OLP CSM Project Charter

Project Title	Operational Leadership Program: CSM (on-boarding)		
Project Manager:	Nikki Wisniewski		
Project Team:	REDACTED		
Sponsor:			
Project Scope Abstract	Design, develop, and launch OLP for CSM		
Business strategy	Reduce CSM turnover by improving on-boarding experience.		
	Build strong relationship between learner, sponsor, and HH People Office to develop L&D strategy		
Business need (KPIs)	Reduce variation in on-boarding for new/transitioning CSMs		
	Improve employee engagement. Track results by EEX Survey, by role		
	Ensure a system is in place to make learners accountable for application of learning		
Assumptions	Associates may be doing the full scope CSM job		
	Only CSMs to be admitted to the program		
	Current CSMs should be included as a control		
	15-20 ideal class size for current model		
	Utilize Aug-Nov Strategic Workforce Planning information to determine which CSMs should attend		
	Use job description to create course objectives		
	Use CSM Skillset Checklist		
	CSM Day content may need to be utilized		
Success Criteria	Utilize Performance RoundTable Document to combine insight from:		
	Course participation and engagement		

	Experiential Learning Grades		
	 Attendance/participation in Cohort Meetings 		
	 Director/Sponsor feedback on application of course material in office 		
	environment		
Time Estimation	Pilots and innovation (for time tracking)		
Risks and Constraints	CSMs may struggle to find time to attend		
	Director/Sponsor may not support attendance because of office needs		
	Consider availability of faculty based on capacity		
Time Estimation	July 2018 launch? Potential Jan 2019		
Faculty	TBD		
Discovery	Focus group and survey		
Content	Intro to HCHB		
	Intro to tablet		
	Intro to reporting		
	Schedule		
Compare to OLP Director	Admitted new directors or requests		
Director	No limit to current director class size		
Questions	How many CSMs are hired or promoted annually?		
	How many associates are planned to become CSMs? (Ask Ryan or Megan)		
	How many open CSM positions? (Ask Ryan or Megan)		
	How many current/established CSMs?		
	Enroll first or welcome?		

Action Items

Who	What	When
Nikki	Ask Megan questions above	Before 4/9
Tim	Review job description, find	
	differences and similarities	
	Look at requirements	
Nikki	Identify focus group	
	Ask TMO for SWP documents	
	What is on-boarding for CSMs?	
	What's out there?	
	What do they do now?	
	Where do they struggle the	
	most? Use matrix. What are top	
	2 areas? 5 potential topics. Poll	
First step in design session	Build learner profile- they should	
	have this, know that	
		1

Topics:

People

Service

Quality

Growth

Finance