



+ STARTUPS



accelerated innovation services for startups and growth minded companies

When your idea is ready to change the world, andculture is ready to help you:

accelerate

YOUR TIME TO MARKET

scale

YOUR INNOVATION

disrupt

YOUR INDUSTRY

According to the Small Business Administration, 20% of small businesses fail in the first year. Why?

- Lack of funding
- Inadequate management and staffing
- Insufficient strategy and business planning
- Unsuccessful marketing and brand awareness

But, for those who regularly consult with an advisory partner,

90% OF STARTUPS ARE SUCCESSFUL

Savvy business leaders know to outsource those tasks that they have little time to carry through.

how can accelerated innovation help you?

INVESTOR RELATIONS

- Secure funding
- Prepare proposals and pitches
- Metrics, reporting and presentations

BUSINESS OPERATIONS

- Business Plan and Strategy
- Web development
- Augment employee skill gaps

GO TO MARKET STRATEGY

- Branding and Visual Identity
- Research, market insights, and unbiased recommendations
- Content and Collateral Creation

CUSTOMER CONVERSIONS

- Marketing and activation campaigns
- Production, packaging and events
- Experiential development and continuous innovation

Our design, branding, marketing, and consulting efforts have helped our client partners collectively secure \$1B in VC funding.

\$1B IN VENTURE CAPITAL FUNDING

- Maximize impact and value with innovation that is radically relevant
- Save money and focus on driving outcomes
- Mitigate risks and potential shortcomings

WE HAVE HELPED 40+ STARTUPS ACHIEVE THEIR BUSINESS GOALS INCLUDING:



WANNA CHAT?

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check us out on: in

andculture is a strategic design firm. Rather than a prescribed solution, we focus on reinventing realities through disruption, innovation and transformation. Our human-centered approach creates a clash of perspectives that equips our team of entrepreneurs, educators, strategists, designers, and engineers with an intimate understanding of the core truth of your brand and your unique challenges. From strategic design and marketing campaigns, to custom development and advanced intelligence, andculture is dedicated to shifting mindsets and delivering impact that will optimize educational outcomes. Our flaws make us human, our humanity makes us whole, and together we pursue the a-ha moments that create magic.