

Email Sample #1

Hi {Name},

Since your time in the service, your life has probably changed quite a bit. Whatever time brings, Veterans First Mortgage is ready to help you achieve your goals with 0% down payment mortgage loans.

Veterans First is expert mortgage lending crafted to serve those who have served us. Even if you're in the midst of negotiating loans, it's never too late to learn how [one of the nation's top lenders for veterans operates](#).

Reply to this email for more information or to schedule a consultation with a dedicated loan officer by calling xxx-xxx-xxxx.

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Email Sample #2

Hi {Name},

Of all the choices that come your way, we want you to feel confident for the big ones. Veterans First knows the VA loan process from both sides. You can rest assured that help and answers are available, even if you're with another mortgage lender.

[See what real veterans are saying](#) about working with us, reply to this email, or call us at xxx-xxx-xxxx to see how easy big choices can be. Our dedicated loan officers are ready to speak with you.

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Email Sample #3

Hi {Name},

Even with the values you learned in the service, the VA loan process can be a challenge. Through thick and thin, Veterans First can approve you for a home loan or even refinance your home using the tricks of the trade.

Veterans First has been offering home loans since 1985, so know what veterans and their families undergo to get a home loan. Let us support you every step of the way.

Whether you're working with another lender or just started the process, our dedicated loan officers are ready for your questions at xxx-xxx-xxxx. To learn more, reply to this email or find out [how to qualify for a VA loan](#) from Veterans First.