



New site, same Sweet Sweat essentials.

We've been in business for 44+ years, and we're just getting started.

EXPLORE THE COLLECTION

FEATURED COLLECTIONS



FIT FOR EVERY BODY

EVERY DROP COUNTS

Sweet Sweat® is shown to be an effective tool for promoting beneficial sweat loss (water weight). A study at the UFC Performance Institute tested our topical gel during increased athletic performance, which resulted in more sweat loss, a greater skin temperature, and a higher core temperature on average!

SWEETER SWEATING

By delivering that "good sweat" feeling earlier, Sweet Sweat® provides a motivational factor that helps you power through your workout and see the results you're looking for faster.

SUPPORTING YOUR JOURNEY

Blending supported scientific research and athletic efficacy, Sweet Sweat® is an innovative workout aid made to help you perform at your absolute best. ... you've just ran a marathon or you're prepping for your next game, our  **Support** is here to maximize your workout!

SWEAT HARDER, SWEAT FASTER

OPTIMIZED FOR EVERY BODY

Enhance your workouts and sweat even better with signature products like the Xtra Coverage Waist Trimmer, designed to maximize your training experience without compromise.

Our durable, yet lightweight Neoprene rubber reinforces trim lining for extra support while also providing therapeutic heat compression. We want to ensure you get the best sweat out of your workouts, and it starts with finding the right products for your active lifestyle!

SHOP SWEET SWEAT



🔍 Support

FEATURED COLLECTIONS