



FOR IMMEDIATE RELEASE

Press Release

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**Not your father's country club, Wedge Swings Open Its Second Golf Lifestyle
Concept, Wedge Range Golf Bar and Social Club in Petaling Jaya**

KUALA LUMPUR, 30 January 2024 - Wedge, the trailblazer in blending golf with all the good stuff, proudly tees off its newest venture, Wedge Range Golf Bar & Social Club. Nestled just off the Federal Highway at Jalan 225 in Boulevard 51, Petaling Jaya, Wedge is on a mission to get more people to play more golf. This trendy, indoor simulation range is an all-in-one, golf-infused social experience with cutting-edge tech, vibrant cocktails, sumptuous food, and beats by resident DJs and live bands.

An extension of its successful Desa Sri Hartamas outlet - Wedge Lounge - Wedge Range is where golf swings meet clinking glasses, and the beats are as smooth as a perfect putt. "We're not just creating the ultimate destination for golf; we're breaking the barriers that traditionally kept people away from this great game. We believe golf should be for everyone. That's why we've created a future-focused facility where first time golfers will feel as much at home as the pros. We are shaking up the industry and setting a new standard for golf entertainment in Malaysia," says Tom Sarginson, Co-Founder and CEO of Wedge.

Wedge Range boasts 13 swanky Swing Bays equipped with the latest tech, such as the Uneekor ball tracking system and Inrange gameplay software. This top-notch tech brings world-class golf courses to life, allowing rookies and pros alike, to enjoy the game and have a great time, irrespective of how you swing the club. Wedge Range also has a PGA academy led by renowned coach, Francois Van Zyl, with a 450 sq ft putting green and four premium, private suites.

"By bringing together the ball tracking capabilities of leading tech provider, Uneekor, with driving range software specialist, Inrange, we have created a dual-purpose venue where serious golfers can utilise real time accurate data to practice with purpose, get an online handicap and improve their game. And on a more social level, the multi-player software offers immersive gameplay for groups of friends and colleagues looking to have serious fun", states Desmond See, Chief Operating Officer of Wedge.

But it's not all about golf! At the core of Wedge is community, evident in its weekly socials, online contests, team tournaments, games nights, happy hour specials, and live music sessions. Wedge Range also features an interactive gaming zone with electronic darts and mini ping pong, alongside a live music stage and 30 LED screens for live sports viewing.

Planning a par-tee? Wedge Range is THE place for corporate shindigs, birthday blowouts, and unforgettable stag and hen parties with bespoke catering and experienced in-house event managers to assist you in making your next event one to remember!



"After studying the growing indoor golf scene in KL and the region, we realised there was a space for a socially centric venue that champions design and style; a place where our next generation golfer and experience seeker feels at home, whether they're hitting balls or relaxing with friends," explains Ricki Van Rensburg, Chief Experience Officer at Wedge.

Wedge Range, like its predecessor, is the epitome of golf-infused social experiences combining tech, relaxation, and entertainment. This is just the beginning – with more venues in the pipeline, Wedge is all geared up to make golf fun, accessible and appealing, inevitably getting more people to play more golf!

For reservations, media inquiries, interview opportunities or more information, please visit the official website <https://wearewedge.com/>.

Follow Wedge on social media for exciting updates and upcoming events.

Facebook: <https://www.facebook.com/wearewedge/>

Instagram: <https://www.instagram.com/wearewedge/>

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About Wedge

The Golf Bar & Social Club that's changing the game in Malaysia.

Wedge is where golf and entertainment collide. Whether you are starting from scratch or playing off scratch, its mission is to make golf exciting and accessible to all. Combining state-of-the-art golf technology with the best in food, drink and entertainment, Wedge brings you a social experience that takes the game to a whole new level. This isn't your father's country club.



Fact Sheet

Opening Hours

- 10am - 12am daily

Pricing

Swing Bays (55 mins)

Single Player	RM25
2 Players	RM35
3 Players	RM45
4 Players	RM50

Private Suites (55 mins)

Nicklaus Suite RM500
(Giant-screen Simulator, Private Bathroom, 20 pax)

Palmer Suite RM300
(Wide-screen Simulator, Private Bathroom, 10 pax)

Hogan Suite RM500
(Two Wide-screen Simulators, 16 pax)

Off Peak Special: 20% discount from 10:00 - 16:00 daily)

Lessons

Francois Van Zyl, PGA Professional

- RM350 per lesson (one hour)
- RM1625 for 5 lesson package
- RM3000 for 10 lesson package

Find Us

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