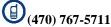
TONY BETTON, JR.







RELEVANT EXPERIENCE



WAGA FOX 5 NEWS, ATLANTA, GA, BROADCAST NEWS INTERN

Jan 2019 to April 2019

- Conduct assignment desk duties, shadow show/digital producers, photographers, traffic center, anchors and reporters Shoot multiple stand-ups/packages in the field with reporters and photographers; participate in Intern Newscast



Aug 2018 to Dec 2018

- WSBTV CHANNEL 2 ACTION NEWS, ATLANTA, GA, BROADCAST NEWS INTERN

 Shifts include running scripts for Noon, 4, 5 and 6pm shows and assignment desk duties, shadowed show/digital producers, photographers, traffic center, anchors and reporters.

 Shot multiple stand-ups and news packages in the field and in-studio with reporters and photographers; Anchor and Reporter for Intern Neuroscot.



- BOYS & GIELS CLUBS OF AMERICA, NATIONAL HQ, ATLANTA, GA, COMMUNICATIONS INTERN May 2018 to Aug 2018 Selected as first ever Communications and Marketing intern for the Sports, Entertainment, Alumni & Community Affairs (SEACA) Dept Analyzed reports on social media, developed and managed the first annual recap handbook and alumni engagement strategy; received
- iCare award recognition for excellence



ATL ASSOC, OF BLACK JOURNALISTS, ATLANTA, GA, IN-CONTACT ASSOCIATE PRODUCER INTERN Jan 2018 to Dec 2018

- Produced television news, entertainment and lifestyle shows, wrote scripts, edited packages, pitched, booked and coordinated guests Associated Producer for AIB's In-Contact Talk Show, assisted Host, posted on social media which added to an increase of following by 50%, researched and pitched topics and developed interview questions

GEORGIA STATE UNIVERSITY, ATLANTA, GA, STUDENT MEDIA PANTHER REPORT NEWS

Aug 2015 to May 2018

Attended production meetings, pitched story ideas, wrote stand-ups, created original content, location scouting Scheduled interviews, equipment set up and operations, shoot/report/edit/produce news packages

PRM

STUDIOS RYAN SEACREST STUDIOS 'THE VOICE', ATLANTA, GA, RADIO, TV & PRODUCTION INTERN Aug 2015 to May 2018

- Provided a variety of multimedia programming in-studio, created content, operated radio/tv programming, hosted live radio/tv programs, interviewed and entertained studio guests, patients and celebrities

 Taught hospital patients about broadcasting skills and recorded over 20 shows



Jan 2016 to Jan 2018

- HISTORIC KING CENTER, ATLANTA, GA, PUBLIC RELATIONS & BROADCASTING DEPT. INTERN
 Jan 2016 to Collaborated with Dr. Bernice King's team as production assistant, news correspondent, red carpet interviewer, youth leader and spokesperson. PSA speaker and brand ambassador
 Functioned as Lead Media Manager with press/media and media outreach such as CNN, Fox 5, WSB-TV etc.

ADDITIONAL EXPERIENCE/ LEADERSHIP / ACTIVITIES



Aug 2016 to Present

NATIONAL ASSOCIATION OF BLACK JOURNALISTS - GSU CHAPTER, PRESIDENT

- Provide career and networking opportunities through workshops, real life experiences, coordinating speakers, partnerships with Career Services, local media professionals, etc.
- Served as Vice President of Broadcast for two years prior to becoming President



Aug 2016 to Present

- NATIONAL ASSOCIATION OF BLACK JOURNALIST, MEMBER
 Selected to participate in the 2018 National Convention Multimedia Student Projects Fellowship; created 3 news packages (made history as first in the program to use a 360-camera shot); reported 2 weather forecasts
 Selected to participate in the 2019 NABJ North Carolina A&T State University Multimedia Short Course Fellowship sponsored by
- Selected to participate in the 2019 NABJ Florida A&M University Short Course Intensive Fellowship



USHER'S NEW LOOK FOUNDATION & ACADEMY, YOUTH LEADER & CERTIFIED TRAINER

Jan 2011 to Present

- Conduct nationwide trainings to over 10,000 middle/high school students, certifying them with a focus on leadership pillars for networking, branding, leadership, Social Media Marketing/Coordinator
- Host/participate in annual fundraiser events for 4 years. Brand Ambassador

EDUCATION: GEORGIA STATE UNIVERSITY, COLLEGE OF ARTS & SCIENCES, ATLANTA, GA

Grad Date: Aug 2019

Candidate for B.A. in Major: Broadcast Journalism; Minor: Entertainment Media Mgmt.; Concentration: Public Relations

SKILLS: Avid, AP's ENPS, iNews, Adobe Premiere Pro, iMovie, Final Cut Pro, Interplay, Certified Set Production Assistant, Public Speaking, Photography, Videography, Editing, Canon DSLR camera, Sony professional camera, TV/Radio Host, News Reporting/Anchoring, Voiceover

AFFILIATIONS: National Association of Black Journalists (NABJ), Atlanta Association of Black Journalists (AABJ), Atlanta Press Club, Society of Professional Journalists, PRSSA, Trio/Student Success Services (GSU), Radio Television Digital News Association (RTDNA), Georgia Association of Broadcasters (GAB), Alpha Kappa Psi Professional Business Fraternity, National Society of High School Scholars Fellows

HONORS & AWARDS: Georgia Association of Broadcasters' E. Lanier Finch Scholar, RTDNF Carole Simpson Scholar, HOPE Scholarship, Army Scholarship Foundation Scholar, AFLAC Scholar, NSHSS Ambassador Scholar, NSHSS Leadership Scholar; Boys & Girls Clubs of America National HQ's iCare Employee Excellence Recognition, WRAL News CBC-UNC Diversity News Fellow, NABJ NC&T and NABJ FAMU News Fellow

PORTFOLIO: www.muckrack.com/TonyBettonJrTV

 $\textbf{WEBSITE:} \ \underline{\textbf{https://tonybettonjr.wixsite.com/thelitjournalist}}$