

The Cup Setting The Football World Alight!



Source: [sportskeeda.com](https://www.sportskeeda.com)

All for One and One for All!

The World Cup is the biggest competition in football. A competition where players from different countries that have qualified from the group stages/playoffs come together to play in the final phase.

With over a century of history, football boasts one of the richest cultures in sports. The World Cup has added a touch of magic to football. Since its inauguration in 1930 –it was then called the Jules Rimet trophy up until 1970 –it has been played after every four years, as proposed by the Frenchmen Jules Rimet (FIFA president at the time) and Henri Delaunay (1st UEFA General Secretary). The idea of having a World Cup came about after it was decided that football would be excluded from the 1932 Olympics program in Los Angeles, all because football was not popular in the U.S.A. Now heading towards its 22nd edition, The FIFA World Cup is literally turning up the heat, taking place in Qatar this year. It is now watched more than the Olympics. A

Only eight teams have ever won the World Cup. Brazil has won it the most (5 titles), followed by Italy and Germany (4 titles each), Uruguay, France and Argentina (2 titles each), and England and Spain (1 title each).

What makes the World Cup so special?



Source: Getty Images

Could probably be the lines springing out from the base, rising in spirals, stretching out to receive the world, as described by the artist Silvio Gazzaniga. Quite poetic. Or it could just be the 18 karat gold.

On a social level, the World Cup is a symbol of Ubuntu (togetherness). People of different races, coming together to celebrate humanity; to celebrate football. The World Cup tournament is played in different countries, and in each country the tournament is played, is an opportunity for the people who travel to that host country for the tournament and those who watch it from TV, to learn more about the culture of that country.



Source: Getty Images

In a world marred by the injustices of war, racism, and bigotry, the World Cup just seems to be absolutely important. Some would say, after every four years, like the World Cup, we as earthlings should evaluate where we are, what we have achieved, and where we are going. On a less serious note, the World Cup is just electrifying. The goals, the skills, the intense emotion by players, coaches and fans alike, the roars in the stadium, are all such an incredible spectacle!

Off to the financial bit, the international football governing body FIFA, generates tons of money from the prestigious cup. According to sportico.com, the 2018 World Cup generated \$5.36 billion in revenue versus \$1.82 billion in expenses. No wonder they want to host it on a biennial basis.

The World Cup is revered by fans, coaches and sportsmen alike. Along with other major sporting events, it's important to have a taste of athletic entertainment and allow sports lovers to have fun. Football, the game we all know and love is here to stay and the World Cup, sets our hearts on fire, giving us a reason to celebrate, to wave our flags, to sing songs underneath the sun, and rejoice in the beautiful game!