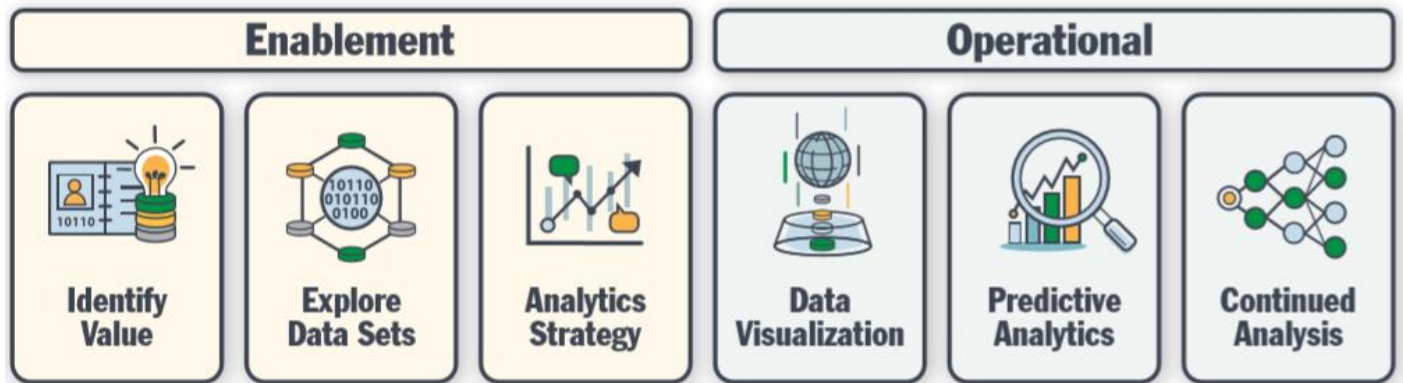


Business Data Analytics

Data-based decisions have the most impact on business outcomes. But with the flood of data that is available, organizations struggle to manage and understand their information. To optimize information and turn data into innovations, business intelligence and data analytics enable companies to make informed, insightful and proactive decisions. Our **full-service analytics solutions** identify patterns and use interactive dashboards to provide actionable data that drives performance improvements.

Ask the Right Questions X Integrate the Right Data X Produce Valuable Intelligence



Our data-centric, outcome-driven approach provides the agility and customization required to meet your specific needs. Our methodology allows you to extract the right information at the right time to gain valuable insights quickly, even when analyzing complex data structures.

**Your business moves fast.
Your intelligence should be faster.**

Data Integration: Quickly manage **data from multiple sources**, systems and owners to bring all of your insights into a manageable view.

Technology Agnostic: Rapidly deploy the right data analytics technologies to create your **Business Intelligence Road Map**.

Reporting & Notification Automation: Generate insights and intelligent reports to detect anomalies and notify you of changes across critical business KPIs.

Data Visualization: Optimize the way your content is packaged, displayed and accessed using **interactive dashboards** with custom graphics.

Governance & Control: Confirm **data quality** by ensuring accuracy and completeness of the information that you manage, and control accessibility of your data.

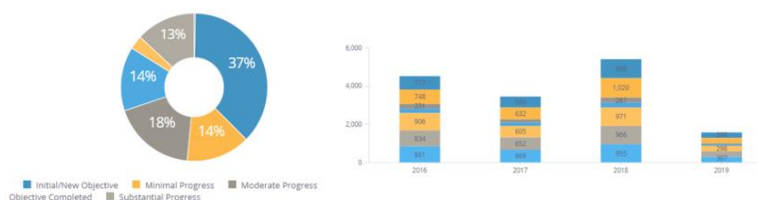
Advanced Insight: Generate your most statistically relevant findings based on an intuitive analytics platform using **machine learning technology**.



MAXIMIZE THE POWER OF YOUR INFORMATION

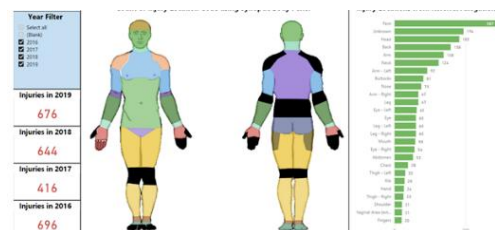
Diagnostic Root Cause Analysis

Interactive dashboards help you to drill-down into the detail behind your raw data. Gain more insight and answer questions that you won't get with basic reports.



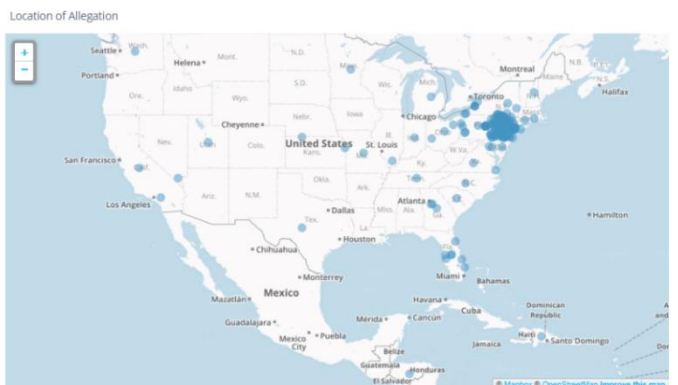
Descriptive Reporting Automation

Status updates and manual reporting takes time away from resource performance. Automate these reports and present data in a usable manner to help you gain insights into past performance.



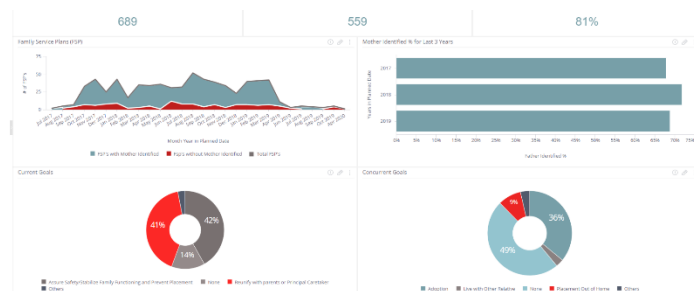
Predictive Trend Analysis

Data Visualization allows you to identify patterns early on, plan remediation and enable future insights. Use historical data and analytics to evaluate program effectiveness and examine probability of outcomes.



Real-Time Data Visualization

Use dashboards to view your KPIs in real time to see performance indicators such as utilization and resource capacity. Dashboards also help you identify performance gaps and development needs. You can even receive automated alerts for data anomalies to be immediately addressed.



ABOUT INFO-MATRIX

Info-Matrix Corporation is a small, woman-owned technology consulting firm located in Camp Hill, PA. Recognized as one of the 2019 *50 Fastest Growing Companies* in PA, Info-Matrix has been providing professional services to the both the private and public sectors for more than 23 years.

Our mature, cross-functional practices serve our customers in the areas of project management, business systems engineering, data management and strategic consulting. We focus on quality and continuous improvement to provide an unparalleled customer experience and to help our clients maximize

THE POWER OF INFORMATION.

Contact us at ContactUs@info-matrix.com or visit us at www.info-matrix.com to find out how data analytics can help you optimize your outcomes.