

Muhammad Hata Ramadhian

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EDUCATION

Universitas Muhammadiyah Malang **Malang, Indonesia**
Bachelor of Electrical Engineering (B.Eng) - 3.41 GPA *Graduation Date: Oct 2019*

International University (IU) of Applied Sciences **Berlin, Germany**
DevOps and Cloud Computing Management (MSc Candidate) *Graduation Date: Mar 2025*

WORK EXPERIENCE

Marker Content Ltd **Remote (Online)**
Web Content Writer and Editor *Feb 2023 - Finish Date*

- **Web Content Creation:** Produce high-quality, relevant, and engaging web content, including website copy, blog articles, social media posts, press releases, and email newsletters.
- **SEO Optimization:** Conduct keyword research and integrate keywords into web content to optimize organic search rankings and drive traffic.
- **Editing and Proofreading:** Review and edit content for grammar, clarity, style, and overall quality, ensuring adherence to brand guidelines and editorial standards.
- **Research and Data Analysis:** Conduct research on industry-specific topics, identify trends, and leverage data to create valuable and informative content.

Amazon Web Services (AWS) **Remote (Online)**
Student - Cloud Computing *Mar 2023 - Jun 2023*

- Possesses a basic understanding of IT services and their applications on the AWS Cloud, including knowledge of core AWS services and use cases, billing and pricing models, security concepts, and the impact of cloud computing on business operations.
- Experienced in cloud computing concepts such as Software-as-a-Service (SaaS), Platform-as-a-Service (PaaS), and Infrastructure-as-a-Service (IaaS). Knowledgeable in Linux systems and their role in changing the infrastructure landscape globally.
- Familiar with popular cloud technologies such as Google Compute Engine, Amazon AWS, and Redhat OpenShift. Capable of utilizing these technologies to develop and implement efficient and effective cloud-based solutions for business needs.

PT. Nison Indonesia **Surabaya, Indonesia**
Executive Assistant to President Director *Oct 2020 - Jan 2023*

- Worked closely with and reported directly to the Deputy Managing Director of Nison, providing administrative support and facilitating communication between the manager and internal/external clients.
- Served as the primary point of contact for the manager, handling phone calls, emails, and other communications, and providing timely and accurate responses to inquiries.
- Attended several important national and international exhibitions, representing the company and promoting its products and services. Effectively communicated with potential clients and partners to generate leads and expand the company's network.
- Skilled in creating and reformatting effective presentations and documentation, utilizing tools such as Microsoft PowerPoint, Word, and Excel to produce visually appealing and informative materials.
- Prepared reports and documentation for meetings and appointments, ensuring that all relevant information was accurate, up-to-date, and presented in a clear and concise manner. Able to adapt to changing priorities and deadlines to meet the needs of the manager and the organization.

PT. Nison Indonesia **Surabaya, Indonesia**

Digital & Brand Marketing

Nov 2020 - May 2022

- Developed and executed a social media campaign targeting a specific audience, resulting in a [Z%] boost in brand awareness and a [W%] rise in follower engagement.
- Collaborated with cross-functional teams to refresh brand messaging and develop a consistent brand voice across all channels.

kata-kataku.com

Batu, Indonesia

Founder and Content Creator

Aug 2020 - Jan 2023

- A creative and innovative writer with a talent for crafting engaging content based on unique and up-to-date information. Experienced in writing across a variety of formats, including articles, blog posts, and social media content.
- Proficient in editing and evaluating manuscripts, with a keen eye for detail and a commitment to producing polished, professional work. Skilled in using feedback to improve content and ensure that it meets the standards required for publication.
- A strategic thinker with experience developing and implementing successful link building strategies. Able to identify high-quality link opportunities and build relationships with relevant websites and influencers to increase the visibility and authority of websites.

PT. Barata Indonesia (persero)

Gresik, Indonesia

Internship in Repair & Maintenance Division

Oct 2018 - Nov 2023

- Experienced in supervising and executing electrical system repairs, identifying and diagnosing problems, and implementing effective solutions to ensure smooth operation of electrical systems.
- Proficient in analyzing the working principles and identifying problems in Pneumatic Conveyor machines with PLC Master-K120S. Familiar with troubleshooting and resolving issues related to pneumatic and hydraulic systems.
- Skilled in using a variety of tools and equipment to maintain and repair electrical and pneumatic systems, including multimeters, oscilloscopes, and diagnostic software.
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TRAINING AND AWARDS

Università degli Studi di Urbino Carlo Bo

Remote (Online)

Artificial Intelligence Course

Jan 2023 - Mar 2023

- Completed a comprehensive course on artificial intelligence that addressed ethical, social, and cultural issues related to the sector. Explored the intersections between AI and cinema, literature, and other fields of study, gaining a holistic understanding of the impact and potential of AI on society.
- Learned about the applications and development prospects of AI from experts in the fields of economics, technology, and entrepreneurship. Gained insight into the latest trends and advancements in the sector and developed an understanding of how AI is shaping industries and driving innovation.
- Acquired knowledge of the main forms of artificial intelligence, including machine learning, neural networks, and genetic algorithms.

Edraak إدراك

Remote (Online)

Advanced Excel

Feb 2023 - Mar 2023

- Proficient in using Excel to process large quantities of data, creating spreadsheets, graphs, data tables, calculations, and automation to produce accurate and informative results.
- Skilled in building advanced-level Excel spreadsheet models, dashboards, and templates that can be used by basic and intermediate-level users to improve their productivity and efficiency.
- Adept at troubleshooting Excel issues and providing technical support to colleagues and team members as needed.

University of Helsinki

Remote (Online)

Elements of AI

Jan 2023 - Mar 2023

- Passionate about promoting awareness and education around the topic of artificial intelligence (AI). Committed to encouraging a diverse group of people to learn about AI, including its capabilities, limitations, and practical applications.
- Familiar with the latest trends and developments in the AI field, and able to provide insights and guidance on how to start building AI methods.

International Training Centre of the ILO (ITCILO)

Remote (Online)

Meeting Labour Standards in Global Supply Chains

Dec 2022 - Mar 2023

- Familiar with the principles of international labor standards and national laws related to supplier codes of conduct. Capable of providing practical guidance on how to improve compliance with these standards and laws, and how to develop effective policies and procedures to ensure adherence.
- Able to customize training programs to meet the needs of diverse audiences, including suppliers, employees, and management. Skilled in delivering training through a variety of mediums, including in-person workshops, webinars, and online learning platforms.
- Dedicated to fostering a culture of ethics and accountability within organizations, and committed to promoting sustainable and responsible business practices.

HubSpot Academy

Remote (Online)

Social Media Marketing Certified

Jan 2023 - Feb 2023

- Develop an engaging and effective social media strategy for your business.
- Build an inbound social media strategy that delights your customers and grows your bottom line.

HubSpot Academy

Remote (Online)

Content Marketing Certified

Jan 2023 - Feb 2023

- Learn a content creation framework for producing effective content on a consistent basis.
- Become a stronger, leaner, and more strategic content marketer.

Accenture

Remote (Online)

Digital Skills: Digital Skills for Work and Life

Jan 2023 - Feb 2023

- Learn how digital is changing our personal and professional lives and develop the skills to succeed in a digital age

PROJECT EXPERIENCE

hataramadhian.com

Remote (Online)

Web Content Writer

Jun 2023 - Present

- Developed engaging and SEO-optimized content for various websites, consistently meeting deadlines and exceeding client expectations.
- Conducted extensive research on industry trends and target audiences to produce high-quality, informative, and persuasive web content.
- Monitored website analytics to track the performance of content, making data-driven adjustments for improved user engagement and conversion rates.