

United Healthcare Group

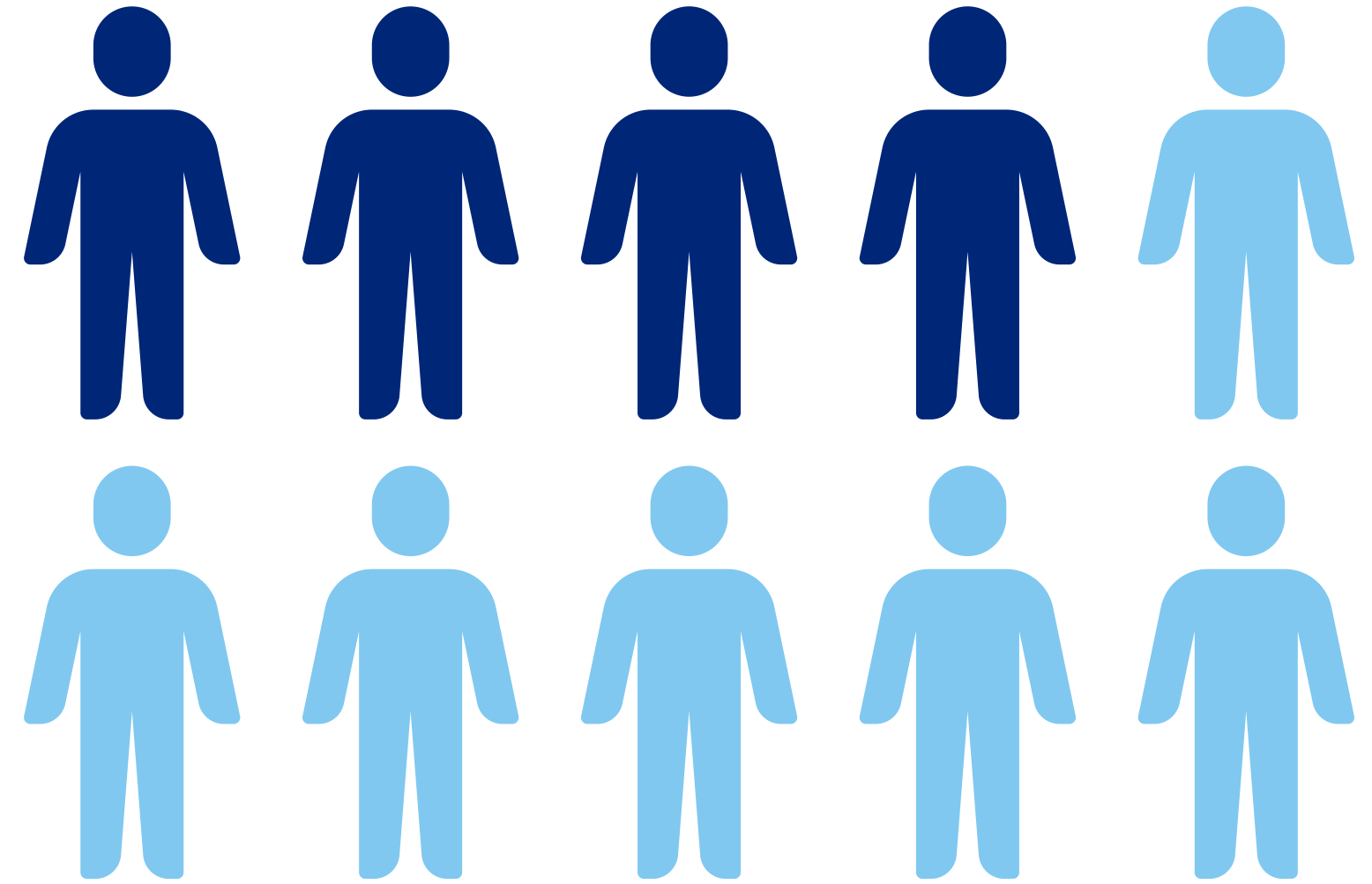
United Healthcare Group + Peloton

United Healthcare Group has partnered with Peloton to provide annual fitness memberships to millions of its users.



Image Source: (OnePeloton, 2021)

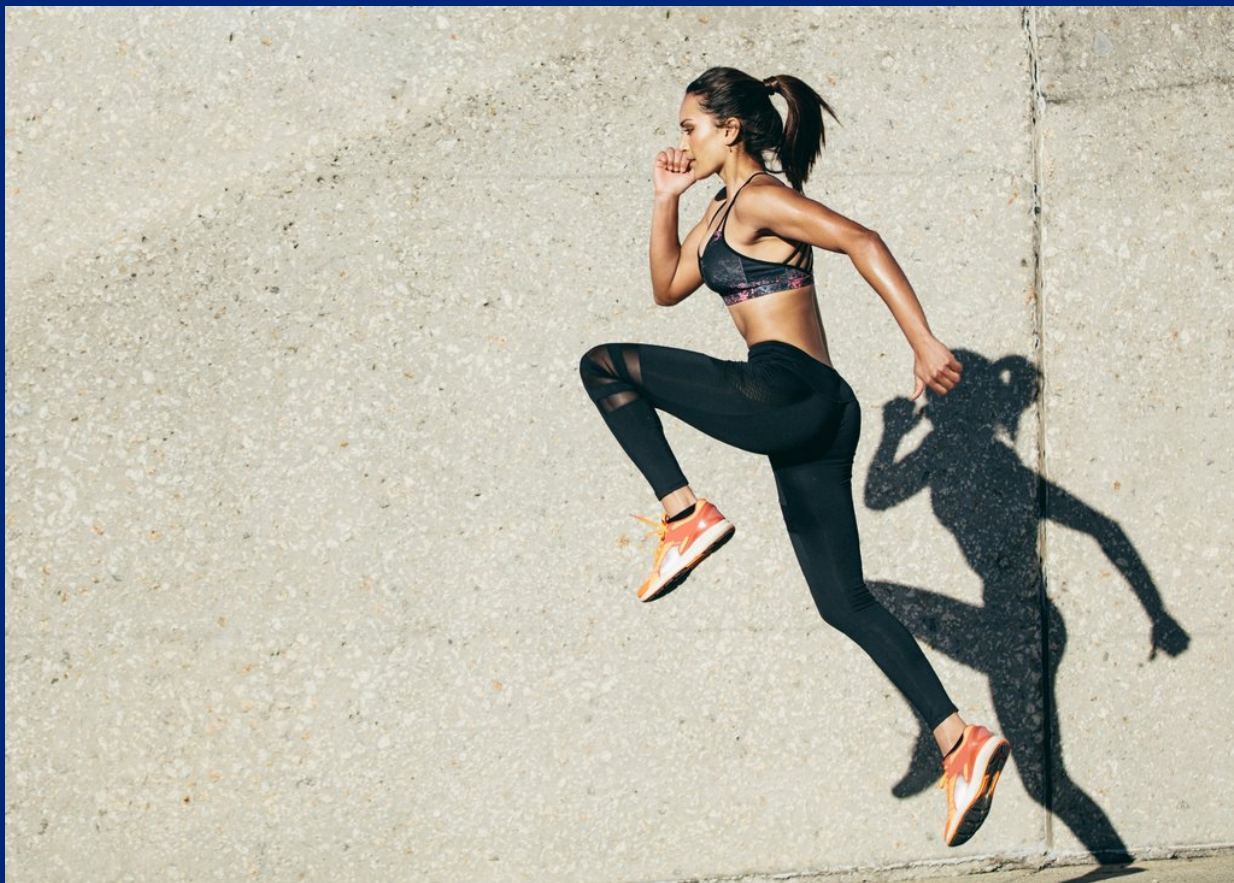
**"UnitedHealthcare to
Provide Millions of
Members with Year Long
Access to the Peloton App"
(Business Wire, 2021).**





This new health and wellness option for our members begins on **September 1, 2021 and will continue through 2022.**

As the world becomes increasingly mobile, so should the different ways we can make powerful impacts on our members.



Accessibility for fitness matters here at United Healthcare Group & at Peloton.

This UnitedHealthcare offer is the first of its kind between Peloton and a health plan.

Connected, technology-enabled fitness.

With immersive, instructor-led classes for everyone.

**Peloton has 5.4 million members
and is the leading interactive
fitness platform in the world.**





"Nearly 4 million UnitedHealthcare commercial members 18+ will now have the option to access Peloton's fitness classes via the Peloton App" (Business Wire, 2021).

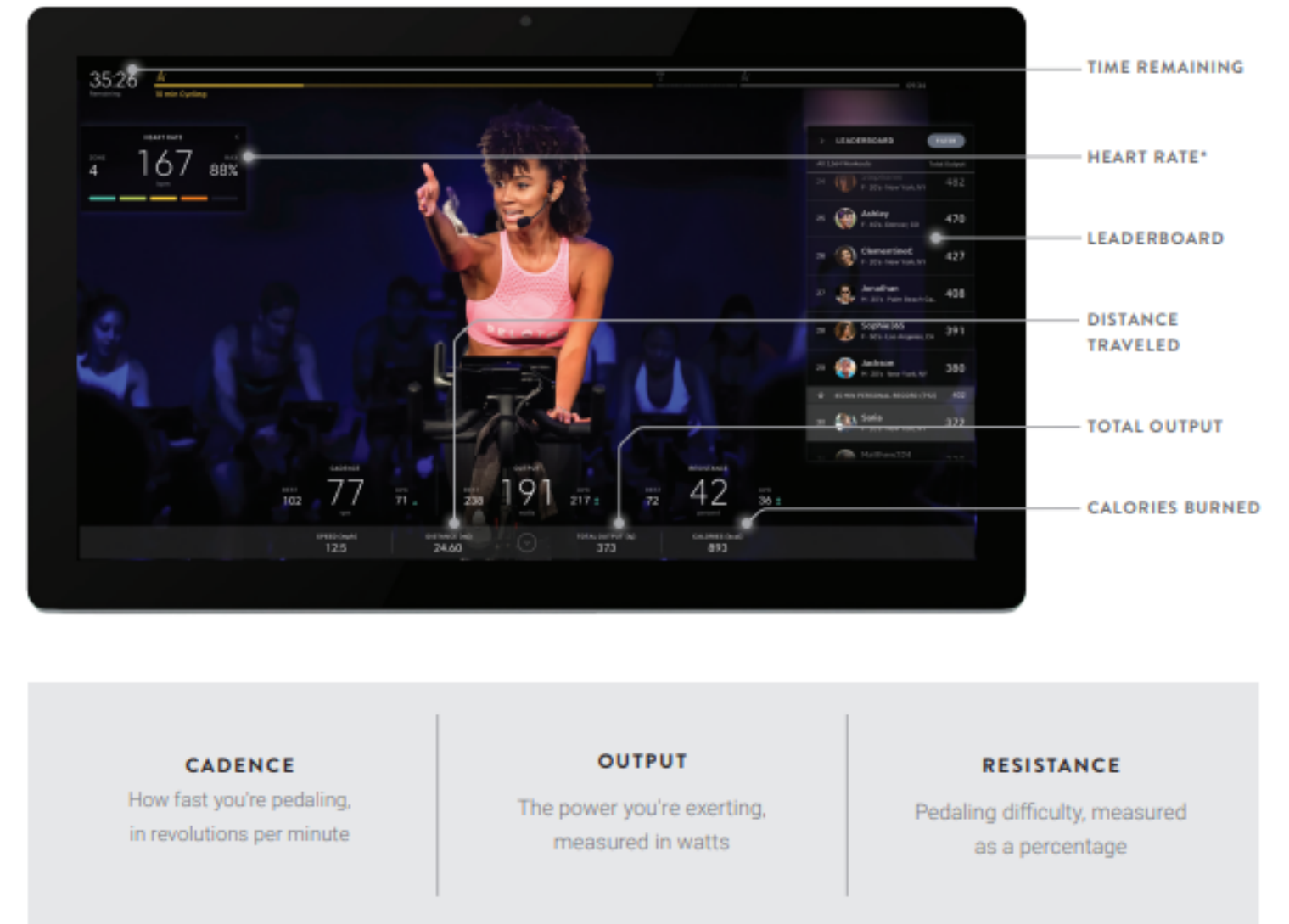


Image Source: (OnePeloton, 2021)

A Yearly Healthcare Technology Investment

3.5 billion

IN DATA, TECHNOLOGY, AND INNOVATION.



Questions?



References

Onepeloton.com. 2021. Peloton® | Exercise Bike With Indoor Cycling Classes Streamed Live & On-Demand. [online] Available at: <<https://www.onepeloton.com/>> [Accessed 23 January 2022].

UnitedHealthcare to Provide Millions of Members with Year-Long Access to the Peloton App. (2021, Jul 20). Business Wire <https://ezproxy.snhu.edu/login?qurl=https%3A%2F%2Fwww.proquest.com%2Fwire-feeds%2Funitdhealthcare-provide-millions-members-with%2Fdocview%2F2553205256%2Fse-2%3Faccountid%3D3783>