

CONNIE HOWARTH

Recent Experience

Work Experience at NCA - 2023

I generated ideas and solutions for a high-street casual dining brand's Christmas campaign, and I created innovative content to present research findings for live briefs, including a leading dementia charity.

Bar Manager at The Engine Rooms - 2023

Managing a music venue, rehearsal studios and bar, I created a welcoming community hub for bands to perform and their supporters to meet.

Marketing and Graphic Design at Still Listening Magazine - 2023

I doubled sales for the magazine and event tickets, and increased meaningful media engagement.

Skills

Insight Generation
Web development
Research + Creative Strategy **Project Management**
Digital Marketing **Adobe Creative Suite**

Interests

Photography
Football
Sustainable **Travel**
fashion branding
Live music
Performance
Drawing/painting

2:1 in Creative Advertising with Marketing BA (Hons)

LSBU - 2020-2023

Fine Art	B
Psychology	C
English Literature	B
EPQ (The environmental impact of Fast Fashion)	Dist

Farnborough Sixth Form - 2018 - 2020

More Experience

LSBU Sports Ambassador - 2022

I built the squad from 3 to 14 players by creating a buzz around campus through the use of WOM, Social media and print. The team went on to compete in Varsity 2022.

Music Teacher - 2020

I inspired 7-12 year olds to take up guitar and piano by teaching them their own favourite songs.