by the writers and given back to me for a full copy edit. The articles were mostly published on Bleacher Report's website, but work was often passed on to sister website CNN.

The BNT team also produced a number of preview articles, requiring an organised approach to copy-edit articles in a timely fashion ready for publication.

I was a quality controller for the animated web series [The Champions](#). I edited the initial draft script through to the final product, catching factual inaccuracies, plot holes and visual errors, while also ensuring sensitive topics were covered appropriately.

Subtitling became an increasingly large part of my workload in the last five years because of an increase in video content. I would be required to check caption copy generated by an AI program that analysed and transcribed speech in the video and make edits accordingly. On occasion, I was also required to transcribe and then edit caption copy.

I worked closely with the social media team on graphics and social media copy, ensuring factual accuracy, sensitivity, timeliness and correct spelling.

The scope of my work for B/R was simply too extensive to comprehensively detail here, but I'd be happy to explain anything further if it's unclear, so please feel encouraged to get in touch.

May 2012 - September 2015: Freelance writer

- *Listicles for entertainment websites; Blogs for a motor trade insurance company; Articles and analysis for sports websites; Marketing copy for newsletters and promotional emails; B2B and B2C content for businesses*

November 2012 - April 2014: Content writer at Axonn Media

- *Copywriting, SEO, proofreading, marketing, B2B, B2C*

I wrote articles, blogs, newsletters and corporate communications for businesses across a variety of sectors, including construction, finance, renewable energy, technology and sport.

Article copy was keyword- and SEO-focused to drive traffic to the websites of each business. I was required to pitch new ideas for content and work collaboratively with customers to produce bespoke copy against tight deadlines and word counts.

I also proofread and copy-edited work produced by my colleagues before publication.

Internships and Work Experience

- *May 2012 - July 2012: Film International (Magazine)*
- *August 2012 - September 2012: Rock Sound (Magazine)*

Education and Qualifications

BA Hons: Film, Media and Journalism (2:1)

2008 - 2010, 2011 - 2012: The University of Stirling

2010 - 2011: University of North Carolina Wilmington, USA

A-Level, AS-Level and GCSE qualifications available on request.

Published Work

- *Print: Film Matters, Film International, Rock Sound, Sixty6*
- *Online: Fanatix, Sportsworld: The Final Whistle*
- *Portfolio: <https://leocollis.journoportfolio.com/>*

References

Tim Coughlin: +1 (617) 275 9659; Tiffany Brennan: +1 (570) 294 6289; Mark Smoyer: +1 (415) 517 4180