

SAMUEL SCHWARZ

Samschwarz.journoportfolio.com | (914) 406-6048 | snschwarz4@gmail.com

PROFESSIONAL EXPERIENCE

CloudFest USA x NamesCon Global ♦ Remote

Program Manager ♦ January 2025 – Present

- Spearhead programming from start to finish for both CloudFest USA and NamesCon Global, serving as the sole program manager for all 120 speakers across four stages, including more than 50 owners, founders, and c-suite executives.
- Originate and create content for each of the 50+ sessions, including session titles and abstracts.
- Research, invite, and confirm stage emcees, session moderators, and speakers, ensuring they had the requisite expertise and knowledge to match audience expectations.
- Create an event advisory board and recruit industry experts to help guide creation of the agenda.
- Conduct both on-camera and print interviews with event speakers, advisory board members, and other industry leaders for dissemination in event newsletters and on LinkedIn.

Information Management Network (IMN) ♦ Remote

Conference Programmer ♦ October 2022 – November 2024

- Programed and executed content and agendas for IMN conferences, including Middle-Market Multifamily Housing events in Atlanta, Vail, Dallas, Denver, and Phoenix.
- Launched a new IMN conference series focused on Manufactured and Affordable Housing. Our first event took place in Nashville, featuring 15+ sessions and 75 speakers, drawing more than 400 attendees. Our second event took place in Scottsdale in May 2024, building off the momentum of the inaugural conference and attracting 500 attendees.
- Assisted with on-site execution, production, and audience engagement at additional IMN events in Austin, Miami, and Las Vegas.

CB Insights ♦ New York, NY

Content Manager ♦ September 2021 – June 2022

- Co-planned CB Insights' (CBI) Future of Health, a two-day conference featuring more than 50 C-Suite speakers. I recruited speakers and moderators, secured demo companies, and created briefings for speakers.
- Launched new communities targeting line of business executives and planning demo spotlight events in P&C Insurance, Life Insurance, Retail, Payments, Pharma, and more.
- Created original content for CBI communities, including surveys for market research and event feedback, briefing books for community members, and research and data summaries for roundtables during Demo Spotlight events.

New American Economy ♦ New York, NY

Senior Events & Content Associate ♦ May 2019 – September 2021

- Performed a key role in planning and producing the inaugural New American Festival, and co-produced six nationwide satellite events in Boston, Oakland, Houston, Kansas City, Nashville, and Detroit.
- Co-produced virtual events and fundraisers during the COVID-19 pandemic, including comedy shows and panels, cooking demos, and Q&As with movie directors and immigrant authors.
- Forged and developed new and existing partnerships with like-minded organizations around the country to collaborate on events, video projects, and additional content and programming.

National Journal ♦ Washington, D.C.

Editorial Fellow ♦ July 2016 – July 2017

- Reported feature-length enterprise stories on politics, including the Trump transition, early voting dynamics, and the intersection between sports and public policy.

EDUCATION

Georgetown University ♦ Georgetown College ♦ Washington, D.C.

B.A., May 2016 ♦ Major: Government ♦ Minor: Journalism ♦ Honors: Dean's List, Pi Sigma Alpha