

Raymond Dinh

Los Angeles, CA | raymonddinhpng@gmail.com

EDUCATION

University of California, Irvine Irvine, CA
Bachelor of Arts' Degree Literary Journalism Sept. 2021 - June 2023
Cumulative GPA: 3.89/4.0; Dean's Honor List
Relevant Coursework: Advanced Reporting, Narrative Writing, Memoir, Art of Reconstruction, True Crime

Cypress College Cypress, CA
Associates Degree in Journalism Sept. 2019 - May 2021
Cumulative GPA: 4.0; Dean's Honor List

WORK EXPERIENCE

Orange County Business Journal Irvine, CA
Research Director Aug. 2023 – Present

- Compiled meticulously curated weekly rankings of Orange County's largest industries and sectors with valuable insights into regional economic dynamics
- Leveraged an extensive database to drive data acquisition efforts through strategic public and media outreach initiatives, fostering robust information networks
- Conducted thorough fact-checking and centralized data management for a diverse clientele exceeding 500,000
- Assembled the annual Book of Lists, compiling all weekly rankings for publication and commercial distribution

New University Irvine, CA
Staff Writer Oct 2022 - June 2023

- Authored weekly articles spanning various arts and entertainment mediums with commercially-aware reviews for digital publication
- Maintained adherence to deadlines, AP style and incorporated editor feedback into revised articles
- Analyzed timely media discourse, consumer insights, cultural impact and sociological messages

ACTIVITIES

Depop (E-Commerce Store) Sept 2017 – Present
Manager and Founder

- Proficiently managed social media and store account, crafting persuasive sales and social media copy, ensuring meticulous packaging and shipping of clothing items
- Delivered exceptional customer service and kept up-to-date with current fashion trends and products in demand

Spotify Aug. - Sept. 2020
Creative Director

- Hosted "The Blast of Us," an episodic Spotify podcast that delved into video game design, analyzing visual and artistic choices, dissecting gameplay mechanics, and exploring storytelling elements

Cypress College, Student Organization Cypress, CA
Club President Oct 2019 - May 2021

- Led Cypress College student club "Advocates for Student Basic Needs", coordinating educational meetings to address student insecurities during pandemic, managing social media accounts and designing promotional material for club events

ADDITIONAL

Technical Skills: Advanced in Microsoft Word, DataJoe, Adobe Photoshop, Adobe InDesign, Final Cut Pro X

Languages: Fluent in English, Vietnamese; Conversational Proficiency in Spanish, Intermediate Proficiency in Japanese