

SAMANTHA LORKING-TANNER AND EVANGELINE TITILAS

Ages: 29, 29 • Cofounders, With Jéan • Australia

Founded in 2017 by best friends Titilas and Lorking-Tanner, With Jéan is a women's fashion label catering to Gen-Z customers. Sold exclusively online and shipped globally in biodegradable packaging, With Jéan's youthful apparels enjoy a cult following among 456,000 Instagramers and its new styles often sell out in minutes. Seen on celebrities including Bella Hadid, Jenna Dewan and Emily Ratajkowski, its designs have been featured in fashion publications including *Vogue* and *Hyperbae*. With Jéan was born after Titilas and Lorking-Tanner were inspired to build a fashion brand committed to ethical and sustainable production, initially investing A\$3,000 (\$2,200) each. The label claims to have had total sales of A\$2.2 million in the year ending March 31, 2022. With Jéan doesn't follow a typical fashion calendar, launching six to seven drops comprising 10 to 15 pieces per year, thereby minimizing waste by not overproducing. In 2021, the duo raised A\$69,600 in 48 hours for the Red Cross Australian Bushfire Relief, and donated 10 trees for every T-shirt sold in a special Earth Day collection in April 2022. With Jéan is currently working on global expansion, looking at distribution from the U.S.—where a big portion of their sales come from—and growing its category repertoire.

—Karsha Green

JUDGES: Ronald Akili, CEO, PTT Family (Indonesia); Nicole Warne, founder, Gary Pepper Girl (Australia).

THE ARTS (ART & STYLE, FOOD & DRINK)

- Zarifa Adiba, 23, Afghanistan**
Violinist
- Zain Ahmad, 26, Pakistan**
Cofounder, Rastah
- Pubarun Basu, 20, India**
Photographer
- Maxime Chaury, 29, Indonesia**
Managing director, Flash Coffee Indonesia
- Alfiya Attarwala, 28; Sarrah Kapasi, 28, India**
Cofounders, D-Alive Health
- Dushyantha De Silva, 29, Sri Lanka**
Managing director, SOZO BEVERAGES
- Vidur Gupta, 29, India**
Cofounder, Third Eye Distillery
- Huang Jen-Yu, 28, Taiwan**
Cofounder, Lypid
- Harmony Ilunga, 23, Hong Kong**
Founder, Harmony HK
- Harsh Kedia, 25, India**
Founder, A Diabetic Chef
- Lee Yik Keat, 25, Singapore**
Photographer
- Hayate Kobayashi, 26, Japan**
Artist
- Elliot Leung, 26, Hong Kong**
Composer, HIMusic
- Grace Ling, 24, Singapore**
Founder, GRACE LING
- Alan Yuk, 24; Hu Di, 28; Scott Yang, 26, China**
Cofounders, MINTS
- Fumiaki Miura, 28, Japan**
Violinist
- Jay Perry Ang, 27; Kinder Eng, 29, Malaysia**
Cofounders, motoguo
- Alexandra Chipman, 27; Natasha Chipman, 29, Australia**
Cofounders, Natasha Schweitzer
- Jhameson Ko, 27; Dominik Laurus Laurus, 29, Indonesia**
Cofounders, OFF FOODS
- Sharina Shahrin, 28, Malaysia**
Artist, Everyday Studios
- Osheen Siva, 28, India**
Artist
- Adam Adha, 23; Faatih Rifqi Muqaffi, 25; Prasetyo Budiman, 25, Indonesia**
Cofounders, Superlative Secret Society
- Tran Thi Bich Ngoc, 28, Vietnam**
Artist, Ngoc Like Tattoo
- Wang Ziping, 26, China**
Artist
- Evangeline Titilas, 29; Samantha Lorking-Tanner, 29, Australia**
Cofounders, With Jéan
- Kevin Wong, 27, Singapore**
Chef
- Ayumu Yamaguchi, 26, Japan**
Cofounder, The Ethical Spirits
- Yu Ye, 25, China**
Founder, Yongpu Coffee
- Zhang Zihao, 27, China**
Cofounder, Plantag
- Zhou Rui, 27, China**
Founder, RUI