



# KHAIRUNNISA RAMDHONA

## CREATIVE CONTENT WRITER AND SOCIAL MEDIA LEAD

A professional creative writer and social media specialist with five years of full-time work experience. My current position as Content and Social Media Lead focuses on Social Media and Content Managing. Proven track record of creating, managing, analyzing, and leading content-based project with various content types and categories.

### • CONTACT



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Khairunnisa Ramdhona  
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Jl. Doktor Saharjo, Tebet,  
Jakarta Selatan 12850

### • CERTIFICATES

**Certificate of Creative Copywriting**  
by Glints Experts Class

**Certificate of Instagram Research & Strategy**  
by GNFI Academy

**Certificate of Social Media Campaign  
and Content Ideation**  
by GNFI Academy

**Certificate of Social Media Monitoring & Analytics**  
by Lingkaran

**Certificate of Creative Writing**  
by Lingkaran

### • SKILLS

- ✓ Social Media Management
- ✓ Creative Copywriting
- ✓ Content Marketing
- ✓ Digital Marketing
- ✓ SEO Marketing

### • WORK EXPERIENCES

**OCT 2021 - NOW**

#### **CREATIVE CONTENT & SOCIAL MEDIA LEAD**

Flothink - 360° Digital Agency Jakarta

Client: Amazfit Indonesia, Kimia Farma, Suzuki Indonesia, Chery Motor Indonesia, DFSK, Universitas Moestopo, The Forum, Dealer Suzuki Trada, Unifam, Primaya Hospital, dll

**NOV 2019 - OCT 2021**

#### **COPYWRITER & SOCIAL MEDIA SPECIALIST**

Flothink - 360° Digital Agency Jakarta

**SEPT 2017 - AUGUST 2019**

#### **ONLINE & SOCIAL MEDIA OFFICER**

PT. ELex Media Komputindo

Group of Publishing Kompas Gramedia

**MAR - MAY 2017**

#### **CONTENT WRITER & SOCIAL MEDIA SPECIALIST**

Panorama and Get Lost Magazine

**OCT 2016 - MAR 2017**

#### **FREELANCE EDITOR**

PT. Penerbit Erlangga

### • EDUCATION

**2012 - 2016**

#### **UNIVERSITY OF INDONESIA**

Faculty of Humanities,  
Majoring in Historical Science  
GPA 3.51 / 4.0