

# LURDES ABRUSCATO

**Home:** 410.489.6130 **Cell:** 301.467.7021  
**Email:** lurdesabruscato@aol.com  
**LinkedIn:** lurdes abruscato  
**Twitter:** @lurdesabruscato  
**url:** lurdesabruscato.contently.com

## ❖ PROFESSIONAL EXPERIENCE ❖

### **Freelance Writer/Editor/Blogger/Columnist/Proofreader** **D.C. Metro Area/Nationwide**

Research, write, edit, and proofread print and online articles, website content, blog entries, and other materials for local and national clients in consumer and B2B markets. Recent contracts include:

*Editor – National Foreign Language Center, University of Maryland* (2015-2017)

- Copyedited, proofread, and wrote translations, glossary explanations, comprehension activities, feedback, copyright research, reports, and scholarly articles for language institute.

*Contributing Writer – Houzz.com (www.houzz.com)* (2014-2015)

- Proposed, researched, wrote "ideabooks" for design/décor supersite (8 million subscribers).

*Real Estate Columnist – What's Up Publishing Group (www.whatsupmag.com)* (2011-2015)

- Contributed monthly column, features to three regional glossy magazines (224,000 readers).

*Copy Editor – Demand Media (www.demandmedia.com)* (2011-2015)

- Edited, fact-checked, rewrote articles for multibrand content site (30 portfolios/65 websites).

Sampling of other clients include:

- *Hermes Media & Research – produced editorial inserts, email blasts, content* (2001-2014)
- *Broadband Technology Report (www.btreport.net) – created content, media kit* (2009-2012)
- *ChoozOn (www.choozon.com) – edited, proofread, blogged for global deal site* (2011-2012)
- *CBS Baltimore (http://baltimore.cbslocal.com) – researched, wrote local features* (2011)
- *Washington Post (www.washingtonpost.com/blogs/answer-sheet) – contributed article* (2011)

### **Publishing Professional, Phillips Publishing** **Potomac, MD**

Wrote and edited, managed writers at the largest U.S. B2B newsletter publisher. Roles included:

*Copy Editor, Telecom Group, VS&A-Phillips LLC* (2000-2001)

- Cleared two dailies, four weeklies, three biweeklies remotely. Issued final edits to 10 writers.

*Managing Editor, Banking/Electronic Commerce Group* (1997-2000)

- Oversaw editorial direction of seven newsletters and one website, managing six writers.

*Assistant Managing Editor, Banking/Electronic Commerce Group* (1996-1997)

- Managed six writers, edited newsletters, determined groups strategies, launched products.

Previous positions included: *Senior Editor* ❖ *Editor* ❖ *Assistant Editor* ❖ *Reporter* (1992-1996)

## ❖ EDUCATION ❖

### **University of Maryland** **College Park, MD**

English Major, Government & Politics Minor ❖ Member, English Honor Society ❖ Fluent in Portuguese

## ❖ HONORS ❖

Member, National Language Service Corps ❖ Houzz, 30k clicks, 5.2k+ likes ❖ APEX Award for Pub Excellence, ectoday.com ❖ 4 Phillips Editorial Excellence Awards ❖ 5 Phillips Subscriber Derby Prizes