



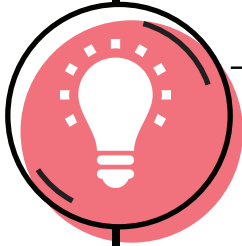
JULIÁN GONZÁLEZ

Copywriter

juliangnz97gmail.com

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2 years of experience in advertising. Eternal learner and seeker of engagement between brands and consumers through compelling copy. I believe in authenticity, creativity and results; under these principles, I seek to write more than ads. I seek to write something inspiring.



Skills

- Storytelling
- Conceptualization
- Content creation
- Redaction
- Spelling
- Grammar
- Proofreading
- SEO
- Attention to detail
- Critical thinking
- Teamwork
- Research



Education

2014

San Buenaventura University
Sound Engineering

2015 - 2019

Jorge Tadeo Lozano University
Bachelor's degree on Advertising

Languages

Spanish (Native)
English (Advanced)
Japanese (N4)



Work experience

2019

Empresa de Licores de Cundinamarca
Copywriter and graphic designer

Responsible for the creation and development of ad campaigns for Aguardiente Néctar and Ron SantaFé.

2022 - 2023

TXT Agencia Transmedia
Copywriter

Worked with Apiros, Los Olivos, Multiplaza, Aruba Bank, Orco Bank and Liberty Seguros writing cross-chanel content and campaigns. Collaborated with Transitions, Acopinturas and Cámara de Comercio de Bogotá creating digital and social media content.