# On the Rise: A Community by Women, for Women



n the Rise is more than just a community – it is a vibrant support system dedicated to empowering, enriching, and uplifting women from various professional backgrounds. It provides a space for connection and collaboration in a fun and inclusive environment, with women that are ready to cheer you on!

Founder Kate Sarginson explained the purpose of the community, saying, "We serve as a dynamic platform where women can connect, learn, collaborate, and grow together, fostering a vibrant network of like-minded individuals passionate about building successful and impactful businesses. All this, while having fun and uplifting others along the way!"

### WHAT DOES ON THE RISE DO?

They say it takes a village... On the Rise is your village! With more than 200+ members, On the Rise is a community led by women, for women. On the Rise offers its members opportunities to upskill and advance through a range of curated events, including workshops and

masterclasses, 'Sip Sessions,' a Rise Summit centred around female financial empowerment, and a podcast series launching in 2024. Each event encourages social connection and networking in a relaxed and supportive space, whilst also providing opportunities for growth and wisdom exchange.

#### HOW IT STARTED...

In September 2022, a small group of friends came together to talk about business over coffee. After walking away feeling incredibly inspired by this moment in time, founder Kate Sarginson formed a Whatsapp group, and within two weeks there were already close to 40 members. As an entrepreneur and seasoned expat in KL, Kate hadn't found a community that created opportunities for members to share their challenges, explore new ideas and foster meaningful collaborations particularly in an environment catered for women. Kate knows all too well that entrepreneurship isn't easy. She recalls feelings of loneliness, stress and overwhelm, and imagined a space that bought together women experiencing the



same thing, to share their challenges and support one another, whilst also having fun along the way.

Now, together with a five-person committee including Franki (Member/Mentor Outreach and Partnerships), Gaya (Community Support), Martine (Programming and Special Projects), Raquel (Social Media), Sarah (Partnerships and Events, and Social Media), On the Rise has 200+ members, hosted 15 events, and has a growth rate of 15+ members per month, mostly through word-of-mouth.

These humble beginnings are at the heart of On the Rise - by lifting each other up, women can achieve more and have a greater impact while maintaining a positive mindset and a healthy lifestyle. On the Rise is your personal cheer squad



- 200 women in your corner, cheering for you every step of the way.

# WHO SHOULD JOIN, AND WHY Vibrant Network

On the Rise is a place you come to be inspired, share your story, and find meaningful connections. The community thrives on collaboration, bringing like-minded women together to benefit from the goodness of being a part of something bigger.

#### **Growth Opportunities**

On the Rise boasts women-designed, community-led events that aim to arm its members with the tools and resources needed to help grow your business and expand your network. Through its Community Directory, On the Rise encourages collaboration between its members, bridging your needs with people in the community and beyond.

#### Diverse Membership

On The Rise members are from various backgrounds and experiences. From life coaches to lawyers, photographers to fashion designers, social media experts and more, On the Rise is an energetic and vibrant mix of social enterprises, product-based businesses, and service industries.

#### Zero Registration Fees

On the Rise offers access to the community with no registration fee applied. A small fee is charged to participate in specific events to cover the costs involved in curating an experience that will be highly valuable, peer-driven advice and support, and worth every second of your time.



## **Community Spirit**

On the Rise was created to make your journey more meaningful, impactful, and enjoyable. It believes that true empowerment comes from uplifting one another, offering a helping hand, and celebrating each other's successes.

#### Becoming A Member

As a member of On the Rise, you will have access to a vibrant community of women ready to help you grow and flourish in your entrepreneurial and business journey. Simply visit ontherisekl com, fill out a short form with your details, and you'll receive a welcome email to your nominated address. You will also be subscribed to a weekly newsletter, keeping you up to date with future events and initiatives. New members are added to the Community Whatsapp group on the last Friday of every month, and there is a Community Directory to help you navigate your way to people who can help you in your business.

Elevate your journey with On the Rise... where together, we rise. ■

For more information, visit ontherisekl.com or scan the QR below to visit On the Rise's Instagram page.

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will be hosting a

On the Rise will be hosting a Rise & Thrive event on Wednesday, February 28 at Embody Studio, Plaza Damas. A wellness-focused morning including discussions on women's health, yoga, and sound bath to nurture your mind, body, and spirit. Follow ontherisekl on Instagram for more details



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