



# KHAIRUNNISA RAMDHONA

## CREATIVE CONTENT AND SOCIAL MEDIA SPECIALIST LEAD

A professional Creative Writer and Social Media Specialist with seven years of full-time work experience. My current position as Content and Social Media Lead focuses on Social Media and Content Managing. Proven track record of creating, managing, analyzing, and leading content-based project with various content types and categories.

## • CONTACT



+62 857-1609-0903



khairunnisa.ramdh@gmail.com  
siti.khairunnisa21@alumni.ui.ac.id



Khairunnisa Ramdhona  
@nisaramdh



Jl. Doktor Saharjo, Tebet,  
Jakarta Selatan 12850

Online Portofolio:

<https://khairunnisaramdhona.journoportfolio.com>

## • CERTIFICATES

### Certificate of SEO Specialist

by Ioda Academy

### Certificate of Creative Copywriting

by Glints Experts Class

### Certificate of Instagram Research & Strategy

by GNFI Academy

### Certificate of Social Media Campaign and Content Ideation

by GNFI Academy

### Certificate of Social Media Monitoring & Analytics

by Lingkaran

### Certificate of Creative Writing

by Lingkaran

## • SKILLS

- ✓ Social Media Marketing
- ✓ Creative Writing
- ✓ Content Marketing
- ✓ KOL & Community Engagement
- ✓ Performance Analysis & Reporting

## • WORK EXPERIENCES

### AUGUST 2023 - NOW

#### CREATIVE CONTENT & SOCIAL MEDIA LEAD

Mercury Creative Agency, Jakarta

Brand: WOODS', Kalpanax Indonesia, Energy Gel EJ Sport,  
Kementerian Perhubungan 151, DAIKIN Indonesia

### OCT 2021 - JULY 2023

#### CREATIVE CONTENT & SOCIAL MEDIA LEAD

Floothink - 360° Digital Agency Jakarta

### NOV 2019 - OCT 2021

#### COPYWRITER & SOCIAL MEDIA SPECIALIST

Floothink - 360° Digital Agency Jakarta

Brand: Kimia Farma Mobile, Amazfit Indonesia, Suzuki  
Indonesia, Chery Motor Indonesia, DFSK Motor Indonesia,  
Primaya Evasari Hospital, United Family Food (UNIFAM),  
Dealer Suzuki Trada, Rajawali Nusindo, Univ Fikom Moestopo

### SEPT 2017 - AUGUST 2019

#### ONLINE & SOCIAL MEDIA OFFICER

PT. ELex Media Komputindo

Group of Publishing Kompas Gramedia

### MAR - MAY 2017

#### CONTENT WRITER & SOCIAL MEDIA SPECIALIST

Panorama and Get Lost Magazine

## • EDUCATION

2012 - 2016

#### UNIVERSITY OF INDONESIA

Faculty of Humanities,  
Majoring in Historical Science  
GPA 3.51 / 4.0