

CONNIE HOWARTH

Receptionist at We Are Social

Oct-2024 - present

- Managing meeting room bookings / booking couriers and travel / assisting with planning agency events and socials.
- Streamlined process of visitors door card access to improve efficiency when liaising with the building staff.
- Office admin including managing budgets, procurement and building access.
- Meeting and greeting guests including external clients, freelancers and WAS passport guests.
- Contributed to multiple production shoots - including being the point of contact for the agency and a London based women's football club.

Digital Marketing Assistant at Still Listening Magazine

Sep-2022 - May-2023

- Branding and communication strategy for this quarterly print and online publication in the new music landscape, driving consistency and growth. Doubled sales through increased media engagement using CRM tools such as Squarespace, Mailchimp and Later.com
- Created copy for marketing campaigns across multiple social media and other digital channels.

Football Development Officer at Islington Borough Ladies Football Club

Jan-2024 - Oct-2024

- Managing and driving increased football participation across the local community, particularly in under-privileged communities, and across all age-groups. Three-fold improvement in participation of football camps through ongoing mixed social media and out-of-home campaigns.
- Day-to-day management, recruitment, development and retention of coaching staff. Advertising, interviewing, appointing and onboarding of all new roles.
- All office admin for the club, including procurement, invoicing and treasury.

Work experience at New Commercial Arts

Sep-2023

- Developed a Christmas campaign at this large creative advertising agency for a high-street casual dining chain
- Created innovative insights to present research findings for a leading dementia charity which was used to increase regional awareness.

Hobbies and Interests

- I am a keen musician and have performed and recorded in a number of bands, including an international tour. Provided music lessons (Drum, Guitar, Piano) to 4-12 year-olds
- I have played football from an early age, currently representing Camden Town WFC in the Greater London Womens Football League.
- I love to travel and have recently returned from Vietnam
- [Art and Photography](#)

Education

2020 - 2023

London South Bank University Creative Advertising with Marketing, BA (Hons) - 2:1

- Women's Football Sports Ambassador: Paid work to improve the engagement and quality of football sessions, and using Instagram and campus advertising, I built the team from scratch to compete with 14 players in Varsity 2022.

2018 - 2020

Farnborough Sixth Form College

- 3 'A' Levels - Art (B), English Literature (B), Psychology (C)
- Extended Project Qualification (EPQ) - The Environmental Impact of Fast Fashion (Distinction)

Contact

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