

- ✓ ACCURACY
- ✓ AUTHORITY
- ✓ OBJECTIVITY
- ✓ CURRENCY
- ✓ COVERAGE

THE FIVE UNIVERSAL CRITERIA

(Tate 2010, p.2)

*Keep it
Ethical*



CONTENT CURATION SHOULD
ALWAYS BE RELIABLE,
ACCURATE, AND
TRUSTWORTHY.

"The ability to distinguish between reliable and unreliable content is a user's responsibility, which is accentuated within the virtual realm" (Tate, 2010).

ALWAYS DRAW FROM A VARIETY OF SOURCES

"The first step in ethical content curation is making sure you're not leaning too heavily on one or two curation sources" (Deshpande, 2013, para 4).

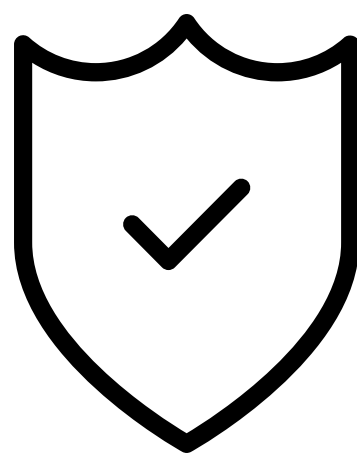


PRACTICE APA FORMAT AND CITING SOURCES

Utilize the resources SNHU provides such as the Sharpio Library, the online writing center, and the APA style guides provided for each assignment.

USE THE "TRUST FORMATION FRAMEWORK"

"A trust formation framework examines "trust" from the perspective quality," as seen in (Salo and Karjaluoto, 2007, p.48), recently shared by (Mutula, 2011). It's important to build trust in virtual research environments.



CONTENT CURATION DEFINED

"Content curation is the act of discovering, gathering, and presenting digital content that surrounds specific subject matter. Examples include: social media, blogs, SEO, videos, songs, or any piece of digital content that can be shared or curated" (Mullan, 2011).

MAKE TEXT MORE READABLE FOR VIEWERS WHILE CREATING WEB CONTENT

"Use short, direct sentences when writing for the web. Research shows that as words increase on a website, comprehension goes down. Try to use short, simpler words online" (Gralewski, 2020, para 6).

