

# Andrea G. Posadas

Published Writer, Content Creator, Storyteller

An organized, goal-oriented, and committed writer and content creator seeking a fruitful career in journalism, publishing, creative writing, media studies, and other related fields of communication and popular culture.

## EXPERIENCE

**CreaZion Studios**, Metro Manila — *Social Media Manager*

APRIL 2024 – SEPTEMBER 2024

Wrote copies and captions for CreaZion Studios' social media channels. Promoted CreaZion Studios' current and upcoming movies through multimedia outputs (video clips, reels, and organic posts). Contributed to the company's website and digital publication, Zeen Magazine.

**INQUIRER.net**, Metro Manila — *Junior Content Creator, Preen.ph*

SEPTEMBER 2023 – APRIL 2024

Produced multimedia outputs (articles, event coverages, social media posts, and videos) on current events in lifestyle, entertainment, politics, and pop culture for INQUIRER.net's niche brand, Preen. Reported on global trends for INQUIRER.net USA and Canada.

**Various Publications**, Online — *Writer and Contributor*

FEBRUARY 2009 – SEPTEMBER 2023

Written work has appeared in Rappler, INQUIRER.net's Lifestyle channel, The GUIDON's Vantage Magazine, HEIGHTS Ateneo, Ateneo Gabay's Yabag, San Anselmo Publications, Inc., Gully Books, Ukiyoto Publishing, HALSUG, and Manila Bulletin: Funpage (as a Junior Writer/Reporter).

**The Philippine STAR**, Online — *Social Media Intern*

JUNE 2022 – JULY 2022

Wrote captions for articles and event promotions; managed social media platforms as an administrator.

## EDUCATION

**Ateneo de Manila University**, Quezon City — *Bachelor's Degree*

AUGUST 2019 – JUNE 2023

Bachelor of Arts in Communication (AB COM)

Magna Cum Laude (GWA: 3.80/4.00); First Honors Dean's Lister (5 semesters)

Ateneo College Scholarship (ACS) Recipient

Served for HEIGHTS Ateneo, Ateneo Gabay, and The GUIDON

## PROJECTS

**Normal People** — *INQUIRER.net, Preen.ph*

A Women's Month 2024 campaign for INQUIRER.net's niche brand, Preen.

Featuring stories, interviews with artists, advocates, and community leaders who seek emancipation, resistance, and creative freedom in their fields of work.

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## SKILLS

Feature writing; writing about trends and popular culture.

Editing and proofreading articles, copies, and captions.

Research and academic writing.

Google Docs.

Basic photo editing.

Interviewing and transcribing.

Copywriting for social media.

## AWARDS

**2023 Loyola Schools Awards for the Arts (LSAA)**, Recipient for Creative Writing (Poetry)

**Best Thesis Nominee** of the Ateneo de Manila University Communication Department

## LANGUAGES

**English** (Professional working proficiency)

**Filipino** (Professional working proficiency)