

SAMUEL SCHWARZ

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PROFESSIONAL EXPERIENCE

Information Management Network (IMN) ♦ Remote

Conference Programmer ♦ October 2022 – Present

- Program and execute content and agendas for IMN conferences, including Middle-Market Multifamily Housing events in Atlanta, Vail, and Phoenix.
- Launched a new IMN conference series focused on Manufactured and Affordable Housing. Our first event took place in Nashville, featuring 15+ sessions and 75 speakers, drawing more than 400 attendees.
- Attended additional IMN events in Austin, Miami, and Las Vegas, helping with on-site execution, production, and audience engagement.
- Launching a new industry newsletter focused on the Single-Family Rental market featuring insights from original research and conversations with experts in the field.

CB Insights ♦ New York, NY

Content Manager ♦ September 2021 – June 2022

- Co-planned CB Insights' (CBI) [Future of Health](#), a two-day conference featuring more than 50 C-Suite speakers. I recruited speakers and moderators, secured demo companies, and created briefings for speakers.
- Launched new communities targeting line of business executives and planning demo spotlight events in P&C Insurance, Life Insurance, Retail, Payments, Pharma, and more.
- Created original content for CBI communities, including surveys for market research and event feedback, briefing books for community members, and research and data summaries for roundtables during Demo Spotlight events.
- Collaborated with our internal team, including our Intelligence Unit, to further understand trends in focus areas and craft thoughtful content and programming.

New American Economy ♦ New York, NY

Senior Events & Content Associate ♦ May 2019 – September 2021

- Performed a key role in planning and producing the inaugural New American Festival, and co-produced six nationwide satellite events in Boston, Oakland, Houston, Kansas City, Nashville, and Detroit.
- Created and curate [The Lit Club by NAE](#), a book club and resource shedding light on the immigrant experience in its many forms.
- Launched the entirely virtual New American Holiday Festival, highlighting immigrant entrepreneurs from across the country. I also secured coverage in Refinery29 and on Instagram's @shop feed.
- Co-produced virtual events and fundraisers during the COVID-19 pandemic, including comedy shows and panels, cooking demos, and Q&As with movie directors and immigrant authors.
- Forged and developed new and existing partnerships with like-minded organizations around the country to collaborate on events, video projects, and additional content and programming.
- Created and executed social media strategies for New American Economy's Facebook, Twitter, and Instagram around company research, events, and communications releases.

Newsweek ♦ New York, NY

Breaking News Writer ♦ December 2017 – February 2018

- Cultivated a wide network of political sources in key battleground states and major national campaign organizations in Washington, D.C.

National Journal ♦ Washington, D.C.

Editorial Fellow ♦ July 2016 – July 2017

- Reported feature-length enterprise stories on politics, including the Trump transition, early voting dynamics, and the intersection between sports and public policy.

EDUCATION

Georgetown University ♦ Georgetown College ♦ Washington, D.C.

B.A., May 2016 ♦ **Major:** Government ♦ **Minor:** Journalism ♦ **Honors:** Dean's List, Pi Sigma Alpha