

TONY BETTON, JR.



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RELEVANT EXPERIENCE



WAGA FOX 5 NEWS, ATLANTA, GA, BROADCAST NEWS INTERN

Jan 2019 to April 2019

- Conduct assignment desk duties, shadow show/digital producers, photographers, traffic center, anchors and reporters
- Shoot multiple stand-ups/packages in the field with reporters and photographers; participate in Intern Newscast



WSBT CHANNEL 2 ACTION NEWS, ATLANTA, GA, BROADCAST NEWS INTERN

Aug 2018 to Dec 2018

- Shifts include running scripts for Noon, 4, 5 and 6pm shows and assignment desk duties, shadowed show/digital producers, photographers, traffic center, anchors and reporters.
- Shot multiple stand-ups and news packages in the field and in-studio with reporters and photographers; Anchor and Reporter for Intern Newscast



BOYS & GIRLS CLUBS OF AMERICA, NATIONAL HQ, ATLANTA, GA, COMMUNICATIONS INTERN

May 2018 to Aug 2018

- Selected as first ever Communications and Marketing intern for the Sports, Entertainment, Alumni & Community Affairs (SEACA) Dept
- Analyzed reports on social media, developed and managed the first annual recap handbook and alumni engagement strategy; received iCare award recognition for excellence



ATL ASSOC. OF BLACK JOURNALISTS, ATLANTA, GA, IN-CONTACT ASSOCIATE PRODUCER INTERN

Jan 2018 to Dec 2018

- Produced television news, entertainment and lifestyle shows, wrote scripts, edited packages, pitched, booked and coordinated guests
- Associated Producer for AIB's In-Contact Talk Show, assisted Host, posted on social media which added to an increase of following by 50%, researched and pitched topics and developed interview questions



GEORGIA STATE UNIVERSITY, ATLANTA, GA, STUDENT MEDIA PANTHER REPORT NEWS

Aug 2015 to May 2018

- Attended production meetings, pitched story ideas, wrote stand-ups, created original content, location scouting
- Scheduled interviews, equipment set up and operations, shoot/report/edit/produce news packages



RYAN SEACREST STUDIOS 'THE VOICE', ATLANTA, GA, RADIO, TV & PRODUCTION INTERN

Aug 2015 to May 2018

- Provided a variety of multimedia programming in-studio, created content, operated radio/tv programming, hosted live radio/tv programs, interviewed and entertained studio guests, patients and celebrities
- Taught hospital patients about broadcasting skills and recorded over 20 shows



HISTORIC KING CENTER, ATLANTA, GA, PUBLIC RELATIONS & BROADCASTING DEPT. INTERN

Jan 2016 to Jan 2018

- Collaborated with Dr. Bernice King's team as production assistant, news correspondent, red carpet interviewer, youth leader and spokesperson. PSA speaker and brand ambassador
- Functioned as Lead Media Manager with press/media and media outreach such as CNN, Fox 5, WSB-TV etc.

ADDITIONAL EXPERIENCE/ LEADERSHIP / ACTIVITIES



NATIONAL ASSOCIATION OF BLACK JOURNALISTS – GSU CHAPTER, PRESIDENT

Aug 2016 to Present

- Provide career and networking opportunities through workshops, real life experiences, coordinating speakers, partnerships with Career Services, local media professionals, etc.
- Served as Vice President of Broadcast for two years prior to becoming President



NATIONAL ASSOCIATION OF BLACK JOURNALIST, MEMBER

Aug 2016 to Present

- Selected to participate in the 2018 National Convention Multimedia Student Projects Fellowship; created 3 news packages (made history as first in the program to use a 360-camera shot); reported 2 weather forecasts
- Selected to participate in the 2019 NABJ North Carolina A&T State University Multimedia Short Course Fellowship sponsored by NBCUniversal
- Selected to participate in the 2019 NABJ Florida A&M University Short Course Intensive Fellowship



USHER'S NEW LOOK FOUNDATION & ACADEMY, YOUTH LEADER & CERTIFIED TRAINER

Jan 2011 to Present

- Conduct nationwide trainings to over 10,000 middle/high school students, certifying them with a focus on leadership pillars for networking, branding, leadership, Social Media Marketing/Coordinator
- Host/participate in annual fundraiser events for 4 years. Brand Ambassador

EDUCATION: GEORGIA STATE UNIVERSITY, COLLEGE OF ARTS & SCIENCES, ATLANTA, GA

Grad Date: Aug 2019

Candidate for B.A. in Major: Broadcast Journalism; Minor: Entertainment Media Mgmt.; Concentration: Public Relations

SKILLS: Avid, AP's ENPS, iNews, Adobe Premiere Pro, iMovie, Final Cut Pro, Interplay, Certified Set Production Assistant, Public Speaking, Photography, Videography, Editing, Canon DSLR camera, Sony professional camera, TV/Radio Host, News Reporting/Anchoring, Voiceover

AFFILIATIONS: National Association of Black Journalists (NABJ), Atlanta Association of Black Journalists (AABJ), Atlanta Press Club, Society of Professional Journalists, PRSSA, Trio/Student Success Services (GSU), Radio Television Digital News Association (RTDNA), Georgia Association of Broadcasters (GAB), Alpha Kappa Psi Professional Business Fraternity, National Society of High School Scholars Fellows

HONORS & AWARDS: Georgia Association of Broadcasters' E. Lanier Finch Scholar, RTDNF Carole Simpson Scholar, HOPE Scholarship, Army Scholarship Foundation Scholar, AFLAC Scholar, NSHSS Ambassador Scholar, NSHSS Leadership Scholar, Boys & Girls Clubs of America National HQ's iCare Employee Excellence Recognition, WRAL News CBC-UNC Diversity News Fellow, NABJ NC&T and NABJ FAMU News Fellow

PORTFOLIO: www.muckrack.com/TonyBettonJrTV **WEBSITE:** <https://tonybettonjr.wixsite.com/thelitjournalist>