

# Mayson P. Taylor

maysontaylor32@gmail.com • (336) 823-2630 • maysontaylor.journoportfollio.com

## EDUCATION

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**High Point University, High Point, NC**

**December 2024**

*Bachelor of Arts, English, minor in Creative Writing, GPA: 3.43*

**Davidson-Davie Community College, Lexington, NC**

**May 2022**

*Associate of Arts, GPA: 3.90*

## PROFESSIONAL EXPERIENCE

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**Woven Lines, Hybrid**

**January 2025**

*Research Intern*

- Researched scholarly articles to help enhance the content and accuracy of nonfiction works.
- Assisting in citation management in APA format to verify information in manuscripts.

**Bookstr, Remote**

**August 2024**

*Editorial Intern*

- Researched and wrote SEO-optimized blog articles to enhance website traffic based on the literary world.
- Managed and created graphics depending on each assigned article written.

**Premier Flooring Retailer, Remote**

**May 2024**

*Editorial & Market Research Intern*

- I wrote articles about the world of retail within the flooring industry.
- I researched Gen-Z and Millennial retail markets and shopping.

**Future House Publishing, Remote**

**May 2024**

*Publishing Intern*

- Reviewed 2-3 manuscripts a week and gave editorial recommendations to authors and fellow editors.
- Completed thorough editing, publishing, and marketing trainings.
- Enhanced manuscript clarity, grammar, and overall content.

**Cooper Road Collection, In-Person**

**September 2019**

*Social Media Manager & Retail Associate*

- Created content for social media platforms for a plus-size boutique.
- Updated and switched POS systems and website to better align with business plans.
- Interacted with customers and built personal relationships during sales transactions.

## PROJECTS

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**Apogee Publication**

**May 2024**

- Published several poems in HPU's Poetry Magazine.

**Independent Study Project**

**May 2024**

- I wrote a novella one-on-one with a professor during Spring 2024, publication is pending.

## AWARDS

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### **Presidential Scholar**

**August 2022**

- Received a scholarship from High Point University for achieving and maintaining a high GPA during High School and throughout undergraduate.

### **Dean's List Recipient**

**December 2024**

- I received the honor of Dean's List at High Point University for three consecutive semesters.

## ORGANIZATIONS

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### **Sigma Tau Delta**

**April 2024**

- Honor's Society for English Students who keep a 3.0 or above.

### **Alpha Phi Omega**

**September 2022**

- Member of a Co-Ed Service Fraternity, averaging 60 hours of community service per semester.
- Served as Alternative Spring Break Chair and planned a service trip to Savannah, GA.

### **English Club**

**January 2024**

- Served as secretary by taking meeting minutes, creating Instagram posts, and maintaining outreach between members and other organizations.

## SKILLS

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- Creative Writing – Poetry and Fiction
- Digital Marketing – SEO, email marketing, web design & development
- Content Creation – Blog writing, newsletters, press releases, social media copy
- Editing & Proofreading – Grammar, punctuation, style consistency
- Research & Analysis – Literary trends, market analysis, and author research
- Microsoft Office & Google Suite – Word, Excel, Docs, Sheets, etc.
- Adobe Creative Cloud – Basic design for book layouts and marketing materials
- Content Management Systems – WordPress, Shopify, Squarespace, MailChimp