



SVETLANA KOLCHIK

CONTENT MANAGER,
EDITOR, WRITER

Content creator with nearly 20 years of experience working in various roles for international media. I speak 6 languages, boast top communication skills and am efficient in fast-paced environments

EDUCATION

Bachelor's Degree

Moscow State University, BA in Journalism | 2000

Master's Degree

Columbia University Graduate School of Journalism | 2002

LANGUAGES

Native Russian

Highly proficient English

Advanced Italian

Working German, Spanish, French

 skolchik@yahoo.com

 svetlana.kolchik.tilda.ws

 +49 176 620 20 187

 45 Eichenstrasse,
Hamburg 20255, Germany

WORK EXPERIENCE

Assistant Editor

Beau Monde Traveler | 2023 - NOW (REMOTE)

- Pitched and wrote features for this international multimedia platform focusing on luxury travel

Travel Editor and Writer

Hearst Media Holding | 2016 - 2022 (REMOTE)

- Pitched and wrote features for Lifestyle and Travel sections for print and online platforms of this international media holding
- Established strong working relationships with leading hospitality brands

Deputy Chief Editor/Marie Claire-Russia

Hearst Media Holding Moscow | 2003 - 2016

- Led Marie Claire's editorial team, generating engaging market-relevant content for this international women's magazine
- Helped develop and implement a successful content strategy that increased brand awareness and readership by nearly 100%

Reporter

USA Today/Washington D.C. | 2002-2003

- Reported and wrote spot news and features on education, health and business topics

Articles Published

- Marie Claire/USA, Conde Nast Traveller and Vogue/Russia, Medialoft.eu, IPremium Magazine

HARD SKILLS

- Writing and editing copy
- Blogging (Instagram)
- Interpreting Russian/English/Italian
- Google Docs, Canva, MS Teams
- Storytelling
- Research in 6 languages
- WordPress, CEO

SOFT SKILLS

- Ability to work alone and in the team
- Thinking outside the box
- Creativity
- Networking
- Time management
- Emotional intelligence