ORIGINAL

OPTION 1 (RECO)

OPTION 2

OPTION 3

Sarah waves.

SCRIPT

This is Sarah.

She's been a nurse for 15 years.

And she is good at what she does.

Very good.

But as Patient volumes steadily increase,

daily demands continue to rise, and collaborating with physicians remains a top priority.

Sarah is being stretched extremely thin.

That's where our new approach comes in.

Sarah puts her hands on her hips.
"15" appears in the background.

SCRIPT

This is Sarah.

She's been a nurse for 15 years.

And she is good at what she does.

Very good.

But as Patient volumes steadily increase,

daily demands continue to rise, and collaborating with physicians remains a top priority.

Sarah is being stretched extremely thin.

That's where our new approach comes in.

A large star appears in the background.

SCRIPT

This is Sarah.

She's been a nurse for 15 years.

And she is good at what she does.

Very good.

But as Patient volumes steadily increase,

daily demands continue to rise, and collaborating with physicians remains a top priority.

Sarah is being stretched extremely thin.

That's where our new approach comes in.

More stars appear in the background.

SCRIPT

This is Sarah.

She's been a nurse for 15 years.

And she is good at what she does.

==Very good.==

But as Patient volumes steadily increase,

daily demands continue to rise, and collaborating with physicians remains a top priority.

Sarah is being stretched extremely thin.

That's where our new approach comes in.

Sarah puts her arms down and her smile gets smaller.
Patients and equpiment start to appear in the background.

SCRIPT

This is Sarah.

She's been a nurse for 15 years.

And she is good at what she does.

Very good.

<mark>But as Patient volumes steadily increase,</mark>

daily demands continue to rise, and collaborating with physicians remains a top priority.

Sarah is being stretched extremely thin.

That's where our new approach comes in.

Sarah picks up a clipboard and her smile turns into a frown.
More patients, paperwork and equipment overlaps in the background.

SCRIPT

This is Sarah.

She's been a nurse for 15 years.

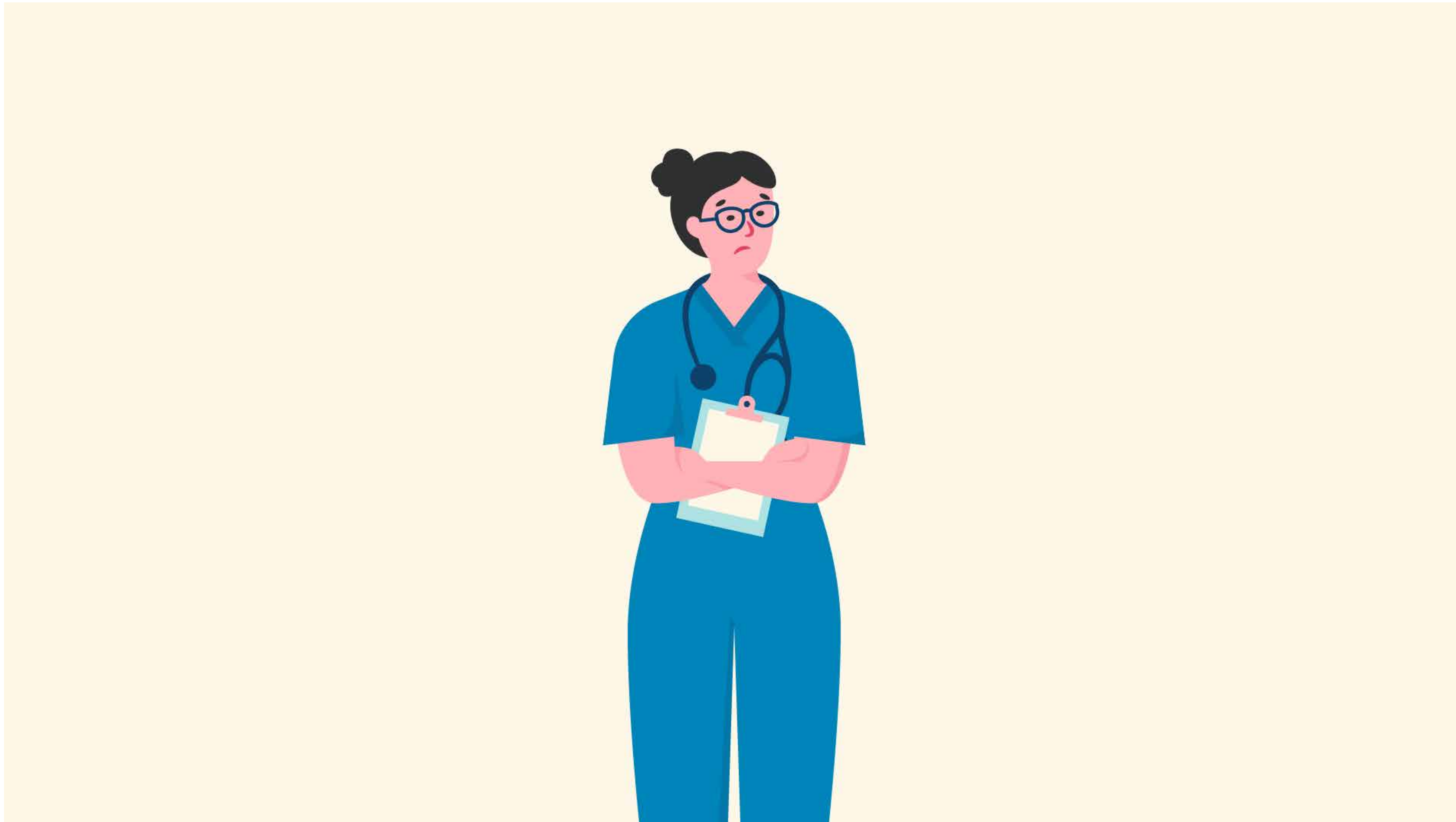And she is good at what she does.

Very good.

But as Patient volumes steadily increase,

daily demands continue to rise, and collaborating with physicians remains a top priority.

Sarah is being stretched extremely thin.

That's where our new approach comes in.

SCRIPT

This is Sarah.

She's been a nurse for 15 years.

And she is good at what she does.

Very good.

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daily demands continue to rise, and collaborating with physicians remains a top priority.

<mark>Sarah is being stretched extremely thin.</mark>

That's where our new approach comes in.

Zoom out.
Patients and paperwork continues to overlap until entire background is filled.

FLAGLER HEALTH+ TEAM APPROACH

"Flagler Health+ Team Approach" appears in front of Sarah and she starts to smile.

SCRIPT

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And she is good at what she does.

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But as Patient volumes steadily increase,

daily demands continue to rise, and collaborating with physicians remains a top priority.

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