

ELLA M. MERCER

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[Instagram](#) [Twitter](#) [LinkedIn](#)

Education

Texas Christian University (TCU), Fort Worth, TX | Anticipated graduation: May 2025

GPA: 3.98

Bachelor of Arts in Journalism with a Political Science minor

Journalism Experience

TCU 360 | Fort Worth, Texas

Managing Editor, MMJ

January 2024 - present

- Produce VOSOTs and video packages for TCU News Now, a live weekly broadcast
- Spoke to anchors live on TCU News Now to cover breaking news about a case of chickenpox on campus
- Covered Nikki Haley's presidential campaign stop in Fort Worth
- Produced a look-live package for Super Tuesday and anchored a short update on the primaries
- Edit and publish articles by student reporters on a daily basis

Staff Writer

January 2023 - May 2023

- Reported on media platforms including digital, paper and social media to inform students in accessible ways
- Created branded Instagram content for articles which increases reach with the student body
- Moderated the live debate between student government presidential candidates to increase awareness of their platforms
- Reported on student government, campus organizations and elections to practice reporting for a local community

FOX 5 DC | Washington, D.C.

News Intern

August 2023 - December 2023

- Wrote and edited anchor scripts for morning and dayside broadcasts and boothed newscasts using iNews
- Field-produced a live morning broadcast on location and a taped 30-minute Thanksgiving cooking special
- Attended daily editorial meetings and collaborated with News Department to plan hourly show schedules
- Gathered news at the assignment desk and distributed via Slack
- Spoke with anchors on-air to offer Generation Z's perspective as a "college correspondent"

Her Campus Media | Fort Worth, Texas

Senior Editor

December 2022 - May 2023

- Wrote and edited articles and blogs to amplify women's voices on campus
- Created branded Instagram stories that promote writers and their articles
- Edited an article that was featured on the national Her Campus homepage

Writer

January 2022 - December 2022

- Reviewed musicians and their songs to share quality content with readers
- Wrote articles about local Nashville artists to improve my writing skills
- Directed articles toward women to practice writing for a niche audience

KTCU | Fort Worth, Texas

Disc Jockey

January 2022 - December 2022

- Spoke on-air to report news and interview guests to increase audience engagement
- Picked music and worked behind the mic to learn how to operate live sound equipment
- Started a weekly segment called "Super Sweet Song of the Week" to increase audience engagement on Spotify

Leadership Experience

Global Academy | Fort Worth, Texas and Syracuse, Sicily, Italy

Participant

March 2022 - June 2022

- Studied in a class devoted to exploring the rich diversity, cultural differences and sustainability issues in Sicily, Italy
- Traveled abroad to Sicily to tangibly study Sicilian problem-solving and engage in local non-profit initiatives
- Practiced speaking Italian to communicate and connect with local Sicilians

Global Scholars Program | Fort Worth, Texas

Member

Fall 2021 - present

- Participate in a four-year, co-curricular program that focuses on global competencies
- Incorporate classroom learning, individualized global learning objectives, and study abroad programs into a portfolio
- Study the UN's 17 Sustainable Development Goals to practice sustainability in our studies abroad

Washington Journalism and Media Conference | Fairfax, Virginia

National Youth Correspondent

June 2019

- Selected to attend the summer program at George Mason University for aspiring journalists
- Participated in decision-making simulations that challenged students to think critically about media
- “Explored the creative, practical, and ethical tensions inherent in journalism and media” with media CEOs

Skills: iNews, Akta, Final Cut Pro, proficient in Italian, Google Suite, Microsoft Office 365, Canva, WordPress, Slack